



**JOB ANNOUNCEMENT: Water Policy Advocate**  
**PLANNING AND CONSERVATION LEAGUE and**  
**PLANNING AND CONSERVATION LEAGUE FOUNDATION**  
**Position located in Sacramento, CA**

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## **BACKGROUND**

The Planning and Conservation League (PCL) is a statewide environmental organization that works in the State Legislature and at the administrative level in state government to enact and implement policies to protect and restore the California environment. The PCL Foundation is PCL's sister organization. The mission of PCLF is to protect the California environment by engaging in cutting-edge public environmental policy research and engaging local communities in the decision-making process. The research of the Foundation is made available to PCL and others, to serve as a catalyst for public policy changes that solve critical environmental problems. PCLF is a 501(c)(3) non-profit organization, and PCL is a 501(c)(4) nonprofit organization.

## **WATER POLICY ADVOCATE POSITION**

PCL has an immediate opening for a Water Policy Advocate on our water team. This position works as a team member with the Water Policy Advisor, Water Program Manager others to advocate in the State Legislature and organize political action in support of Water Program goals. The Water Policy Advocate represents PCL in legislative, state and federal water policy processes including legislative committee hearings and agency meetings. The position works directly with local and regional leaders to build support for priority policy reforms including water justice, adaptation to climate change, water recycling, water conservation, and water neutral development. The position requires the candidate to register as a state lobbyist.

We seek a candidate with experience in developing and managing campaign strategies. The candidate must be proficient at working in a team setting and coordinating external partners and allies.

**Essential Responsibilities** include, but are not limited to:

- Bill analysis and advocacy for water policy reforms in the legislature, state and federal agencies.
- Building outreach program to deepen the involvement of labor, business and community leaders in PCL's legislative campaigns
- Organizing community outreach for grassroots political action, such as rallies and press conferences
- Developing new opportunities to engage local leaders in state water policy discussions
- Developing creative materials to deliver messaging to potential supporters
- Meeting with members and partners throughout the state and helping to organize political action in their communities
- Supervising interns

**Required Knowledge and Skills:**

- Knowledge of California water and environmental justice issues
- At least two years of advocacy experience
- Excellent written and verbal communication skills
- Must be a self- starter, able to work independently and with a team
- Must demonstrate goal-oriented work ethic
- Ability to handle numerous tasks concurrently and adapt to a fast-paced environment
- Adept at developing and implementing diverse organizing strategies
- Experience outreaching and developing alliances with new partners
- A minimum of a bachelor's degree

**Strongly Preferred Education and Experience:**

- A degree in resource policy, law or related field
- At least two years of campaign organizing experience
- Experience working with underserved communities
- Interest in reaching out to non-traditional partners on environmental issues
- Experience working in the social justice or labor movements
- Experience organizing with new media (Twitter, Facebook, etc.)
- Spanish, or other foreign-language skills

**SALARY AND BENEFITS**

\$30,000-\$35,000 annual. PCL provides a benefits package that includes two weeks of paid vacation per year, 12 paid holidays, and a health plan that includes dental, vision, and life insurance. A voluntary 403(b) retirement plan is also offered.

**CLOSING DATE**

Applications will be accepted through August 14, 2009.

**APPLICATIONS**

To apply for the **Water Policy Advocate** position, applicants should email an application package that includes: (1) a cover letter; (2) resume; and (3) contact information for three professional references.

Please only send your application materials electronically to [resumes.pcl@pcl.org](mailto:resumes.pcl@pcl.org).  
We will notify you by email when we have received your materials.

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**No phone calls, please.**

For more information about each organization, visit us on the web:

Planning and Conservation League Foundation - [www.PCLFoundation.org](http://www.PCLFoundation.org)

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