

# THINK SMALL

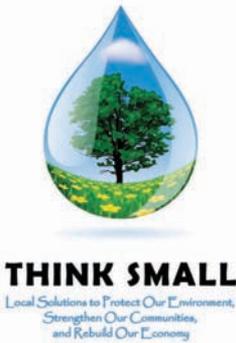
Local Solutions to Protect Our Environment,  
Strengthen Our Communities,  
and Rebuild Our Economy

Saturday, January 28, 2012  
Sacramento Convention Center  
Downtown Sacramento



PLANNING AND CONSERVATION LEAGUE  
PLANNING AND CONSERVATION LEAGUE FOUNDATION

# 2012 Environmental Legislative Symposium and Awards Luncheon



Saturday, January 28, 2012  
9:00 AM - 5:00 PM

Sacramento Convention Center  
1400 J Street, Sacramento

The **Planning and Conservation League** (PCL) is a non-partisan, non-profit alliance of individuals and conservation organizations working at the local, state, and national levels to protect and restore California's natural environment. The League also promotes and defends the public health and safety of the people of California through legislative and administrative action.

The **PCL Foundation's** mission is to protect the California environment and ensure that California continues to be an attractive, livable, and equitable state by engaging in cutting-edge environmental public policy research and educating and empowering local communities to participate in local and state environmental decision making processes.

## **Planning and Conservation League and PCL Foundation**

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# THINK SMALL:

## LOCAL SOLUTIONS TO PROTECT OUR ENVIRONMENT, STRENGTHEN OUR COMMUNITIES, AND REBUILD OUR ECONOMY

The Planning and Conservation League and PCL Foundation's annual Environmental Symposium provides a needed forum for State Legislators, agency officials, environmental and community activists, business and labor leaders, and experts in a variety of fields to explore California's most critical environmental issues, and to identify actions and policies that will allow the State to continue to be on the vanguard of environmental protection.

The last few years have seen tremendous change in terms of how people view the relationship between the economy, our communities, and the environment. As times have become increasingly difficult in California, we once again see these critical pillars of our society pitted against one another in the legislative arena and through regulatory actions. At PCL and PCL Foundation, we believe the economy can be strong, our communities can be revitalized, AND the environment can be protected. In fact, we believe all three are inextricably connected and in fact MUST be addressed together to achieve true sustainability and prosperity. Creative thinking and cutting edge policies can help us put all three at the top of our list.

Perhaps the most important place to begin this shift in thinking and doing is at the local level. Local decisions and actions can often have more of a direct and cumulative impact on the statewide scene than we recognize, which is why that is the theme of this year's event.

Effective leadership to solve our environmental challenges can come in a variety of forms. Instead of focusing on large scale solar developments in fragile desert environments, rooftop solar can be the path to a more sustainable future. Instead of planning enormous state water projects that will only exacerbate climate change, a better solution is reduce, reuse, recycle. Instead of practicing business-as-usual development trends, we need to design and redesign our communities to be more efficient.

If we don't ask the tough questions, we won't come up with solutions to the issues that plague our water, energy, food, transportation, and land use sectors. We invite you to join with us for just such a dialogue as we explore how to advance policies that will improve California's environment and quality of life for generations to come.

Sincerely,

Bill Center  
President  
PCL Board

David Hirsch  
Chair  
PCLF Trustees

Bruce Reznik  
Executive Director  
PCL and PCLF

- 8:15 – 9:00**      **Check-in and Registration**
- 9:00 – 9:45**      **Introductions** (*Room 202*)
- Keynote**
- John Chiang, State Controller
- 9:45 – 10:00**      **Break**
- 10:00 – 11:15**      **Session 1** (*choose one*)
- SB 375: Where the Rubber Meets the Rail (CLE & CM | Law) (*Room 103*)
  - Show Me the Water (Plan) (CM) (*Room 104*)
  - Rebuilding Local Communities through Green Jobs (CM) (*Room 105*)
  - Lobbying 101: How to Effectively Navigate the Capitol (*Room 205*)
- 11:15 – 11:30**      **Break**
- 11:30 – 1:30**      **Lunch & Awards** (*Rooms 203 & 204*)
- Senator Kevin de León
  - Assembly member Jerry Hill
  - Assembly member Jared Huffman
- Keynote**
- Bruce Reznik, PCL & PCLF Executive Director
- Networking**
- 1:30 – 1:45**      **Break**
- 1:45 – 3:00**      **Session 2** (*choose one*)
- Recent Trends in Ballot Box Planning (CLE & CM | Law) (*Room 103*)
  - Perspectives on the Water Bond (CM) (*Room 104*)
  - Go Big or Go Home: The Future of Energy in California (CM) (*Room 105*)
  - How To... Build Non-Traditional Partnerships (*Room 205*)

