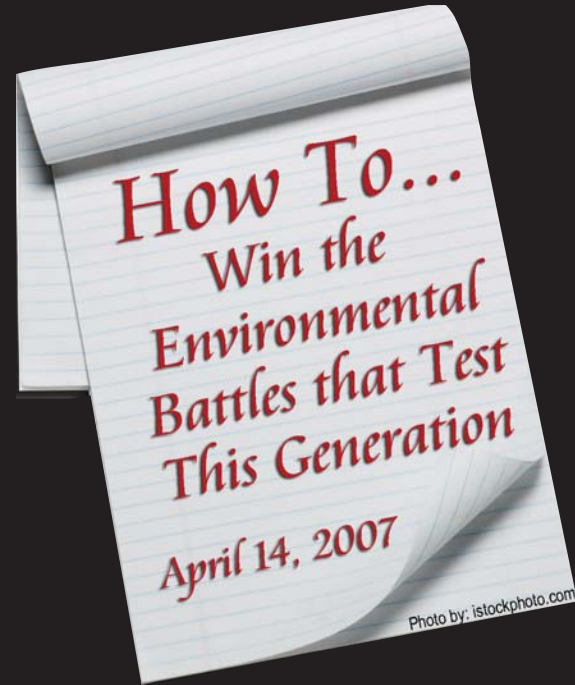


The Planning and Conservation League is working in the halls of California's Capitol to protect the air we breathe, the water we drink, the food we eat, and the land we love. Our name also represents both our history and our mission. PCL and all of its members and affiliates support effective planning for California's future, and are committed to a passionate conservation ethic.



# *The 2007 Annual Environmental Legislative Symposium*

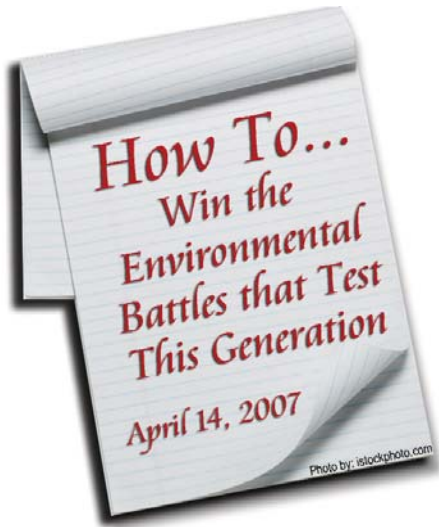
*Saturday, April 14, 2007  
Sacramento Convention Center*



*Brought to you by:*



# 2007 Environmental Legislative Symposium & Banquet



Saturday, April 14, 2007  
8:00 am - 7:30 pm

Sacramento Convention Center  
1400 J Street, Sacramento, CA

**THE PLANNING AND CONSERVATION LEAGUE** is a nonpartisan, nonprofit alliance of individuals and conservation organizations working at the state, local, and national levels to protect and restore California's natural environment, and to promote and defend the public health and safety of the people of California, through legislative and administrative action.

The **PCL FOUNDATION'S** mission is to protect the California environment and ensure that California continues to be an attractive, livable, and equitable state by engaging in cutting-edge environmental public policy research and educating and empowering local communities to participate in local and state environmental decision making processes.

Planning and Conservation League  
PCL Foundation

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## Step It Up 2007

Today, April 14th, Americans in over 1170 national locations are clamoring for the United States Congress to create greenhouse gas cutting legislation as part of “Step It Up: National Climate Action Day,” and by the end of today digital photographs of these nationwide activities will compose a “virtual march” on Capitol Hill calling for an “80% Cut by 2050” as Congress receives these images via the Internet. To see how people stepped it up in their communities, visit [www.StepItUp2007.org](http://www.StepItUp2007.org).

You are in the right place at the right time: PCL’s Legislative Symposium is part of the Step It Up movement! As part of our action, we ask you to show your continued commitment to environmental leadership in this state by standing up after today’s keynote address for a photographic pledge to galvanize California’s communities and elected leadership to take action against global warming. We encourage you to sign the inserted pledge statement that we will then send to Washington as a visual reminder that Californians are waiting for federal action!



You will be given the opportunity to offset your travel related carbon emissions by donating to PCLF. At the end of the Symposium, the Foundation will make a contribution to the Carbon Fund on behalf of all those who chose to offset their carbon emissions.

## Welcome

Welcome to the PCL-PCLF 2007 Environmental Legislative Symposium!

The Symposium will provide participants with the tools necessary to win the environmental battles we face. Among other things, we will learn “How To...”

- Galvanize our communities into effective action
- Make CEQA into a force for real change
- Win local land use campaigns
- Run a successful referendum

Last year, we titled our Symposium “A Climate of Change,” referring not only to global warming, but to the need to change our governmental priorities and policies. The challenge of global warming is truly testing us, testing our society, and testing our governmental institutions. Our response must be sure, certain, and decisive. At stake is not only the natural environment that ultimately sustains all life, but also the economic prosperity of our state, and our ability to meet our social equity goals, are all at great risk. Whatever most motivates us, in other words, is a reason we must work together, to make the fundamental economic, social, and environmental changes that are required:

- We need to change the way we use and produce energy.
- We need to change the way we use and deliver water.
- We need to move to a different transportation future.
- We need to stop the pollution that undermines public health.
- We need fundamental land use reform.

In the end, we need to transform the way we live, in basic ways - and we need to act not only individually, but collectively.

Passage of AB 32, “The Global Warming Solutions Act of 2006,” shows that Californians are willing to “Step It Up,” and make the changes we need to make. But AB 32 is just a promise. Now, we need actually to make the changes it demands.

Thank you for coming, and for working with PCL and the PCL Foundation to take on global climate change - and the many other environmental, economic, and public health crises confronting California. We look forward to collaborating with each one of you - and with your friends and colleagues throughout the state - as we strive to put the environment at the center of California’s political debate, and to put the public back in charge of our governmental institutions.

John Van de Kamp  
President  
PCL Board of Directors

David Hirsch  
President  
PCLF Board of Trustees

Gary A. Patton  
Executive Director  
PCL-PCLF

# The Schedule

- 8:00 - 8:30** CONTINENTAL BREAKFAST
- 8:30 - 8:45** WELCOMING REMARKS
- Gary Patton; PCL-PCLF Executive Director
  - John Van de Kamp; PCL Board President
- 8:45 - 9:15** MORNING POLICY KEYNOTE
- Peter Douglas; California Coastal Commission
- 9:15 - 9:30** BREAK
- 9:30 - 11:30** POLICY PANELS *(you choose one)*
- Recent Legal Developments in California Environmental Quality Act (CEQA) Practice (MCLE)
  - Approaching the Boiling Point: Solutions to Global Warming
  - Solving California's Land Use Puzzle
  - Taking Our Community Temperature: An Environmental Justice Perspective
  - Making Strategic Water Investments in a Changing Climate
- 11:30 - 1:00** LUNCH AND POLICY KEYNOTE
- Congressman Jerry McNerney
- STEP IT UP 2007 ACTION**
- 1:00 - 2:30** "HOW TO..." WORKSHOPS *(you choose one)*
- Enforce Legal Rights and Government Obligations Under California's Government in the Sunshine Laws (MCLE)
  - Navigate California's Capitol Corridor
  - Make Friends With the Media
  - Work for Smart Growth Initiatives at the Ballot Box
  - Organize a Winning Land Use Campaign
- 2:30 - 2:45** BREAK
- 2:45 - 4:15** "HOW TO..." WORKSHOPS *(you choose one)*
- Collect Attorney's Fees: What Every Environmental Attorney Should Know (MCLE)
  - Make CEQA Work For You
  - Engage, Target & Win Your Fight: The Power of Effective Messaging
  - Organize Your Community 101
  - Run a Successful Referendum
- 4:15 - 5:30** NETWORKING AND NO HOST BAR
- 5:30 - 7:30** AWARDS BANQUET AND POLICY KEYNOTE
- Linda Adams; California Environmental Protection Agency

# Room-Assignments

- GENERAL SESSION** **202**
- 8:30 - 8:45 Welcoming Remarks
- 8:45 - 9:15 Morning Policy Keynote
- 9:30 - 11:30 Approaching the Boiling Point: Solutions to Global Warming
- 1:00 - 2:30 How To... Enforce Legal Rights and Government Obligations Under California's Government in the Sunshine Laws (MCLE)
- 2:45 - 4:15 How To... Collect Attorney's Fees: What Every Environmental Attorney Should Know (MCLE)
- BREAK OUT SESSION** **205**
- 9:30 - 11:30 Solving California's Land Use Puzzle
- 1:00 - 2:30 How To... Make Friends With the Media
- 2:45 - 4:15 How To... Make CEQA Work For You
- BREAK OUT SESSION** **103**
- 9:30 - 11:30 Making Strategic Water Investments in a Changing Climate
- 1:00 - 2:30 How To... Organize a Winning Land Use Campaign
- 2:45 - 4:15 How To... Run a Successful Referendum
- BREAK OUT SESSION** **104**
- 9:30 - 11:30 Taking Our Community Temperature: An Environmental Justice Perspective
- 1:00 - 2:30 How To... Work for Smart Growth Initiatives at the Ballot Box
- 2:45 - 4:15 How To... Engage, Target & Win Your Fight: The Power of Effective Messaging
- BREAK OUT SESSION** **105**
- 9:30 - 11:30 Recent Legal Developments in California Environmental Quality Act (CEQA) Practice (MCLE)
- 1:00 - 2:30 How To... Navigate California's Capitol Corridor
- 2:45 - 4:15 How To... Organize Your Community 101
- DINING ROOM & SPONSOR TABLES** **203 & 204**
- 11:30 - 1:00 Lunch, Keynote & Step It Up Action
- 4:15 - 5:30 Networking and No Host Bar
- 5:30 - 7:30 Awards Banquet and Keynote

