

February 7th, 2009

8:30 – 9:00	Continental Breakfast	
9:00 – 9:10	Welcoming Remarks	
9:10 – 9:40	Morning Keynote	Darrell Steinberg Senate President pro Tem
9:40 – 10:00	Break	
10:00 – 11:15	Five Sessions (choose one)	

California Wildfire and CEQA (MCLE/AICP)

- [Chief Kate Dargan, California Department of Forestry & Fire Protection](#) (599K PDF file)
- [Rick Halsey, The Chaparral Institute](#) (7.0MB PDF file)
Halsey Handout:
 - [Too Many Fires, No Chaparral](#) (1.42MB PDF file)
- [Kevin Johnson, Johnson and Hanson LLP](#) (5.23MB PDF file)
- [Dr. Dan Silver, Endangered Habitats League](#) (111K PDF file)

How To... Engage New Audiences Online

- [Natalie Foster, Sierra Club](#) (376K PDF file)

How To... Tell Your Story Effectively

- [Will Murray, Will Murray Company](#) (32K PDF file)
Murray Handout:
 - [Telling Your Story](#) (983K PDF file)

Low Impact and Water Neutral Developments (AICP)

- [PCL's Call to Action - Water](#) (636K PDF file)
- [Randelee Kanouse, East Bay Municipal Water District](#) (1.25MB PDF file)
- [Ron Duncan, Soquel Creek Water District](#) (766K PDF file)
Duncan Handout:
 - [Water Demand Offset Program](#) (1.21MB PDF file)
- [Mindy McIntyre, The Planning and Conservation League](#)

The Conservation Challenge of the Twenty-first Century: Protecting Wildlife from Global Warming (AICP)

- [PCL's Call to Action - Wildlife](#) (2.12MB PDF file)
- [Kim Delfino, Defenders of Wildlife](#) (1.26MB PDF file)
- [John Kostyack, National Wildlife Federation](#) (1.38MB PDF file)
- [Dr. Amber Pairis, California Department of Fish and Game](#) (1.21MB PDF file)

11:15 – 11:30 **Break**

11:30 - Five Sessions
12:45 (choose one)

The Brave New Water Economy: Privatization and Public Accountability (MCLE/AICP)

- Adam Scow, Food and Water Watch
Scow Handout:
 - [Costly Returns](#) (1.21MB PDF file)
- Roger Moore, Rossmann and Moore LLP
Moore Handouts:
 - [Beyond Wishes and Prayers: Restoring Public Accountability to the State Water Project](#) (815K PDF file)
 - [Reliability, Religion, and "Paper Water": Can California Move Beyond Faith-Based Water Supply Planning?](#) (376K PDF file)
- Panel Handout:
 - [Liquid Gold](#) (105K PDF file)

How To... Involve and Motivate People to Join and Stay Involved in Your Campaign

- [Elizabeth Lambe, Los Cerritos Wetlands Land Trust for Long Beach and Seal Beach](#) (5.11MB PDF file)

How To... Make the Message Stick

- Jane Mueller, Well Chosen Words
Mueller Handout:
 - [New and Dangerous Scam](#) (282 PDF file)

Improving California's Land Use Policy to Enhance Public Health (AICP)

- [PCL's Call to Action - Public Health](#) (635K PDF file)
- [Dr. Rajiv Bhatia, San Francisco Department of Public Health](#) (1.37 PDF file)
Bhatia Handouts:
 - [Re-integrating Health and Land Use Planning: Steps Towards Institutional Accountability to the Public's Health](#) (983K PDF file)
 - [Building a Healthy City: The Integration of Public Health into Urban Planning and Economic Development in San Francisco](#) (336K PDF file)
- [Alex Hinds, Sonoma State University](#) (4.48MB PDF file)
Hinds Handout:
 - [Sustainable Communities](#) (74K PDF file)

Improving California's Land Use Policy to Fight Global Warming (AICP)

- [PCL's Call to Action - Land Use](#) (653K PDF file)
- Chair Mary Nichols, California Air Resources Board
- Assemblymember Dave Jones, California Legislature
- Stuart Cohen, TransForm

12:45 - Lunch
2:00

2:00 - Break
2:10

2:10 - Five Sessions
3:25 (choose one)

Conservation & Land Use Agreements: Tejon Ranch Case Study (MCLE/AICP)

- Bob Stine, Tejon Ranch Company
- Richard Taylor, Shute Mihaly & Weinberger LLP
- Joel Reynolds, Natural Resources Defense Council

- Panel Power Point Presentation (11.6MB PDF file)
Panel Handout:
 - Tejon Ranch Conservation and Land Use Agreement: Executive Summary (1.09MB PDF file)

How To... Protect Natural Lands

- Cheryl Belcher, California Council of Land Trusts (7.63MB PDF file)

How To... Ensure Responsible Land Use Planning in Your Community

- Catherine Engberg, Shute Mihaly & Weinberger LLP
- Perl Perlmutter, Shute Mihaly & Weinberger LLP

Meeting California's Water Needs (AICP)

- PCL's Call to Action - Water (636K PDF file)
- Stuart Leavenworth, The Sacramento Bee
- Dennis O'Connor, Senate Committee on Natural Resources and Water
- Mindy McIntyre, Planning and Conservation League (2.07MB PDF file)

A Political and Socio-Economic Challenge: a Just Green Economy (AICP)

- PCL's Call to Action - Public Health (635K PDF file)
- Peter Cooper, California Labor Federation (277K PDF file)
- Aaron Lehmer, Ella Baker Center for Human Rights (1.89MB PDF file)
- Peter Asmus, Center for Energy Efficiency and Renewable Technologies (2.93MB PDF file)

**3:25 –
3:40** **Break**

**3:40 -
4:15** **Afternoon Keynote** Jakada Imani, Ella Baker Center (1.76MB PDF file)

**4:15 -
5:00** *One Session –or-
Networking
No Host Bar* **Ad-Hoc Discussion on the State Budget Crisis**

- Tina Andolina, The Planning and Conservation League
- John McCaull, The Law Offices of John McCaull Bob Stine,

**5:00 – Evening Keynote, Banquet, and
7:00 Awards Ceremony**

Senator Fran Pavley (2.88MB PDF file)

- Senator Sheila Kuehl (Legislator of the Year)
- Terry Watt (Carla Bard Award for Individual Achievement)
- Green L.A. (David Gaines Award for Non-Profit Work)
- Elva Yañez (Environmental Justice Advocate of the Year)
- Working Assets (Environmental Business of the Year)
- Miguel Luna (Dorothy Green Water Advocate Award)