**3:00 – 3:15**      **Break**

**3:15 – 4:30**      **Session 3** (*choose one*)

- The Threat and Reality of Regulatory Reform (CLE & CM | Law)  
(Room 103)
- Reduce, Reuse & Recycle: Local Solutions to Address California's Water Woes (CM)  
(Room 104)
- Boondoggle or Beacon? The Future of High Speed Rail in California (CM)  
(Room 105)
- The Role of Food in California's Environmental Future (CM)  
(Room 205)

**4:30 – 4:45**      **Break**

**4:45 – 5:00**      **Concluding Remarks** (*Room 202*)

Sessions with (CLE) denote Continuing Legal Education credit for attorneys. Those who purchased CLE credit at registration or are one of the speakers/moderators are eligible for credit. Only sessions in Room 202 and 103 are eligible for CLE credit. Please sign in outside of each room for each CLE session you attend in order to receive the credit. If you did not purchase CLE credit and wish to add it to your registration, please see the Registration Desk on the 2nd Floor Landing.

Sessions with (CM) denote Certification Maintenance credit for planners. There is no extra fee associated with this credit. Please sign in at the CM (AICP) table outside of each session you attend to receive credit. Sessions in Room 103 include CM | Law credit. Neither of the How To... sessions, in Room 205, are eligible for CM credit.

**CLE & CM CREDIT**

**Registration, Continental Breakfast, & Breaks** **2nd Floor Landing**

**Sponsor Tables** **2nd Floor Landing  
& Room 201**

**General Sessions (CLE only)** **Room 202**

9:00 – 9:45 Introductions & Morning Keynote

4:45 – 5:00 Closing Remarks

**Lunch, Awards, Lunch Keynote** **Rooms 203 & 204**

**Break Out Sessions (All CLE and CM | Law)** **Room 103**

10:00 – 11:15 SB 375: Where the Rubber Meets the Rail

1:45 – 3:00 Recent Trends in Ballot Box Planning

3:15 – 4:30 The Threat and Reality of Regulatory Reform

**Break Out Sessions (CM only)** **Room 104**

10:00 – 11:15 Show Me the Water (Plan)

1:45 – 3:00 Perspectives on the Water Bond

3:15 – 4:30 Reduce, Reuse & Recycle: Local Solutions to Address California's Water Woes