# Keynote Policy Presenters

PCL and the PCL Foundation are pleased to feature the following environmental leaders:

## **ENVIRONMENTAL ACTIVISM - REVERENCE AND RADICAL ETHICS**

Peter Douglas; California Coastal Commission

“You must be the change you wish to see in the world.” Mahatma Gandhi

Environmental activism means different things to different people and is practiced in many ways: Place-based and topical; global, national, regional, and local in reach; active, academic and passive; frontline and behind the scenes; deeply spiritual and secular; short term efforts and in for the long haul. More than anything, environmentalism is a way of thinking and doing. It is truly a matter of spirit, heart, and mind. The form of engagement matters less than being engaged at all. Hubris, greed, ignorance, and indifference have wounded Earth, perhaps beyond recovery. Whether and how civilizations and ecosystems survive is the greatest challenge of our time.

Now more than ever, Gaia needs defenders around the planet. However, contemporary cultural, political, religious, and economic forces present seemingly immutable obstacles. To be effective, environmentalists need to mobilize, organize, and build on a foundation whose loadstone core is enduring environmental ethics imbued with vision, hope, and reverence. We must calibrate and maintain our moral compass faithfully and true - again and again. We must articulate a clear and compelling vision that resonates on the culturally diverse public square. The reasonable aspirations of Everyman and Everywoman must be acknowledged and addressed. As well, the needs of unborn generations. Also imperative is finding common cause with others, including labor, health, faith-based, environmental justice, political, business, and education coalitions.

Activists must guard against parochialism and politics of opportunism, convenience and accommodation. Trappings of power are but empty echoes of a siren's song. The strength of environmentalism radiates from the courage of profound, deeply held convictions, and the resolve, knowledge, veracity, integrity, and staying power brought to the cause. Despair and capitulation are not options in the struggle to protect and restore the well-being of human and natural communities of life. Environmental activism is a labor of love that is always a work in progress. At once noble and ennobling, it is a compelling calling that cannot be ignored and must embrace us all.

## **A NATIONAL PERSPECTIVE ON SUSTAINABLE ENERGY SOLUTIONS**

Congressman Jerry McNerney; California's District 11

Congressman Jerry McNerney, who spent 20 years as a renewable energy engineer before his election to Congress, will discuss the environmental challenges of the next decade and how to develop smart, innovative, and sustainable solutions. A member of the newly formed House Select Committee on Energy Independence and Global Warming, Representative McNerney will address the role that new energy technologies will play in creating the Clean Economy jobs of the future, as well as helping to clean our environment and improve our air and water quality.

## **CALIFORNIA'S ENVIRONMENTAL LEADERSHIP SPURS CLIMATE ACTION**

Secretary Linda Adams; California Environmental Protection Agency

California has a long history of environmental leadership. For nearly two decades, the State has been working to measure and reduce greenhouse gas emissions. In 2005, Governor Schwarzenegger set aggressive greenhouse gas reduction targets - 1990 levels by 2020. He directed the California Environmental Protection Agency to lead a Climate Action Team to coordinate the State's various ongoing climate change programs and make further reduction recommendations. Last year, Governor Schwarzenegger signed those targets into law - establishing the world's most comprehensive strategy to reduce greenhouse gases. Now, other states, provinces, and countries are following California's lead, adopting similar initiatives to reduce greenhouse gases and protect our environment for future generations.

## Policy Panels (9:30 - 11:30)

### RECENT LEGAL DEVELOPMENTS IN THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PRACTICE (MCLE)

*Moderator: Fran Layton; PCL Board of Directors*

*Presenters: Jan Chatten-Brown; Chatten-Brown & Carstens\*  
Ellison Folk; Shute; Mihaly & Weinberger LLP  
Jim Moose; Remy, Thomas, Moose and Manley LLP*

The panel will discuss major CEQA cases decided by the appellate courts in the past year, analyze trends, and offer advice about how to be effective in the administrative process. The California Supreme Court's decision in City of Marina and Vineyard Area Citizens will receive special emphasis. The role of EIRs in analyzing climate change will be discussed, and the possibility of a CEQA guideline on how to analyze climate change, both the greenhouse gas emissions of the project and the impacts of climate change on the project, will be explored.

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### APPROACHING THE BOILING POINT: SOLUTIONS TO GLOBAL WARMING

*Moderator: Matt Vander Sluis; PCL Global Warming Project Manager*

*Sponsor: Laguna Greenbelt, Inc.*

To follow up on last year's Symposium, "A Climate of Change," a discussion on the latest solutions to global warming will be the focus of this panel. Because California has so much at risk from global warming, and because we are a world leader on solutions, we have speakers from diverse perspectives. From wildlife to corporate responsibility, from morality to renewable energy; this panel will highlight a wide range of topics and solutions to reduce our greenhouse gas emissions.

### GLOBAL WARMING AT THE GRASSROOTS LEVEL

*Presenter: Rafael Aguilera; Environmental Defense*

Last year, Rafael spoke about the potential impacts of global warming in California. This year, he will talk about the role that NGO's, the grassroots community, and public citizens had in helping persuade the State Legislature and the Governor to pass AB 32, the California Global Warming Solutions Act of 2006. This presentation will give an overview of state programs and activities to help Californians become more energy efficient and fuel conscious. Rafael will also offer suggestions on ways that you can help the State achieve its ambitious global warming targets, participate in the public process of AB 32 implementation and encourage lawmakers to pass other important climate bills.

### CLIMATE SMART AND OTHER PG&E INITIATIVES TO ADDRESS GLOBAL WARMING

*Presenter: Jasmin Ansar; Pacific Gas & Electric*

PG&E is committed to leading by example when it comes to climate change. That means more than just minimizing the greenhouse gas emissions from our operations. It also means maximizing the opportunity we have to lead on efforts to establish responsible policies and programs to address global climate change. With regard to climate change, this means that we at PG&E have an obligation to act responsibly and to lead by example. We will do this by: maintaining a greenhouse gas emissions profile for our utility's delivery mix that is among the lowest in the nation; developing and investing in robust customer energy efficiency programs; supporting innovative fleet management practices; identifying and pursuing alternative ways to generate, procure, and deliver vital energy resources, including renewable energy and clean, distributed technologies; being transparent about our emissions sources and certifying our emissions data; helping our customers minimize their greenhouse gas emissions footprint through innovative programs such as ClimateSmart; and sharing "best practice" policies and programs with others in our industry and encouraging them to take action. PG&E also recognizes the need to work cooperatively with local, state, and federal partners to achieve significant greenhouse gas reductions. PG&E's support for AB 32, membership in USCAP, support for the Feinstein-Carper Bill all demonstrate the ways in which PG&E actively promotes legislative and community actions to reduce greenhouse gases.

### RENEWABLE ENERGY: A PRIME RESPONSE TO CLIMATE CHANGE

*Presenter: Michael DeAngelis; Sacramento Municipal Utility District*

The recent report by the Intergovernmental Panel on Climate Change (IPCC) in February 2007 further emphasized the physical scientific consensus that the Earth is heating primarily due to man's influences. This presentation will briefly review a public utility's perspective on addressing climate change and using renewable energy as one very important solution to mitigate the profound global effects of man's way of life. Wind, biomass, geothermal, small hydro, and solar energy resources and technologies will be reviewed. Included will be both centralized and distributed renewable energy applications. The leading efforts of the Sacramento Municipal Utility District to address climate change and to increase renewable energy growth will be highlighted in the presentation.

### MORAL DIMENSIONS TO CLIMATE CHANGE

*Presenter: Dr. David Thompson; Westminster Presbyterian Church*

Why is climate change a moral issue? What are the dilemmas that surround this issue? What is the importance of framing the issue? How can 'framing'

be used and abused? Language is critical. So is realistic assessment of the problems. So are the timelines. All these things come together if we are to win this battle. Only the truth will set us free. Only the truth will allow us to first to slow, then to stop and then to reverse the juggernaut of climate change.

#### **GLOBAL WARMING AND WILDLIFE IN CALIFORNIA**

*Presenter: Tim Warman; National Wildlife Federation*

The changes to wildlife habitat and natural resources such as water resulting from global warming are already beginning to impact wildlife and threaten their future. This presentation will provide an overview of global warming impacts in California with emphasis on local wildlife and habitat. It will also begin the discussion on global warming solutions that will reduce global warming pollution and solutions that will help wildlife survive the period of climate change.

