

The Planning and Conservation League



THE UNIQUE ROLE OF PCL

The Planning and Conservation League (PCL) represents hundreds of California environmental organizations, providing an effective voice in Sacramento for sound planning and responsible environmental policy at the state level. Every year, dozens of laws are passed that affect our quality of life, and for more than 40 years, PCL has worked to keep our cities livable and our wilderness pristine.

We are the lobbying arm of the environmental movement in California.



We give organizations, great and small, a voice they might not otherwise have. We speak for you and the environment in the halls of California's Capitol to protect the air we breathe, the water we drink, the food we eat, and the land we love. Our name also represents both our history and our mission. PCL and all of its members and affiliates support effective planning for California's future, and are committed to a passionate conservation ethic.

We need your help right now so we can succeed at addressing some of the very serious issues facing us in California.

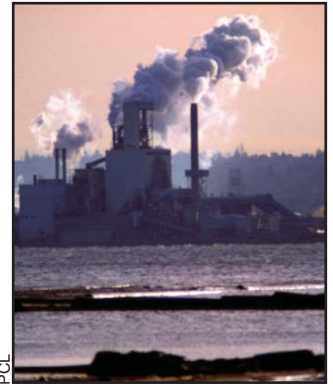


Photos courtesy of Melanie Schlotterbeck and iStockphoto.com

PCL is working, right now, on the most important environmental issues facing Californians:

Reducing Global Warming

PCL is mobilizing Californians to fight global warming pollution, with a new staff member dedicated to this effort. Success at the state level requires leadership to create and implement a comprehensive program to reduce greenhouse gas pollution. We will work properly to implement AB 32 (the Global Warming Solutions Act of 2006); advocate for a Western Regional Initiative on global warming; create effective statewide legislation; and actively support the passage of federal global warming legislation.



PCL BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

JOHN VAN DE KAMP, President
BILL YEATES, First Vice President
KEVIN JOHNSON, Senior Vice President
SAGE SWEETWOOD, President Emeritus
BILL CENTER, Secretary-Treasurer

REGIONAL VICE PRESIDENTS

ELISABETH BROWN
JAN CHATTEN-BROWN
PHYLLIS FABER
RICK FRANK
DOROTHY GREEN
RICK HAWLEY
DOUG LINNEY
DAVID MOGAVERO
LYNN SADLER
TERESA VILLEGAS

ORGANIZATIONAL BOARD MEMBERS

Big Sur Land Trust
Breathe California,
Sacramento-Emigrant Trails
California Association of Local
Conservation Corps
California Oaks Foundation
California Trout
Greenspace - The Cambria Land Trust
Golden Gate Audubon Society
Laguna Greenbelt, Inc.
Marin Agricultural Land Trust
Marin Conservation League
Mountain Lion Foundation
Sierra Nevada Alliance
Southern California Agricultural
Land Foundation
Train Riders Association of California
The Trust for Public Land

Improving Land Use Decisions

PCL is the only statewide environmental group making land use reform a top priority. Poorly planned growth destroys wildlife habitat and working farms and ranches -- it also contributes to global warming. We need to direct new growth to existing urban areas, channeling our infrastructure investments to improve poorly planned developments, and to provide affordable housing, schools, and natural areas in the communities where most Californians live.



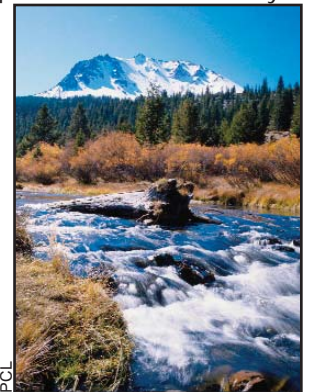
Last year, PCL brought together a coalition of over 50 groups to fight for an infrastructure plan that will accomplish these objectives, and we are carrying on the fight this year!

Strengthening the California Environmental Quality Act

The California Environmental Quality Act (CEQA) is probably the most effective environmental law in the nation, requiring that the environmental impacts of proposed development projects be rigorously evaluated through the Environmental Impact Report process and that feasible mitigation measures be adopted prior to project approval. PCL helped pass CEQA over thirty-five years ago, and we have worked to defend it ever since. This law is once again under attack, and we will make sure that we strengthen, not weaken, our most important environmental protection law. Currently, we are working to include global warming mitigation options in CEQA.

Protecting Our Drinking Water

Wasteful water projects continue to be promoted and these projects damage wetlands, threaten wildlife, and put taxpayers at financial risk for unwise developments located in our floodplains. PCL staff and board members have traveled statewide to promote a new water vision for California. PCL's "Investment Strategy for Water" demonstrates that we can supply California's current and future water needs without destroying either our free-flowing rivers, or the Sacramento-San Joaquin Delta.



Developing New Transportation Solutions

PCL has been a statewide leader in making alternative transportation strategies work. We sponsored a successful statewide bond initiative that provided \$2 billion for new investments in rail. We've worked with coalitions throughout the California to include better transportation models and environmental mitigations and we are working hard now for a "plug in hybrid" to help reduce global warming, to improve air quality, to decrease our traffic congestion, and to reduce our nation's dangerous dependence on foreign oil.



FOR MORE INFORMATION,
CONTACT PCL AT:



1107 Ninth Street, Suite 360
Sacramento, CA 95814

916-444-8726 • www.PCL.org