**Break Out Sessions (CM only)** **Room 105**

10:00 – 11:15 Rebuilding Local Communities through Green Jobs

1:45 – 3:00 Go Big or Go Home: The Future of Energy in California

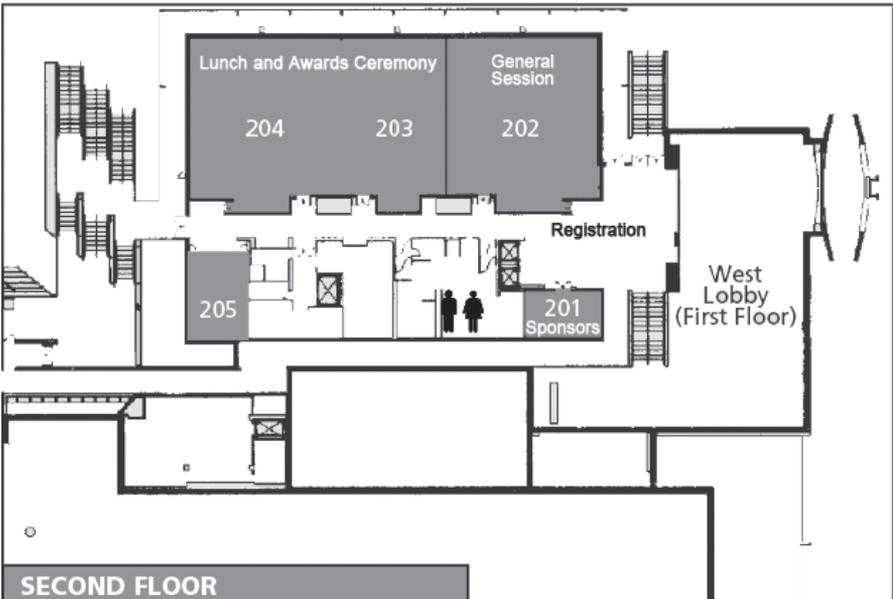
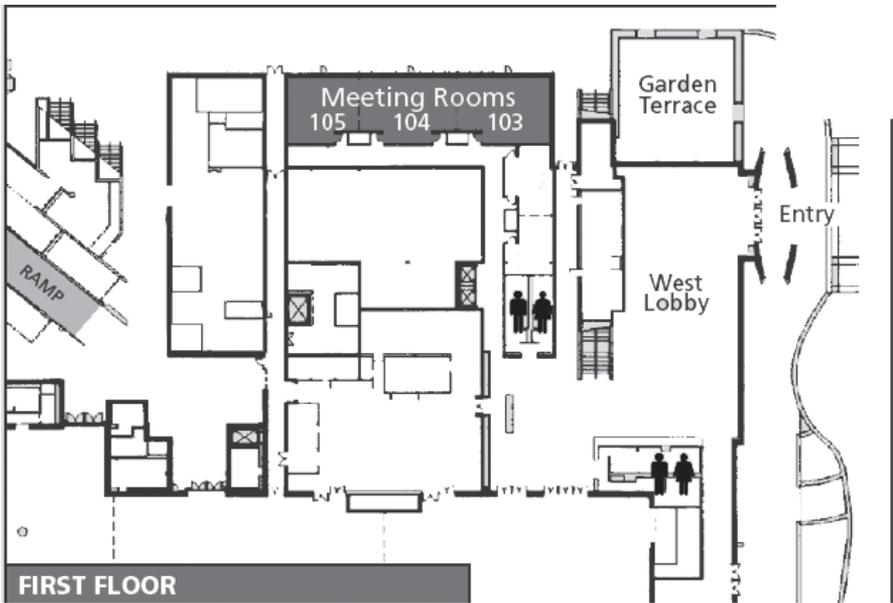
3:15 – 4:30 Boondoggle or Beacon? The Future of High Speed Rail in California

**Break Out Sessions (\*one CM in afternoon)** **Room 205**

10:00 – 11:15 Lobbying 101: How To... Effectively Navigate the Capitol

1:45 – 3:00 How To... Build Non-Traditional Partnerships

3:15 – 4:30 The Role of Food in California's Environmental Future\*



## SHARED VALUE: ENVIRONMENTAL POLICY AS CORE BUSINESS ECONOMICS

.75 CLE  
NO CM

*Introduction: Bruce Reznik, Planning and Conservation League*  
*Keynote: State Controller John Chiang*

To change environmental programs from niche investments where governments and business pursue environmentally beneficial actions because they are the “right thing to do,” to a time when these same outcomes are sought because they are the most economic path forward requires rethinking relationships and designing government incentives in a manner where this is the norm.

We require a shift in problem solving to something called “blended value.” That is, the blending of traditional environmental concerns, government incentives, and economic growth.

If in the clean energy world, government were to aggregate numerous building across many jurisdictions and securitize the investment with a tax increment or energy surcharge voluntarily placed on the building by the property owner then the equation changes.

Investments can be made that result in lower carbon outputs, more profit for building owners, jobs for unemployed workers, and a blended value of environmental and economic progress.

## THE FUTURE IS UNWRITTEN

*Introduction: Bill Center, Planning and Conservation League\**  
*Keynote: Bruce Reznik, Planning and Conservation League*

NO CLE  
NO CM

PCL’s Executive Director will explore how we create a new vision for environmental stewardship, economic restructuring, and community revitalization in California, and how we make such a vision a reality in these trying times.

In light of the apparently increasing tension between the triple bottom line of ‘people, planet, profit,’ reduced organizational capacity within the environmental movement, and the resulting diminishing legislative influence, what must be done to achieve a greener and brighter future for California? How can we rebuild our communities and economy from the ground up? And how can we, in the environmental community, do a better job (re)connecting with people and building bridges with other coalitions to create and fight for a shared agenda for prosperity and sustainability? These are a few of the questions Reznik will seek to answer during his lunchtime address.

\* denotes the individual is on the Board of Directors for the Planning and Conservation League.