#### **SOLVING CALIFORNIA'S LAND USE PUZZLE**

*Moderator: Terry Watt; PCL Board Member*

Current land use practices in California are a significant factor in global warming that can no longer be neglected. Land use practices ranging from inefficient growth patterns to agricultural irrigation may contribute as much as half the total human climate impact. The connection is complicated by the fact that land use decisions are largely made locally, yet climate change is a global problem. This interactive session will explore land use strategies - from planning policy to project design and land use practices that provide opportunities for carbon sequestration - capable of minimizing the land use contribution of greenhouse gases.

#### **IMPROVING LAND USE PLANNING**

*Presenter: Steve Frisch; Sierra Business Council*

This portion of the session will present two case studies highlighting how we can improve land use planning processes to respond to global warming. The first case study will highlight an effort to create cooperate groups of landowners planning together to manage forests for carbon sequestration benefits, manage the process to qualify for carbon credits, and the impediments that must be overcome. The second case study will highlight an effort to redesign an existing ski resort, using a 'cradle-to-cradle' approach, incorporating sustainable business practices during the site planning, architectural design, and management phases of a project. Included will be a discussion of sustainability measurements to demonstrate success (or failure).

#### **PRESENTATION TITLE UNKNOWN**

*Presenter: David Mogavero; Mogavero Notestine Associates\**

Not available at time of printing.

#### **TAKING OUR COMMUNITY TEMPERATURE: AN ENVIRONMENTAL JUSTICE PERSPECTIVE**

*Moderator: Martha Guzman; California Rural Legal Assistance Foundation*

Environmental justice issues related to water policy in California cover a range of concerns including access to safe drinking water, subsistence fishing, protection of sacred sites, access to water resources for recreational use, and the relationship of water to community health and well-being. This panel will focus on these issues as well as the impacts of waste disposal on water quality, community health, and wildlife sanctuaries. We will have a tribal perspective where concerns about the effort to commoditize water globally, the global relationship with water, and how global warming is affecting tribal homelands.

#### **CITIZENS AGAINST THE DUMP EXPANSION**

*Presenter: Dwight Acey; Citizens Against the Dump Expansion*

The Suisun Marsh is one of the last remaining wetlands in California. It is composed of 116,000 acres of land, bays, and sloughs and is the largest contiguous brackish water marsh remaining on the west coast of North America. It is currently at grave risk by Republic Services, Incorporated. Republic Services, through its Potrero Hills Super Dump (aka: Potrero Hills Landfill), plans to double in size - which would make it one of the largest garbage dumps in North America. Citizens Against the Dump Expansion (CADE) has waged a protracted struggle to stop the destruction of the marsh, endangered species, and surrounding residential communities. CADE educates, agitates, and organizes against pro-expansion forces. It is CADE's firm belief that the environment is infinitely more important than corporate profits.

#### **ENVIRONMENTAL JUSTICE AND WATER POLICY IN CALIFORNIA**

*Presenter: Debbie Davis; Coalition for Clean Water*

Environmental justice issues related to water policy in California cover a range of concerns including access to safe drinking water, subsistence fishing, cultural uses of water resources, and access to water resources for recreational use. The Environmental Justice Coalition for Water (EJCW) works with community based and non-profit groups in low-income and communities of color to build capacity and provide access to statewide policy decision-making. This year EJCW priorities include work on a lifeline water rate, addressing groundwater contamination, ensuring that funds from Prop 84 provide

maximum, targeted benefits for EJ communities, and improving regulation of bottled and vended water.

### **THE EARTH IS OUR MOTHER: A TRIBAL PERSPECTIVE ON OUR RESPONSIBILITY TO THE WATER AND THE ENVIRONMENT**

*Presenter: Caleen Sisk-Franco; Winnemem Wintu Tribe*

In this presentation, information will be presented on the relationship that the Winnemem Wintu tribe has with agencies of the government, our declaration of war against the United States in 2004, and our battle to protect our mother earth and our culture. Because we are traditional people, our views are based on our relationship with all of nature as our equal and our position that we can not sell the water, the land, or cause harm to this place because we have no other place to go. We will talk about the effort to commoditize water globally, the worldwide relationship of water, and finally how global warming is affecting our homelands. We have succeeded thus far through our prayer and the assistance of people who believe that we have a valid point of view and a lifeway worth saving.

### **WHAT'S IN YOUR WATER?**

*Presenter: Sandra Meraz; Committee for a Better Alpaugh*

Committee for a Better Alpaugh (CBA) was formed in 2001 to deal with the loss of accreditation of the local school. Soon thereafter CBA's focus shifted when significant troubles with the small farming community's main water supply began to fail. The main well was no longer useable, and the back up well was then relied upon as the community's only water source. Unfortunately, this back up well was contaminated with naturally occurring arsenic - a poison that far exceeded the maximum allowable limit set by the State of California. The water was not safe to drink and thus the crusade began to protect the public from the dangerous water. For two years and eight months the residents of Alpaugh couldn't drink the water from their own tap. Instead, water was shipped in from Springville. This shipment was arranged by Assemblywoman Nicole Parra. Learn about CBA's current battles and how Sandra continues to ensure that Alpaugh's water is safe from arsenic.

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### **MAKING STRATEGIC WATER INVESTMENTS IN A CHANGING CLIMATE**

*Moderator: Sage Sweetwood; PCL Board of Directors*

*Sponsor: Camp Lotus*

Transporting, treating, heating, and disposing of water uses one-fifth of California's total electricity and almost a third of our natural gas. Learn how climate change will affect water agencies' legal responsibilities to deal with climate change under CEQA. This panel will highlight how some progressive

agencies in Northern and Southern California are beginning not only to adapt to climate change but to reduce their own greenhouse gas emissions.

### **RE-ENVISIONING THE DELTA, RE-DEFINING THE DEBATE**

*Presenter: John Cain; Natural Heritage Institute*

Environmental conflicts are usually cast as zero-sum games where one side loses and another wins. The old growth forest debate epitomized the logical conclusion of such thinking - "if we don't cut the last of the old growth, loggers will lose their jobs." Yes, loggers will lose their jobs, and we should all care about that, but what happens when all the trees are gone? The San Francisco Bay-Delta is no exception to this zero-sum mindset where the conflict has too often been cast as a battle over water between Northern and Southern California. But are we really fighting over water, or are we struggling simultaneously achieve a sustainable ecological and economic future for the Delta and all of California? Some of the greatest environmental success stories, such as restoration of Mono Lake and the San Joaquin River, emerged from a re-conceptualization of the conflict where both parties can re-envision the resource in a new world that advances the core interests of both parties. To succeed at redefining the debate, environmental activists must first begin by earnestly trying to understand the other side's interests and then conducting detailed analysis objectively to evaluate how those interests might be satisfied in an alternative future where the disputed resource is protected. Even harder, however, successful activists need to reexamine their "position" and pare it down to their core interests. Re-envisioning the Delta in detail, understanding it as both land and water which provides a host of services besides the conflicting demands for water, may help all parties to identify common ground and create a future where both the Delta and the economies that depend on Delta water can secure a richer, more sustainable future.

### **INTEGRATED WATER PLANNING IN THE CHINO BASIN**

*Presenter: Martha Davis; Inland Empire Utilities Agency*

The Inland Empire Utilities Agency (IEUA) is a municipal water agency in Southern California that has been a leader in developing innovative water and energy projects that generate renewable energy, capture stormwater, promote water efficient landscapes and buildings, and reduce greenhouse gas emissions. Within the next year, the Agency will showcase a "zero-energy" headquarters which will be adjacent to the newly established 22-acre Chino Creek Wetlands and Educational Park. IEUA is also the first public agency in the country to sell greenhouse gas emission credits derived from "cow power" - the use of digesters to process dairy manure. This presentation will include an update on a RAND study that is evaluating the impact of climate change on IEUA's water supplies.



## CLIMATE CHANGE, CEQA, AND WATER SUPPLY

*Presenter: David Owen; Rossmann and Moore LLP*

Moving water throughout California requires large amounts of energy, and that energy consumption creates significant contributions to California's greenhouse gas emissions. Greenhouse gas emissions also have significant implications for California water supply; climate change is likely to alter California's hydrology in ways that will complicate water storage and delivery. Yet many California water agencies are not addressing their projects' contributions to climate change. This presentation will explain how CEQA obliges those agencies to address their contributions to climate change, and the benefits that can follow from fulfilling those obligations.

## THE WEAP CLIMATE CHANGE MODEL

*Presenter: Otis Wollan; Placer County Water Agency*

Placer County Water Agency generates a billion kilowatt hours of electricity from its hydro facilities on the Middle Fork of the American. The agency and local nonprofit partners have taken leadership in analyzing the impact of climate change with climate change calculators and state-of-the-art climate change modeling (WEAP). The Agency has also begun to address its own contributions to greenhouse gas emissions with installation of solar panels on all new buildings since 1995, energy efficiency analysis of new treatment plant construction, and is beginning to address its existing footprint and how to reduce existing emissions, which in the water business is the exception and not the rule. The presentation will profile the climate calculator and the WEAP model, and discuss policies that may move the industry forward.

