



*The environment is where we all meet; where we all  
have a mutual interest; it is the one thing all of us share.*

*– Lady Bird Johnson*



The PCL and PCL Foundation Boards wish you and your family a safe, happy, and peaceful holiday!

These past several months have been unsettling and challenging. We drastically need to **heal and unify as a nation** for any progress to be made on pressing issues across our state and our country.

As the board members of PCL and PCL Foundation, we are asking for your support during these challenging times since our work is so critical to our shared futures. Whether it is protecting the water quality and supplies of our vast watersheds or crafting environmental policies and legislation at the Capitol, we are hard at work protecting California's environment for all Californians.

Resources have been tight during this pandemic and economic downturn and **your contributions allow us to continue our efforts each day**. We couldn't do all we do without your support, and as one of the oldest statewide environmental groups in Sacramento, **we need you now more than ever!**

Additionally, we have an immediate opportunity to invest in a conservation objective that we worked on this past year. The Governor has passed an Executive Order to **conserve 30% of California's land and coastal areas by the year 2030**. We need to seize this opportunity to execute this goal with all the diverse stakeholders across California. We know our diversity is our strength and **it takes your investment in us** to coordinate those like-minded voices and expectations.

We are also initiating a project to address the land-use policies and resource management practices in diverse geographical locations to reduce wildfire risks and ignitions. We know the climate crisis is exacerbating the problem, and we will continue our focused efforts to reduce climate impacts and mitigate GHG's. However, there are additional policy changes that need to be made on a local and statewide approach that will help reduce our wildfire crisis.

For over 55 years, **members like you have supported and invested in our work** to protect and advocate for environmental values that will create a better future for all Californians. We depend on your contributions to continue this work and as your board of directors, we will continue our steadfast commitment to the environmental values that preserve the quality-of-life we all appreciate here in California.

With Great Appreciation,  
PCL and PCL Foundation Board of Directors

*Please join us at our upcoming multi-day, virtual symposium*

## **2021 California Environmental Assembly** **Rebuilding California**

**January 28-February 18, 2021**

This year's Assembly will be held online and will feature half-day seminars held over four weeks. Audience participation will be encouraged.

For more information or to register for this event please visit our website at [PCL.org/assembly](https://PCL.org/assembly). Thank you.



**PLANNING AND CONSERVATION LEAGUE**