*Moderator: Mike McKeever, Sacramento Area Council of Governments*

*Speakers: Eliot Rose, UC Berkeley Center for Resource Efficient Communities*

*Laurel Impett, Shute, Mihaly & Weinberger LLP*

*David Mogavero, Mogavero Notestine Associates\**

Senate Bill (SB) 375 was passed into law in 2008 and requires metropolitan planning organizations (MPO) to adopt Sustainable Communities Strategies (SCS) that will reduce vehicle miles travelled (VMT) and greenhouse gas emissions (GHG) through more integrated land use, transportation, and housing planning. The San Diego Association of Governments (SANDAG) was the first MPO in the state to write and adopt its SCS, which remains embroiled in controversy and possible litigation. Other MPO, including the Sacramento Council of Governments (SACOG) are following closely behind. This panel includes information on this early SCS adoption and strategies for what must occur next to make the promise of integrated and sustainable planning a reality. Participants will examine current SCS efforts as case studies, gain knowledge of the tools needed to engage in the SCS process, and learn about new legislative efforts to promote good growth and integrated/transit friendly development.

### **SB 375: LEVERAGING A NEW LAW**

*By: Eliot Rose, UC Berkeley Center for Resource Efficient Communities*

SB 375 stands to change the way that California plans its communities by requiring MPO to create regional land use plans and channel transportation funding toward projects that reduce greenhouse gas emissions. Yet several critical factors affect the law's chances for success: MPO are constrained by local land use plans, control fragmented and sometimes small amounts of transportation funding, and have a limited set of incentives to offer to sustainable development projects. This talk will draw on a statewide analysis of regional transportation plans and examples of best practices from MPO currently working on SB 375 implementation in order to discuss the key policy obstacles to effectively implementing the law, as well as actions that the state and MPO can take both to overcome these obstacles in the short term and to remove them in the long term.

### **CALIFORNIA'S FIRST SUSTAINABLE COMMUNITIES STRATEGY**

*By: Laurel Impett, Shute, Mihaly & Weinberger LLP*

This fall, SANDAG adopted the first Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) in California to implement SB 375. Although SANDAG's Plan would appear to meet GHG reduction targets established by the California Air Resources Board, it will not result in a sustained reduction in GHG emissions. The RTP/SCS would achieve a 14% reduction of per capita GHG emissions in 2020 but only a 9% reduction in 2050, while VMT would increase

by 50% over the 40-year planning horizon. With the adoption of its first SCS, SANDAG missed a critical opportunity to move away from an auto-centric transportation plan fostering unsustainable growth. What could SANDAG have done differently to lead the region's jurisdictions toward a sustainable future?

## THE FUTURE OF VEHICLE MILES TRAVELED

*By: David Mogavero, Mogavero Notestine Associates\**

SB 375 is an important progression towards better regional coordination of land use planning among local jurisdictions and with regional transportation planning. The litigation following the adoption of the first SCS by SANDAG evidences the desire for even more certainty in the allocation of public infrastructure and private development resources towards future community sustainability. There are many means of accomplishing this certainty including a bill sponsored by PCL and authored by Assembly member Dickinson called The Healthy Neighborhoods Act. This legislation will directly regulate VMT for all new development projects in a manner similar to California energy regulations.

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## SHOW ME THE WATER (PLAN)

ROOM 104

NO CLE

CM | 1.25

*Moderator: Tony Rossmann, Rossmann & Moore LLP\**

*Speakers: Curt Johansen, Partner, Sustainable Community Partners, LLC  
Susan Lien Longville, Water Resources Institute  
Dennis O'Connor, Senate Committee on Natural Resources and Water*

As our communities grow, demands are placed on our them: roads, infrastructure, schools, water, and more. The creation of new and expanded communities means an evaluation of new water demands is necessary. One tool used by developers to determine how much water will be needed for a project is through a Water Supply Assessment. In fact, the California Environmental Quality Act (CEQA) requires verification of the Assessment during the environmental review process. With water and the future of water at the state and local level being of extreme importance in planning for our future communities, the link between water usage and land use planning must be addressed. This panel will focus on water in the planning process, including General Plan updates, Water Supply Assessments, and CEQA review. Participants will gain tools to engage in the land use process to promote better water use and ideas for better connections between land and water will be considered, such as developing Title 24-like standards for water.

## THE “SHOW US THE WATER” BILLS: HISTORY AND CURRENT ISSUES

*By: Dennis O'Connor, Senate Committee on Natural Resources and Water*

This presentation will describe the events leading to the development and enactment of 2002's “Show Us The Water” Bills, (SB 610 and SB 221), the thinking of the Legislature in enacting those bills, and current legislative issues.