## "How To..." Workshops (1:00 - 2:30)

### ENFORCE LEGAL RIGHTS AND GOVERNMENT OBLIGATIONS UNDER CALIFORNIA'S "GOVERNMENT IN THE SUNSHINE" LAWS (MCLE)

*Moderator: Rick Hawley; PCL Board member*

*Presenters: Thomas Curry; McDonough, Holland & Allen PC  
Rick Frank; California Center for Environmental Law & Policy  
UC Berkeley\**

*Charity Kenyon; Reigels, Campos & Kenyon*

Environmental lawyers and activists need to be familiar with the California Public Records Act and the State's Open Meeting Laws. Both laws afford attorneys and citizens powerful tools in their dealings with public officials; and both demonstrate the obligations on government officials as they make vital environmental and land use decisions. This panel will examine the key elements and requirements of these "government in the sunshine" laws and will also address how environmental lawyers and activists can make the most effective use of those laws in their work.

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### NAVIGATE CALIFORNIA'S CAPITOL CORRIDOR

*Introducer: Peter Weiner; PCL Board of Directors*

*Presenters: Tina Andolina; PCL Legislative Director  
Chuck Mills; California Council of Land Trusts*

From inception to signature, getting your bill into law requires a broad range of skills. This workshop will outline the fundamentals of developing legislation and moving it through the State Capitol. Further, we will also explore the nuances of navigating the system - from member meetings and agency relations to the critical connections at the staff level that can make or break a bill. Finally, case studies, audience participation, and a glimpse into the State Budget process that often looms largely over the Legislature's agenda will round out this session that will train participants to stay on the right track when it comes to lobbying.

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### MAKE FRIENDS WITH THE MEDIA

*Introducer: Lynn Sadler; PCL Board of Directors*

*Presenter: Eric Antebis; Fenton Communications*

This interactive session will demystify the wide world of media and give you the keys to every reporter's heart. Whether you are new at media outreach or a well-seasoned veteran, this training will have something for everyone. Find

out the ten most common stories reporters like to tell. Get great new tips for making your issue more marketable for the media. Learn how the pros pitch a story and what to do when a reporter calls you for an interview. Each lesson is supported with real-life case studies of successful communications campaigns and why they work. All that, AND enough entertainment to help you fight off that after-lunch sleepy feeling.

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#### **WORK FOR SMART GROWTH INITIATIVES AT THE BALLOT BOX**

*Introducer: Rob Caughlan; PCL Board of Directors*

*Presenter: Cliff Staton; Staton and Hughes*

Initiative campaigns have been used successfully by citizens' groups to enact smart growth measures. Now they are increasingly being used by developers as an strategy to gain voter approval for projects. In this workshop we will look at initiatives as both offensive and defensive tools in the battle for better land use planning. We will discuss how to craft successful measures; examine the economics and logistics of paid versus volunteer signature gathering; discuss how to develop campaign infrastructure and build coalitions; and frame a successful campaign message. We'll also look at common strategies used by the opposition and how to combat them.

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#### **ORGANIZE A WINNING LAND USE CAMPAIGN**

*Introducer: Bill Center; PCL Board of Directors*

*Presenter: Autumn Bernstein; Sierra Nevada Alliance*

When a big bad development proposal comes to your town, how do you feel? Angry? Frustrated? Powerless? Or emboldened, energized, and ready to take back your town? California faces tremendous challenges from urban sprawl, but local activists all across the state are leading the charge to reshape how land use decisions are made. In this workshop, land use campaigner Autumn Bernstein will lead a lively discussion about the new strategies and tools that local activists are using to successfully stop bad development, leverage community support, and retake control of our communities' futures.

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## *"How To..." Workshops (2:45 - 4:15)*

#### **COLLECT ATTORNEYS' FEES IN CALIFORNIA: WHAT EVERY ENVIRONMENTAL ATTORNEY SHOULD KNOW (MCLE)**

*Moderator: Kevin Johnson; PCL Board of Directors*

*Presenters: Richard Pearl; Law Offices of Richard M. Pearl  
Tamara Galanter; Shute, Mihaly & Weinberger LLP*

This panel will examine the common elements that plaintiffs must establish to recover attorney's fees in environmental litigation, as well as strategies for and obstacles to getting those fees. Some of the topics covered in this workshop include determining whose fees are recovered (attorney's or the client's); fee recovery if you settle the suit and the other side addresses your concerns outside the context of litigation; or expert witness fee recovery and much more!

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#### **MAKE CEQA WORK FOR YOU**

*Introducer: Elisabeth Brown; PCL Board of Directors*

*Presenter: Mark Wolfe; M.R. Wolfe & Associates*

CEQA is arguably the most potent tool available to conservation organizations and citizens groups seeking to participate in and influence local land use planning and development, but the intricacies of the CEQA statute, its regulatory Guidelines, and its case law can be overwhelming and fraught with costly pitfalls for the unwary. This workshop will show an overview of the CEQA process; cover the various substantive and procedural requirements imposed by the statute and case law; present a CEQA "toolbox" showcasing key strategies for maximizing the effectiveness of public comments; and how to create the strongest record possible for future litigation.

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#### **ENGAGE, TARGET & WIN YOUR FIGHT – THE POWER OF EFFECTIVE MESSAGING**

*Introducer: Phyllis Faber; PCL Board of Directors*

*Presenter: Catherine Lew; Lew-Edwards Group*

Winning the conservation battles that test our generation means that we must effectively frame the issue - to educate, engage, and motivate our audience. This fun, lively, and informative workshop will provide you with the "A to Z's" of using the power of MESSAGE as a tool for winning the fight. Whether

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you seek to persuade voters, convert skeptics, motivate supporters, expand media coverage, or broaden your coalition, this session will provide you with the “how to” knowledge necessary for effective messaging.

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### ORGANIZE YOUR COMMUNITY 101

*Introducer: Dorothy Green; PCL Board of Directors*

*Presenter: Jane Williams; California Communities Against Toxics*

This workshop will address the principles of community organizing. You will learn the best techniques to help build a strong community group and the steps that groups go through in their formation process. Learn new ways to influence local, regional, and state decisions affecting your community through community based actions. Help create new organizations dedicated to environmental protection in your community and nurture their involvement in community decisions.

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### RUN A SUCCESSFUL REFERENDUM

*Introducer: Shawn Garvey; PCL Board of Directors*

*Presenter: Bill Yeates; Law Offices of J. William Yeates\**

This workshop will cover the steps related to running a referendum – everything from the voters’ inherent legislative power to how to qualify a referendum petition. Did you know there are differences between county and municipal (city) referendum petitions and circulation requirements? Learn what the requirements are and what happens after the petition is turned in and how to prepare arguments for the ballot. Last but not least, participants will learn some of the pre- and post-election challenges.

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*The asterisk (\*) indicates the speaker is on the PCL Board of Directors.*

## Speaker Biographies



**LINDA ADAMS**

**SECRETARY, CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY**

Linda Adams, former Director of the California Department of Water Resources, was appointed by Governor Arnold Schwarzenegger in May 2006 as Secretary of the California Environmental Protection Agency (EPA) – making her the first woman to serve as head of the agency. As Cal EPA’s

Secretary, Adams oversees the environmental activities of the Air Resources Board, California Integrated Waste Management Board, State Water Resources Control Board, Office of Environmental Health Hazard Assessment, Department of Toxic Substances Control, Department of Pesticide Regulation, and the approximately 4,500 employees that serve the state’s diverse environmental programs. She currently serves on the Board of Directors of the Sacramento Local Conservation Corps and is a long-time resident of Sacramento.



**DWIGHT ACEY**

**CHIEF SPOKESPERSON,  
CITIZENS AGAINST THE DUMP EXPANSION**

Dwight Acey is the Chief Spokesperson for Citizens Against the Dump Expansion (CADE), based in Suisun City, California. He holds a bachelor’s degree in Social Science from New Jersey City University, and has done graduate work at

Rutgers University. CADE represents citizens who live near the Potrero Hills Super Garbage Dump which is two miles from Suisun City limits. The super dump expansion threatens the adjacent 85,000 acre state protected Suisun Marsh wildlife habitat and wetland. CADE has been successful in stopping an approval of the expansion of the Potrero Hills Landfill (Republic Services) for the past two years.



**RAFAEL AGUILERA**

**CLIMATE POLICY ANALYST, ENVIRONMENTAL DEFENSE**

Rafael spent the past year and half working as a Climate Policy Analyst for Environmental Defense in Sacramento. During AB 32 (the Global Warming Solutions Act of 2006) negotiations with the California Legislature and the

Governor’s Office he was a strong advocate for the integrity of

the cap, strong protections for environmental justice communities and a diversified multi-prong approach to attack global warming pollution and improve air quality. Ultimately, the AB 32 was passed and signed by the Governor with these important elements. Rafael is currently working with many other climate advocates fully to implement the landmark climate bill. Before pursuing non-profit work, Rafael worked in the California Legislature on a range of environmental policy areas, including water quality, air quality, toxics, and environmental health. He has an education background in economics, environmental studies, and public policy.



