

**Saturday, January 30, 2010**

**8:15 – 9:00 Registration & Continental Breakfast**

**9:00 – 9:15 Introduction**

**9:15 – 9:45 Keynote: Senator Alan Lowenthal**

**9:45 – 10:00 Break**

**10:00 – 11:15 Session 1**

**The Pros and Cons of Desalination (MCLE/CM)**

- [Marco Gonzalez](#), Coast Law Group (940 KB PDF File)
- Steve Kasower, SEA Company  
[Handout: Desalination: Not All Bad, Not All Good](#) (237K PDF File)
- [Kevin Wattier](#), Long Beach Water Department (1.29 MB PDF File)  
[Handout: National Seawater Desalination Research and Development Project Long Beach, California](#) (2.47M PDF File)

**Planning for the Effects of Global Warming (CM)**

- [Kurt Malchow](#), Dept. of Natural Resources (350K PDF File)
- [Sydney Coatsworth](#), Ascent Environmental Inc. (2.3M PDF File)
- [Dr. Shankar Prasad](#), Coalition for Clean Air (37K PDF File)  
[Handout: Assembly Bill 1405](#) (705KK PDF File)

**Transition Towns: Global Issues and Grassroots Solutions (CM)**

- [Ken Smokoska](#), The Green Job Corps (54 K PDF File)
- [Scott McKeown](#), Transition Sebastopol (2.6M PDF File)
- Mayor Reinette Senum, Nevada City

**Delta: The Next Generation (CM)**

- Charlotte Hodde, The Planning and Conservation League
- [Tim Brick](#), Metropolitan Water District (3.55M PDF File)
- Senator Lois Wolk, California Legislature

**How To... Develop a Winning Communications Plan**

- [Mary Gutierrez](#), SEIU (78 KB PDF File)  
[Handout 1: Strategic Communications Planning](#) (3.85M PDF File)  
[Handout 2: Developing Relationships with Reporters](#) (1.4M PDF File)  
[Handout 3: News Releases](#) (1.7M PDF File)

**11:15 – 1:15 Lunch and Awards Ceremony (2M PDF File)**

**1:15 - 1:30 Break**

**1:30 - 2:45 Session 2**

**Protecting Wildlife in an Uncertain Climate (MCLE/CM)**

- Brian Nowicki, Center for Biological Diversity

Dr. Cary Lowe, Attorney at Law

[Handout 1: CA Government Code, Section 66030-66035 \(27K PDF File\)](#)

[Handout 2: The Escalation of Unmanaged Land Use and Environmental Conflicts \(2.46M PDF File\)](#)

[Handout 3: Mediating Land Use Disputes – Pros and Cons \(Login Required\)](#)

- [Dr. Holly Doremus, University of California, Berkeley \(639K PDF File\)](#)

### **Funding Watershed and Conservation Efforts in a New Era (CM)**

- [Bettina Redway, California State Treasurer's Office \(264K PDF File\)](#)
- [Izzy Martin, The Sierra Fund \(3.74M PDF File\)](#)
- [Traci Verardo-Torres, California State Parks Foundation \(377K PDF File\)](#)

### **From Seedling to Spruce: Growing Green Jobs (CM)**

- [Authur Haubenstock, BrightSource Energy \(2.95M PDF File\)](#)
- [Rafael Aguilera, The Verde Group](#)
- [Tim Rainey, California Labor Federation \(155K PDF File\)](#)

### **How to... Find Common Ground**

- [Carol Witham, California Native Plant Society \(2.55M PDF File\)](#)
- [Susan Sherry, Center for Collaborative Policy \(304K PDF File\)](#)

### **How to... Reach the Future Today: Engaging Youth in the Environmental Movement**

- [Miguel Luna, Urban Semillas \(7.98M PDF File\)](#)

**2:45 - 3:00**

**Break**

**3:00 – 4:15**

**Session 3**

### **Who is Minding the Grocery Store? A Dialogue About Central Valley Land Use (MCLE)**

- [Mike McKeever, Sacramento Area Council of Governments \(5.89M PDF File\)](#)  
[Handout: Blueprint Then|Now|Next \(981K PDF File\)](#)
- [Alvin Sokolow, University of California, Davis](#)  
[Handout 1: Optional Policies and Tools for Farmland and Open Space Protection in California \(199K PDF File\)](#)  
[Handout 2: Major Agricultural Easement Programs in California \(190KX PDF File\)](#)  
[Handout 3: Top Agricultural Easement Programs in the U.S. with Cropland Emphasis, as of 2008 \(561K PDF File\)](#)
- [Eric Parfrey, The Sierra Club \(1.2 MB PDF File\)](#)

### **Strengthening Land and Sea Connections: New Strategies for Coastal and Marine Resource Protection**

- [Doug George, Ocean Protection Council \(580K PDF File\)](#)
- [Ximena Waissbluth, Surfrider \(4.07M PDF File\)](#)
- [Shivaji Deshmukh, Orange County Water District \(1.3M PDF File\)](#)

Handout: Groundwater Replenishment System (832K PDF File)

**Water Justice (CM)**

- Debbie Davis, Environmental Justice Coalition for Water  
Handout 1: About the California Water Summit (534K PDF File)  
Handout 2: California Water Policy Recommendations (1.09M PDF File)
- Conner Everts, Southern California Watershed Alliance
- Rev. Lindi Ramsden, Unitarian Universalist Legislative Ministry, CA  
Video: Right to Water

**Canceled**

**How To... Navigate the Social Media Landscape: Picking the Right Tools**

- Apollo Gonzales, Natural Resources Defense Council

**How to... Create a Transit Oriented Development**

- Steve Lawton, City of Hercules (8.26M PDF File)
- Jeff Hobson, Transform (2.1M PDF File)  
Handout: Building Great Communities in the Bay Area and Beyond (1.02M PDF File)

**4:15 – 4:30**

**Break**

**4:30 - 5:00**

**Afternoon Keynote: Curt Johansen, Triad Communities LP**  
(2.88M PDF File)

**Closing**

**5:00 - 6:00**

**Cocktail hour**