## NUTS AND BOLTS OF WATER AND LAND USE

*By: Susan Lien Longville, Water Resources Institute*

Some the best water management planning efforts fail to produce results. The presentation will examine some of the reasons for the common disconnect between what a water plan says will happen and what really occurs. Come along for this wild ride.

## SUSTAINABLE COMMUNITIES AND WATER CONSERVATION

*By: Curt Johansen, Sustainable Community Partners, LLC*

We know what water conservation means, but we don't all know what sustainable communities look like. Johansen will walk us through his guiding principles for sustainable communities. These include economics and employment, housing and green building, transportation and land use, agriculture and ecology, health and environmental justice, renewable energy and conservation, and education and eco-literacy. Water conservation plays an important role in creating sustainable communities. Johansen will use examples of projects employing creative solutions for both the conservation and reuse of water. He will also explain strategies being used in his newest conservation community in the Bay Area.

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## REBUILDING LOCAL COMMUNITIES THROUGH GREEN (COLLAR) JOBS

**NO CLE  
CM | 1.25**

### ROOM 105

*Moderator: Senator Kevin de León, California Legislature*  
*Speakers: Katie DeCarlo, Green Collar Jobs Campaign*  
*Chuck Mills, California ReLeaf*  
*Daniel Villao, California Construction Academy,*  
*UCLA Labor Center*

With a sluggish economy and unemployment that is hovering at nearly 12% in California, creating new, quality jobs must be a top priority for the state. But what will these jobs look like and will they be business-as-usual for the state or help transform California into a green leader. Shifting to a green economy is often discussed, but what, exactly, does it mean, and how do we get there? Panelists from the environmental, labor, and business communities will discuss what ‘green jobs’ means to them, how we can promote green collar jobs that pay living wages and provide career path opportunities for advancement. Find out how creative financing, policy, and community engagement can be used to promote sustainable communities and see how to rebuild local communities through green collar jobs. Panelists will also explore how to get from the promise of a green economy to the reality of vibrant, sustainable communities.

## **GREEN COLLAR JOBS CAMPAIGN**

*By: Katie DeCarlo, Green Collar Jobs Campaign*

From epidemics of asthma to water shortages, our most vulnerable populations are disproportionately impacted by pollution and global warming. The Green Collar Jobs Campaign is engaging communities of color and low-income communities in building a Californian economy that benefits people AND the planet. By putting the people most impacted by poverty and pollution at the root of our solutions and at the heart of our movement, our campaign is creating opportunities in the green economy and fighting poverty and pollution at the same time. We forward cutting edge policies and programs that help restore the fabric of our economy, communities, and environment. In particular, our work champions the creation of and access to good, green jobs—jobs that are healthy for the planet, pay a livable wage, and offer opportunities for advancement. Examples of this work and best practices for replication will be included as part of this panel.

## **BLUE COLLAR GREEN JOBS AND THE NON-PROFIT SECTOR**

*By: Chuck Mills, California ReLeaf*

While the environmental non-profit sector is considered one of the leading voices for advancing progressive policies that can build green jobs in California, there is also within this community an entire subsection that is creating jobs on a daily basis through on-the-ground green infrastructure development. From rural reforestation projects to urban community tree plantings, hundreds of green jobs are currently being sustained by federal funding designed to spur lasting employment opportunities for at-risk youth and local governments by rebuilding our local communities from the ground up. Learn about the opportunities and challenges ahead for maintaining blue collar green jobs from California's premier statewide non-profit urban forestry organization dedicated to greening our golden state one tree at a time.

## **TRENDS IN ENERGY EFFICIENCY: CREATING A MARKET WITH VALUE FOR EVERY STAKEHOLDER**

*By: Daniel Villao, California Construction Academy, UCLA Labor Center*

In the evolving construction sector the expectations are high. What does an industry with disproportionately high unemployment and a rocky environmental impact history have to offer a struggling economy? This session will focus on collaborative examples from across the country that are setting the stage for the scaling of energy efficiency retrofit in the construction sector. We will discuss how this sector could help significantly engage around the triple bottom line impacts of job creation, energy savings, and greenhouse gas reduction. The session will discuss frameworks for creating successful regional engagement and present information on effective tools being used to create accessibility to meaningful construction careers. It will highlight locally focused collaborative efforts and give insight on how unprecedented partnership building has transformed relationships and created goals around mutual interest that could lead to resurgence in an industry all of us have a stake in.