**TINA ANDOLINA**  
**LEGISLATIVE DIRECTOR,**  
**PLANNING AND CONSERVATION LEAGUE**

Tina Andolina is the Legislative Director for the Planning and Conservation League (PCL). Prior to coming to PCL, Tina was the Chief Lobbyist for the Coalition for Clean Air in Sacramento. Tina has experience lobbying both the California Legislature and the United States Congress. Before her work as a Sacramento lobbyist, Tina worked to pass the Northern California Coastal Wild Heritage Wilderness Act. In her role as the Outreach Coordinator for the Wilderness Campaign, Tina worked with organizers, local elected officials, and constituents to plan lobby trips to Washington DC to demonstrate support for the wilderness legislation. She also headed up the successful efforts to win the support of Governor Schwarzenegger and convince Senator Feinstein to co-sponsor the North Coast legislation. Tina's first experience lobbying in Washington came in 1996 during the successful effort to defeat Congressman Doolittle's attempt to revive the Auburn Dam. She has a bachelor's degree in Political Science Public Service from the University of California at Davis, and also is the mother of two young boys.



**JASMIN ANSAR**  
**MANAGER, ENVIRONMENTAL POLICY**  
**PACIFIC GAS & ELECTRIC COMPANY**

Jasmin Ansar is a Manager in the Environmental Policy Department at Pacific Gas and Electric Company. Her responsibilities include analyzing climate change issues such as AB 32 (the Global Warming Solutions Act of 2006), the innovative ClimateSmart program, greenhouse gas certification, market mechanisms needed to trade carbon and other climate change initiatives. Her previous responsibilities included economic analyses required for regulatory reform and for planning and forecasting. Jasmin has a Ph.D. in Economics

from the University of Southampton, England and taught Econometrics and Economics at the City University, London, England for 10 years before moving to the United States. She has been at PG&E for 19 years.



**ERIC ANTEBI**  
**FENTON COMMUNICATIONS**

Eric Antebi is a senior member of Fenton's San Francisco team, where he helps lead work for such varied clients as American Land Conservancy, Prostate Cancer Foundation, and Ploughshares Fund. Before coming to Fenton, Eric served as the National Press Secretary for the Sierra Club, the nation's oldest and largest grassroots environmental organization, in its San Francisco headquarters. There he developed "Creating Frontlash," a popular workshop aimed at teaching environmental lawyers and activists how to tap the law and local values to promote land use solutions. Previously, Eric worked as Director for Conservation Policy and Advocacy for the Appalachian Mountain Club, based in Boston, Massachusetts. Over the years, Eric has worked on a variety of regional environmental and public health campaigns throughout the country, advocating or communicating on issues relating to land conservation, transportation, solid waste, air quality, and wildlife protection. He is a graduate of the acclaimed Green Corps Field School for Environmental Organizing and Brown University.



**AUTUMN BERNSTEIN**  
**LAND USE COORDINATOR, SIERRA NEVADA ALLIANCE**

Autumn Bernstein is the Land Use Coordinator for Sierra Nevada Alliance. She directs the Planning for the Future Campaign, a region wide effort to advance sustainable land use planning in the Sierra. Autumn got her start in land use planning as an intern and, later, a staffer for PCL, and went on to work for Greenbelt Alliance where she conducted policy analysis, community organizing and advocacy around land use issues. She has also worked as a wildlife biologist and political consultant specializing in environmental campaigns. She holds a B.S. in Wildlife, Fish and Conservation Biology from UC Davis. She is a fourth-generation Californian and lives in South Lake Tahoe.



**JOHN CAIN**  
**RESTORATION ECOLOGY PROGRAM DIRECTOR,**  
**NATURAL HERITAGE INSTITUTE**

John Cain is the Director of Restoration Programs at the Natural Heritage Institute where he specializes in ecological restoration and water resources management in California's Bay-Delta watershed. For over a decade he has advocated, analyzed, and planned tidal marsh and river restoration projects in the Delta and San Joaquin River resulting in the 1,200 acre Dutch Slough tidal marsh restoration project and key technical contributions to the historic San Joaquin River Settlement. He is currently a member of the Delta Vision stakeholder committee and active in efforts to define a new era of effective and environmentally friendly flood management. He conducted graduate research on the hydrology and geomorphology of the San Joaquin River near Fresno and previously served as the staff scientist for the Mono Lake Committee where he participated in the Mono Lake water rights hearings and served on the committee overseeing restoration of Rush and Lee Vining Creeks. He holds a bachelor's degree in Physical Geography and a master's degree in Environmental Planning from U.C. Berkeley.



**JAN CHATTEN-BROWN**  
**ATTORNEY, CHATTEN-BROWN & CARSTENS**

Jan Chatten-Brown has practiced almost exclusively in the area of environmental law since she graduated from UCLA Law School in 1971. For the first 21 years of her practice, Jan worked in various public law offices. In 1995, Jan opened her own public interest oriented environmental law practice, known as Chatten-Brown & Carstens. Along with four other attorneys, Jan primarily represents environmental and community groups, and much of the practice involves litigation under CEQA. In addition to CEQA, the firm represents groups seeking compliance with various land use laws and other State laws, as well as the National Environmental Policy Act and other Federal laws. Jan has taught environmental law at UCLA and land use law at USC, and is a frequent lecturer on CEQA at various Bar events. She serves on the Boards of the Planning and Conservation League and the Sierra Nevada Alliance.



**THOMAS CURRY**  
**ATTORNEY, McDONOUGH, HOLLAND & ALLEN P.C.**

Tom Curry joined McDonough Holland & Allen PC after serving for more than 20 years as the City Attorney for the City of Livermore. He currently serves as City Attorney for Sonoma and had served as City Attorney for San Ramon and has served as Assistant City Attorney of Walnut Creek and Deputy City Attorney of Hayward. His practice focuses on all aspects of public agency law with an emphasis on complex land use matters. Tom brings to the firm extensive trial experience in CEQA, land use, the Public Records Act, the Brown Act, and general municipal issues. He has been involved in promulgating claims administration procedures, Municipal Codes, personnel rules, growth control policies, litigation status reports, sign ordinances, and FLSA issues. He is very active in the League of California Cities and is a frequent presenter at conferences for organizations including the California Transit Authority, California Joint Powers Risk Management Authority, and the California State Bar. Tom has served as a professor of law at John F. Kennedy University.



**DEBBIE DAVIS**  
**LEGISLATIVE ANALYST,**  
**ENVIRONMENTAL JUSTICE COALITION FOR WATER**

Debbie Davis is the Legislative and Policy Analyst for the Environmental Justice Coalition for Water (EJCW), a statewide coalition of more than 60 community based and non-profit organizations working to ensure that all environmental justice community members have access to safe, affordable water for all beneficial uses including drinking water, cultural and spiritual uses, subsistence fishing, and recreational uses. EJCW works to build capacity in local communities so that they can advocate on their own behalf. Debbie is responsible for representing community interests at the statewide level and providing communities with the information and resources they need to become regular participants in local, regional, and state policy processes. Ms. Davis received a M.A. in Social Ecology from the University of California, Irvine.



**MARTHA DAVIS**  
**EXECUTIVE MANAGER OF POLICY DEVELOPMENT,**  
**INLAND EMPIRE UTILITIES AGENCY**

Martha Davis is Executive Manager for Policy Development and oversees the Planning and Water Resources Department at the Inland Empire Utilities Agency (IEUA). IEUA provides

regional sewage treatment services, distributes imported water and recycled water supplies, and provides other utility services for the Chino Basin. Ms. Davis graduated from Stanford University with a degree in human biology and received her master's degree from the Yale School of Forestry and Environmental Studies. She is the recipient of an honorary Ph.D. in Public Policy from the Kennedy College. Since 1998, she has served as the Co-Chair of the CalFed Watershed Subcommittee and is a member of the CALFED Bay Delta Public Advisory Committee. Martha is currently a Board member for the Mono Lake Committee, the WateReuse Foundation, the California section of the WateReuse Association, Earth Island Institute, Urban Water Institute, GreenLeaf Info, and The Sierra Fund, and serves on the advisory committees for the Sierra Nevada Alliance and the Water Resources Institute.



**MIKE DEANGELIS**  
**MANAGER, AR&DGT PROGRAM**

**SACRAMENTO MUNICIPAL UTILITY DISTRICT**

Michael DeAngelis is the Program Manager of the Advanced, Renewables and Distributed Generation Technologies Program at the Sacramento Municipal Utility District (SMUD). He has actively worked to research, develop, and commercialize innovative renewable energy, energy efficiency, and distributed generation technologies for the past 28 years. Recently, he was the Deputy Chief of the Technology Systems Division of the California Energy Commission where he initiated and managed several major alternative energy research and commercialization programs. He formerly worked at the National Renewable Energy Laboratory (NREL) in Colorado, at British Columbia Hydropower Authority, and was a lecturer on alternative energy at California State University. He has given hundreds of presentations on the subject of alternative energy, published more than 30 reports or papers, and has Bachelor of Science and Masters of Science degrees in Environmental Science and Environmental Planning (California State University, Sacramento and the University of British Columbia in Vancouver, Canada).



**PETER DOUGLAS**  
**EXECUTIVE DIRECTOR, CALIFORNIA COASTAL COMMISSION**

Peter Douglas is the third Executive Director in the California Coastal Commission's 34 year history. Co-author of Proposition 20, a successful citizens' initiative that established the California Coastal Commission, he later became a legislative consultant and was a principal author of the 1976 Coastal Act making permanent California's coastal management program. In 1973 he participated in drafting regulations implementing the Federal Coastal Zone

Management Act of 1972. A graduate of UCLA, Peter Douglas has been a guest lecturer, authored articles on coastal conservation, and has spoken and written extensively about environmental activism and public and private land rights. He currently serves on the H. John Heinz III Center for Science, Economics and the Environment advisory committee for Sustainable Oceans, Coasts and Waterways Program.



**ELLISON FOLK**  
**PARTNER, SHUTE, MIHALY & WEINBERGER LLP**

Ellison Folk represents community groups and public agencies. She has considerable litigation experience in both federal and state courts, with a particular emphasis on the California Environmental Quality Act, the Clean Water Act, the Federal Civil Rights Act and General Plan and Zoning Law. Recently,

Ms. Folk represented San Francisco Baykeeper in four cases challenging the failure of irrigation districts in the Central Valley to prepare an EIR to evaluate the impacts of applying aquatic pesticides to irrigation canals. The Court of Appeal for the Third Appellate District ruled that the Districts were required to prepare EIRs and affirmed the trial court's ruling granting Deltakeeper its attorneys fees, including a substantial multiplier, *Deltakeeper, et al. v. Oakdale Irrigation District, et al.*, Case No. C049798. Ms. Folk was also lead attorney representing petitioners in *Communities for a Better Environment v. California Resources Agency*, 103 Cal.App.4th 98 (2002), which struck down several amendments to the CEQA Guidelines.



**RICK FRANK**  
**EXECUTIVE DIRECTOR,**  
**CALIFORNIA CENTER FOR ENVIRONMENTAL LAW & POLICY**

Richard Frank joined Boalt Hall in 2006 from the California Department of Justice, where he served as the Chief Deputy Attorney General for Legal Affairs. Frank was the Attorney General's principal liaison to state government, the Legislature and judiciary. He is an expert in environmental law, land use, energy issues, and property rights. In 2003, as Chief Deputy, he became the top legal adviser to the Attorney General, overseeing all civil and criminal litigation within the state Department of Justice. Frank serves as the Executive Director of the California Center for Environmental Law & Policy (CCELP). Frank has taught a seminar at Boalt in California environmental issues since 2005. As a professor at Lincoln Law School of Sacramento since 1982, he has instructed on civil procedure, federal courts, environmental law, negotiations and alternative dispute resolution, and was the recipient of the school's outstanding professor award in 1986. He has also taught environmental law at UC Davis and the UC Davis School of Law.



**STEVEN FRISCH**

**VICE PRESIDENT FOR PROGRAMS, SIERRA BUSINESS COUNCIL**

Steve manages Sierra Business Council's (SBC) program portfolio to promote the sustainability of the Sierra Nevada, including programs designed to train regional leadership, protect natural resources, improve community planning, and stimulate sustainable business practices. Steve has managed processes to create a county wide Habitat Conservation Plan in Placer County, established a Sierra Nevada Conservancy, preserve 30,000 acres of land in working landscapes, and directed numerous land use processes in the Sierra Nevada. Prior to joining SBC, Steve owned and operated a small business in Truckee, California. He has served on the Nevada County Welfare Reform Commission, the Town of Truckee Redevelopment Agency Formation Committee, as a temporary Advisor to the California Resources Agency, and on numerous community and non-profit boards. Steve holds a B.A. in Political Science from San Francisco State University. He has continued his education with business and natural resource management courses and is a graduate of the California Culinary Academy. He lives in Truckee with his wife Lisa and is an avid reader of history, politics, community planning, and Sierra issues.



**TAMARA GALANTER**

**PARTNER, SHUTE, MIHALY & WEINBERGER LLP**

Tamara Galanter is a partner at Shute, Mihaly and Weinberger LLP in San Francisco. She joined the firm in 1989 after receiving her law degree from Yale Law School. Tamara attended the University of California at Berkeley as an undergraduate. Tamara both advises and litigates on behalf of community groups, environmental organizations, non-profits and public entities. She works on environmental and land use matters, including the California Environmental Quality Act (CEQA), general plan law, conservation easements, historic preservation, the Williamson Act, and public agency administration. She has litigated and negotiated many attorneys' fee claims in environmental cases, helping clients recover their money, pay their lawyers or build a fund for future legal challenges. Most recently she successfully litigated an attorney's fees case on behalf of the East Bay Regional Park District after settling a CEQA and general plan lawsuit that challenged the sale of land to developers for a casino project.



**CHARITY KENYON**

**ATTORNEY, RIEGELS, CAMPOS & KENYON LLP**

Charity Kenyon works on appellate law, news media law and state and local public contracts disputes. Kenyon is listed in Best Lawyers in America in the categories of First Amendment Law and Appeals and has been named one of the top 50 women "Super Lawyers" of Northern California since 2004. An elected member and Second Vice President of the California Academy of Appellate Lawyers, Charity has had primary or sole responsibility for more than 130 appeals and writs, with more than 30 published decisions. Kenyon earned her A.B. degree from the University of California at Santa Cruz and earned her J.D. from the University of California Davis School of Law in 1977. She has been recognized with the UC Davis Law School Outstanding Alumnus award (1997), the UC Davis Alumni Association Citation for Excellence (1997), the Sacramento County Bar Association's Distinguished Attorney (2003), and Humanitarian of the Year (1996) awards, and the Women Lawyers of Sacramento & the Sacramento County Bar Association Frances Newell Carr Achievement Award for Professional Excellence (1997).



**CATHERINE LEW**

**PRESIDENT & CEO, THE LEW EDWARDS GROUP**

Catherine Lew is one of California's premier communications and campaign consultants. With 25 years of experience in organizing and politics, she is a veteran of over 400 political campaigns, representing clients such as the California Democratic Party, California Abortion and Reproductive Rights Action League (CARAL), The Nature Conservancy, California Nurses Association, California Labor Federation AFL-CIO, Elder Care Alliance, Center for Third World Organizing, Planning and Conservation League Foundation, Sierra Club, Save our Forests and Ranchlands, Friends of East Bay Parks, and Robert Wood Johnson Foundation. Celebrating its tenth year of success, the firm's talented professionals are recognized experts in disciplines such as media, coalition-building, political campaigns, legislative affairs, and public relations. The firm enjoys a 90%+ success rate on its issue campaigns, and has passed nearly \$16 billion in California finance measures to improve schools, hospitals, libraries, and safety services. Catherine Lew is a member of the California State Bar and a graduate of the University of California, Berkeley and the University of San Francisco School of Law.



**JERRY MCNERNEY**

**CONGRESSMAN, U.S. HOUSE OF REPRESENTATIVES**

Congressman McNerney is proud to serve in the U.S. House of Representatives representing California's 11th District, which includes parts of San Joaquin County in the Central Valley as well as parts of Contra Costa, Alameda, and Santa Clara Counties in the Bay Area. Congressman McNerney serves on the House Transportation and Infrastructure Committee as a member of both the Highways and Transit and Water Resources and Environment subcommittees. McNerney is also privileged to serve on the House Committee on Veterans Affairs and the House Committee on Science and Technology. McNerney, who has his Ph.D. in Engineering and Mathematics, served several years at Sandia National Laboratories in New Mexico as a National Security Contractor. Then McNerney moved to California, accepting a senior engineering position with US Windpower, Kenetech, and in 1994 began working as an energy consultant for PG&E, FloWind, the Electric Power Research Institute, and other utility companies. Prior to his election to Congress, he served as the CEO of a start-up company that manufactures wind turbines.



**SANDRA MERAZ**

**COORDINATOR ORGANIZER,  
COMMITTEE FOR A BETTER ALPAUGH**

Sandra Meraz grew up on the Cabazon Reservation in Southern California, but for the last 47 years she has been a resident of a small community in the Central Valley, called Alpaugh. Since 2001, Sandra has been at the forefront of community issues through a local organization called, Committee for a Better Alpaugh (CBA). As CBA's Coordinator Organizer, Sandra educates residents on a variety of issues and she works to ensure their health and safety. Sandra has also served as a Board member for the Tulare County Water Works District #1. While on the District Board, she monitored the United States Department of Agriculture and Department of Water Resources grant/loan applications, which secured over \$4.1 million to drill a new well and upgrade Alpaugh's infrastructure and distribution system. Sandra has also conducted monthly Board meetings and continues to oversee the administration of the community's public water system. Her work has been featured in People Magazine and she has won numerous awards for her tireless efforts to protect and ensure the safety of Alpaugh's drinking water.



**CHUCK MILLS**

**ASSOCIATE DIRECTOR, CALIFORNIA COUNCIL OF LAND TRUSTS**

Chuck Mills is the Associate Director for the California Council of Land Trusts. Chuck brings over 15 years of resource conservation and environmental protection experience to the Council, having worked previously for numerous non-profits including Californians Against Waste, The Humane Society, and the California Biodiversity Alliance. Chuck most recently spent 12 years with the Trust for Public Land as its California Outreach Program Manager and Legislative Advocate. Additionally, Chuck serves on the Board for California ReLeaf and holds varying degrees of degrees in Communications, Journalism, Government, and Canadian Studies.



**DAVID MOGAVERO**

**PRESIDENT, MOGAVERO NOTESTINE ASSOCIATES**

David Mogavero, Senior Principal, has more than 30 years experience with special expertise in the areas of ecological building, environmental planning, infill development, urban design, and energy efficient design. His commitment to human-based architecture, the revitalization of existing neighborhoods, economic and ecological sustainability of communities, and participation in the planning and design process by end-users is well-known and recognized within professional and citizen communities. As one of the most experienced advocates and practitioners in land use transit issues in the Central Valley, Mr. Mogavero has actively lectured, written, and advocated for environmentally-sound urban development, including infill and higher density, transit and pedestrian oriented development. Through his professional practice and tenure as a Board Member and President of the Environmental Council of Sacramento and the Planning and Conservation League, he has facilitated the widespread adoption of these principles in many projects and communities throughout California.



**JAMES MOOSE**

**PARTNER, REMY, THOMAS, MOOSE AND MANLEY LLP**

Mr. Moose received his bachelor's degree from the University of California at Berkeley in 1981 and his J.D. from the Berkeley's Boalt Hall School of Law in 1985. Along with his partners Mike Remy (who died in 2003), Tina Thomas, and Whit Manley, he is the co-author of *Guide to the California*

*Environmental Quality Act*, which since 1987 has been published periodically by Solano Press Books and has frequently been cited in reported Court of Appeal decisions interpreting CEQA. He has also been on record in a number of



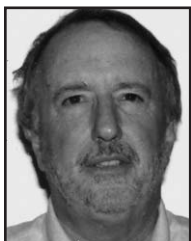
published Court of Appeal precedents on CEQA. He has testified in the California Legislature on environmental issues, and has participated in drafting amendments to CEQA and other environmental laws. Since the late 1980s, he has taught courses on CEQA through the UC Davis Extension Program. Starting in 1991, he has annually taught CEQA Update courses on behalf of the Association of Environmental Professionals. He has also frequently participated in CEQA courses put on by the California State Bar and CLE International.



**DAVE OWEN**

**ASSOCIATE ATTORNEY, ROSSMANN AND MOORE LLP**

Dave Owen is an Associate Attorney with Rossmann and Moore, a San Francisco-based law firm specializing in water and land use law. Dave has represented the Planning and Conservation League and other clients in multiple CEQA cases, including several recent cases involving water supply planning and protection of the Bay-Delta. Dave also has written extensively on the integration of science and uncertainty into natural resource planning.



**RICHARD M. PEARL**

**ATTORNEY, LAW OFFICES OF RICHARD M. PEARL**

Richard Pearl, born and raised in San Francisco, received his B.A. in Economics from U.C. Berkeley in 1966 and his J.D. from Boalt Hall School of Law, Berkeley in 1969. After graduating, he worked as a Staff Attorney for the Atlanta Legal Aid Society in Georgia, representing low-income persons in housing, government benefit, and consumer cases. He next worked for California Rural Legal Assistance (CRLA) in McFarland, California, for two and a half years representing low-income farm workers and others in class action lawsuits involving housing, unemployment insurance, and school desegregation. In 1974, he became Director of Litigation, at CRLA's Central Office in San Francisco supervising more than 60 attorneys. In 1983, he went into full-time private practice. He has been a sole practitioner since 1987, working primarily on cases involving court-awarded attorneys-fees, class actions, and appeals. He is the author of *California Attorney Fee Awards*, and has authored its annual updates. For 20 years, he also has served as an Adjunct Professor at Hastings Law School teaching Public Interest Law.



**CALEEN SISK-FRANCO**

**TRIBAL AND SPIRITUAL LEADER,  
WINNEMEM WINTU TRIBE**

Caleen Sisk-Franco, Winnemem Wintu, is the great niece and successor of Florence Jones, and is now the Spiritual Doctor and Leader of the Winnemem Wintu Tribe. Caleen is deeply involved in maintaining the Winnemem Wintu culture and ceremonies and is the focal point for the Winnemem's recognition efforts. She assumed partial responsibilities as the Spiritual and Tribal Leader of the Winnemem Wintu Tribe in 1995 during the tribal leadership transition period, and assumed full leadership responsibilities in 2000. Caleen concentrates her time on managing the task of resolving the recognition issue for the Winnemem Wintu, and maintaining the cultural and religious traditions of the tribe. Caleen is an internationally known speaker on traditional tribal issues having spoken on such diverse topics as global warming, the spirit of water, sacred sites protections, and the responsibility of tribal people to honor their tribal lifeway. She is deeply rooted in her spirituality, her family, and her devotion to her tribal people.



**CLIFF STATON**

**PARTNER, STATON AND HUGHES**

Cliff Staton is a Media Relations and Campaign Strategist with more than 20 years of experience designing and directing campaigns for political candidates, labor unions, and non-profit organizations. In 1989, Staton co-founded Staton & Hughes, one of California's leading political strategy and communications firms. The firm has created winning strategies and direct mail to convert four Republican-held congressional seats in California for Democrats Anna Eshoo, Susan Davis, Ellen Tauscher, and Mike Thompson. In the 2006 election, Staton & Hughes helped elect Arizona Congresswoman Gabrielle Giffords in one of the nation's top targeted seats. The firm has also helped elect many members of the California Legislature, including State Senators Joe Simitian, and Byron Sher, and Assemblymembers Loni Hancock, Lois Wolk, Sandre Swanson, Patty Berg, and Johan Klehs. The firm has managed several land use initiative campaigns, including the successful defeat of a massive development in Livermore; and general plan initiatives in Santa Clara and Monterey Counties. Staton received his Master of Public Affairs from the Lyndon Baines Johnson School of Public Affairs.



**REVEREND DR. DAVID THOMPSON**  
**PASTOR HEAD OF STAFF, WESTMINSTER PRESBYTERIAN CHURCH**  
 David Thompson has a B.A. from the University of Toronto, Certification to teach High School from the Ontario College of Education, a Master's of Divinity from the Toronto School of Theology, and a Ph.D. from St Michael's College. After winning the awards for top scholar David traveled to England, studied at the British Museum, and worked on a thesis on the attitude held to the Earth during the Industrial Revolution. There, he read a hundred years of Parliamentary debates concerning any legislation that impacted the environment in Britain. He later began serving as Pastor Head of Staff at a large church in Stratford Ontario, Canada for 17 years. In 2001, he came to Sacramento's Westminster Presbyterian, and immediately began to work on local interfaith issues, social, and environmental issues. He is also the Founder of World Wide Listening, an organization with a website which promotes respectful listening in holy spaces to people with whom we may or may not agree. He is committed to human rights and a sustainable environment which respects all living things.



**TIM WARMAN**  
**GLOBAL WARMING PROGRAM DIRECTOR,**  
**NATIONAL WILDLIFE FEDERATION**  
 Tim Warman joined the National Wildlife Federation (NWF) in 2005 to work on reducing the threat of global warming to wildlife. He has worked to promote natural resource conservation for the past 25 years, especially in the area of land, soil, and water conservation. His experience includes working directly with farmers and landowners to implement on the ground conservation projects and with state and federal agriculture and natural resource management agencies to implement programs such as the Conservation Reserve Program and the Farm and Ranch Land Protection Program successfully. Tim Warman's responsibilities at NWF include managing the Global Warming Program Team and leading the Mobilizing Hunters and Anglers to Combat Global Warming and the Global Warming Solutions Initiatives. He holds M.S. and B.S. degrees from the University of Maryland's College of Agriculture.



**JANE WILLIAMS**  
**EXECUTIVE DIRECTOR,**  
**CALIFORNIA COMMUNITIES AGAINST TOXICS**  
 Ms. Williams is responsible for directing a 70 member environmental justice coalition in California, which is statewide and works on pollution, environmental justice policy issues, and directly assists communities affected by environmental pollution. She has served on many statewide advisory committees, testified in front of Congress and the State Legislature, and spoken at conferences on the impacts of pollution in adversely impacted communities. She currently serves on the federal committee that advises the Department of Defense on the disposal of the nation's chemical weapon stockpile. She was recently appointed to the Environmental Justice Advisory Committee for Greenhouse Gases at the Air Resources Board.



**MARK WOLFE**  
**ATTORNEY AT LAW, M.R. WOLFE & ASSOCIATES P.C.**  
 Mark Wolfe is a land use and environmental lawyer and urban planner. His firm represents clients in matters involving local land use, CEQA, NEPA, the federal Clean Air and Clean Water Acts, the Endangered Species Act, local planning and zoning, local government, and local elections. As an Adjunct Professor in City and Regional Planning at U.C. Berkeley, his articles have appeared in Urban Affairs Review, the Cornell Journal of Planning and Urban Issues, and the California Real Property Journal. He is a frequent speaker on land use and environmental law matters, and has appeared as a commentator on "The News Hour" with Jim Lehrer on PBS. He received his J.D. from the University of California, Hastings College of the Law in 1994, and his M.C.P. from the University of California at Berkeley in 1998. He lives in San Francisco.



**OTIS WOLLAN**  
**DIRECTOR, PLACER COUNTY WATER AGENCY**  
 Otis is Executive Director of Public Officials for Water and Environmental Reform (POWER), where he initiated and coordinated the California Assembly Process which has held major statewide stakeholder assemblies on groundwater and CALFED institutional issues, and workshops on desalination and environmental justice. He also edited *The POWER Journal of California Water*. POWER sponsors the California Water Policy Conference in Los Angeles, now in its 16th annual conference. He is in his fifth term as elected Director of the Placer County Water Agency. He served for three years on the

Board of Directors for the Placer Dispute Resolution Service, is President of the American River Watershed Institute, and Convener of the California Urban Water Conservation Council. Recently, he served as President and Executive Director of the Climate Neutral Network 2003-06 and was a founding Board of the Cold Spring Conservancy. He has worked for almost 20 years as a facilitator, mediator, and trainer in interest-based negotiations, organizational effectiveness, and participatory processes.



**BILL YEATES**

**PRINCIPAL ATTORNEY, LAW OFFICE OF J. WILLIAM YEATES**

Mr. Yeates' law firm emphasizes litigation and consultation in areas of land use, California Environmental Quality Act, California Endangered Species Act, and election law. For the past several years he has conducted public education workshops on CEQA for the Planning and Conservation League

Foundation (PCLF). He is also the author of PCLF's *Community Guide to CEQA*, which he is currently updating. Bill Yeates graduated from the University of Michigan in 1972; and in 1974 received a Master of Science Degree in Natural Resources. In 1978 he received his J.D. from the University of the Pacific - McGeorge School of Law and was admitted into the State Bar of California that same year. He was the Coastal Commission Lobbyist and Staff Counsel from 1978 to 1984 when he began a private lobbying practice. After the first mountain lion hunting campaign in 1990, he joined the law firm of Remy & Thomas, and in 1994 started a private practice.

# Evening Banquet Award Winners

**SENATE PRESIDENT PRO TEM DON PERATA; DISTRICT 9  
SPEAKER OF THE ASSEMBLY, FABIAN NÚÑEZ; DISTRICT 46**



Don Perata, above  
Fabian Núñez, below

*Legislators of the Year*

PCL jointly recognizes and salutes President pro Tem Don Perata and Speaker Fabian Núñez as our "Legislators of the Year."

Capitol "insiders" know how difficult it is to lead either House. It's more than twice that difficult to get them to work together! Last year, to the immense benefit of the people of California, and to the California environment, the leader of the California State Senate and the leader of the California State Assembly did bring their separate Houses together, and the result was legislation that is of truly global significance.



Both the Speaker and the President pro Tem have distinguished legislative records. Both authored critically important environmental legislation that was signed into law last year. Speaker Núñez was the author of AB 32, the Global Warming Solutions Act of 2006. President pro Tem Perata authored SB 1368, which helps make AB 32 effective, and prevents electric utilities from "exporting" greenhouse gas emissions to other states. PCL honors these skillful and committed legislators not simply for their individual legislative achievements, but above all for their preeminent and joint accomplishment in making representative government work the way it's supposed to work in California.

**DOROTHY GREEN; FOUNDER OF HEAL THE BAY**

*Carla Bard Award for Individual Achievement*



A leader in California water policy for over 30 years, Dorothy Green is an inspiration to all. Her steadfast devotion, energy, and commitment to improving the world in which we all live and share is truly an example of how one person can make a tremendous and lasting difference. She founded Heal the Bay in 1985, started the Los Angeles and San Gabriel Rivers Watershed Council, established the Public Officials for Water and Environmental Reform (POWER), and helped launch the California Water Impact Network. Dorothy also serves as a PCL Board member.

## CALIFORNIA INTERFAITH POWER AND LIGHT

### *David Gaines Award for Grassroots Organization*

California Interfaith Power and Light (CIPL) is galvanizing a religious response to global warming as the moral issue of our time. The mission of CIPL is to be faithful stewards of Creation by responding to global warming through the promotion of energy conservation, energy efficiency, and renewable energy. Since its founding in 2001, CIPL has mobilized religious support for landmark legislation to reduce greenhouse gas emissions in California, educated hundreds of thousands of congregants, and worked with every major religious denomination in the State. CIPL member congregations are leading by example, reducing emissions in our own houses of worship by over 15 million pounds.



**JANE WILLIAMS**

### *Environmental Justice Advocate of the Year*

Based on the philosophies of her mother, prominent environmentalist Norma "Stormy" Gail Williams, Jane Williams formed the California Communities Against Toxics (CCAT), a collective of more than 70 localized groups working to curb pollution in their regions. By building the CCAT network on non-traditional alliances, Williams has been able to unite communities through a collaborative and cooperative social infrastructure, avoiding the competition and in-fighting that dooms many environmental collectives. As a result, today CCAT is the oldest community-based environmental network in existence, having aligned groups as diverse as Native American tribes, environmentalists, business owners, school boards, and elected officials against pollution in their communities for more than 17 years.

## **Bank of America**



### **BANK OF AMERICA**

### *Environmental Business of the Year*

Bank of America, one of the nation's major financial institutions, has become a leader in green business. Recently, the company set aside \$20 billion to enable clients to achieve carbon emission neutrality through existing and emerging market mechanisms. In addition to reducing greenhouse gas emissions the Bank has created an "eco-friendly credit card." For every dollar spent B of A will make a contribution to an environmental organization to invest in greenhouse gas reduction projects. Homebuyers will also receive incentives like a reduced interest rate for homes that are Energy Star efficient. Over \$1.4 billion dollars has also been committed to make obtain LEED certification in all new building constructions. To further its efforts \$50 million was donated to the B of A Foundation to support non-profit organizations focused on forest preservation, innovative energy conservation, development of green, affordable housing, and other programs.

## *PCLF- PCL Board of Directors*

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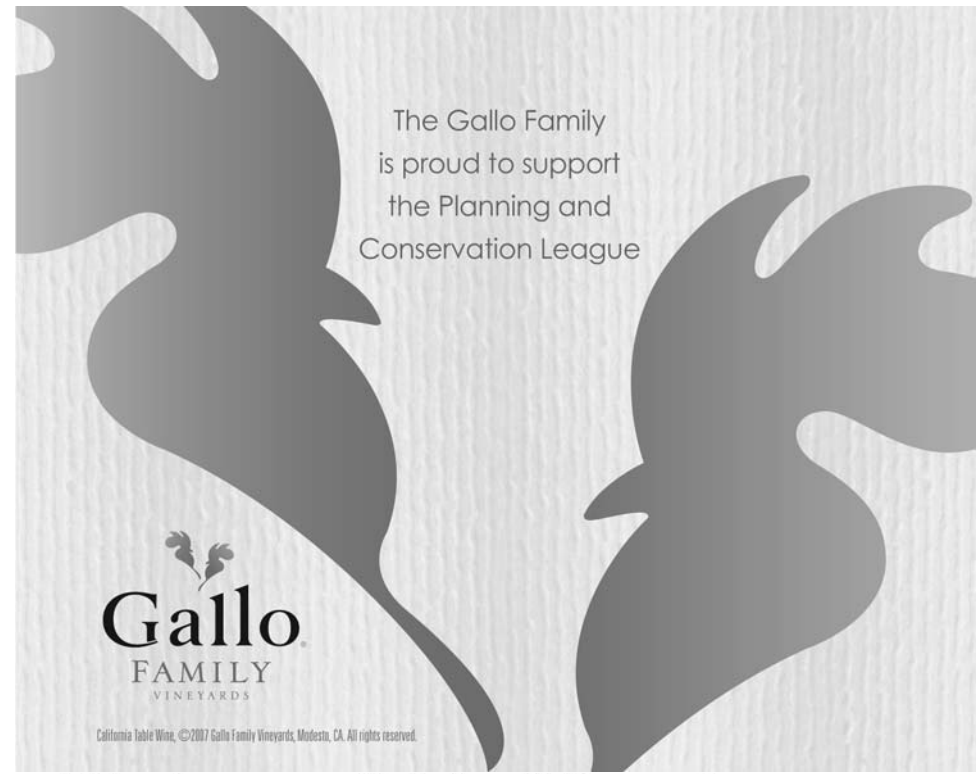
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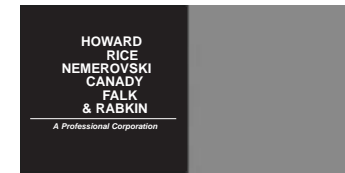
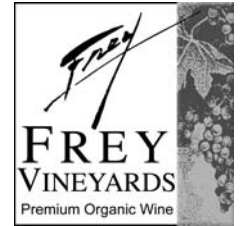
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and  
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