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# LOBBYING 101: HOW TO... EFFECTIVELY NAVIGATE THE CAPITOL

NO CLE  
NO CM

## ROOM 205

*Introduction:* Joan Clayburgh, Sierra Nevada Alliance\*  
*Speakers:* Tina Andolina, Office of Senator Lois Wolk  
Pete Price, Office of Assembly Speaker John A. Pérez

Have you ever wondered what the most effective lobbying strategy is to reach an elected official or staff member? This workshop is your opportunity to hear directly from legislative staff and successful advocates about the most effective lobbying approach in the Capitol. Activists in this session will gain clear direction on how to make their voices heard in the Capitol when advocating for or against legislation.

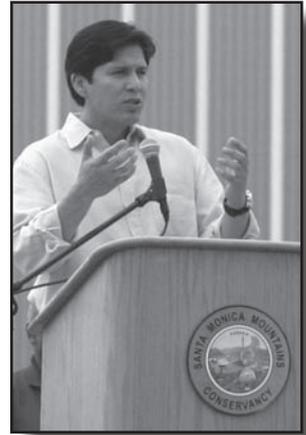
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## SENATOR KEVIN DE LEÓN LEGISLATOR OF THE YEAR

*Presenter: John Van de Kamp,  
Planning and Conservation League\**

This award is being presented to Senator de León for leading the fight to ensure that all Californians have equal access to clean air and water, as well as his ongoing efforts to establish the California Communities Healthy Air Revitalization Trust that would bring funds to address climate change impacts to the state's most impacted and disadvantaged communities.



Pursuing responsible and equitable environmental policies are a legislative hallmark of Senator Kevin de León, who represents California's 22nd Senate District.

Senator De León has spent a lifetime fighting to empower working families and the poor—as a community organizer and teacher—and continues that work in the Legislature.

De León is committed to improving air quality in his district (Los Angeles), which is criss-crossed by six freeways and has some of the country's worst air quality. Among his many environmental accomplishments, De León authored a law funding alternative fuel research and development and is carrying SB 535 that will help deliver the clean air promise and provides clean-tech job opportunities for disadvantaged communities.

As Chair of the Select Committee on Energy Efficiency, he is developing private sector partnerships to dramatically accelerate the pace and scope of California's commercial retrofit activity, which will make dramatic gains in energy savings, greenhouse gas emission reductions and job creation.

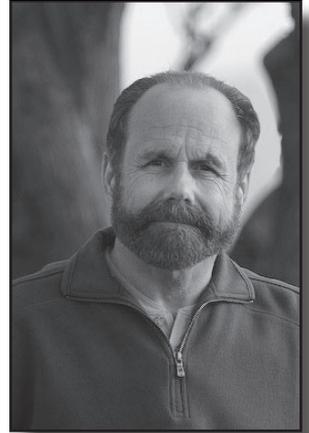
Senator De León grew up in the San Diego barrio of Logan Heights. He was the first in his family to graduate from high school. He attended UC Santa Barbara and graduated from Pitzer College at the Claremont Colleges with Honors. He has one daughter.

## **ASSEMBLY MEMBER JERRY HILL LEGISLATOR OF THE YEAR**

*Presenter: Tony Rossmann, Rossmann & Moore LLP\**

This award is being presented to Assembly member Hill for his dedication to safeguarding California's environment, as well as his commitment to ensure AB 320, the League's "recipients of approval" bill, made it across the Governor's desk to become an example of positive CEQA reform.

Jerry Hill was first elected to the California State Assembly in November 2008 and re-elected in 2010. As a member of the Legislature he quickly established himself as a thoughtful and dynamic lawmaker. Hill chairs the Majority Caucus in the Assembly and is a member of Speaker Pérez's leadership team, where he is responsible for negotiating key issues and guiding legislative priorities.



During the 2011 legislative session Hill is focusing on reforms to strengthen the economy, streamline redundant government regulations, improve the safety of California's gas pipeline infrastructure after the San Bruno disaster, and cap excessive public pensions. In his first term as a member of the Assembly, 17 of Hill's bills were signed into law by the Governor, including measures that addressed government efficiency, consumer protection, the environment, and public safety. During the 2010 legislative session, 95% of his bills received bipartisan support.

He was recently named to the Select Committee on High Speed Rail and the Select Committee on Government Efficiency, Technology, and Innovation.

Assembly member Hill has fought to preserve thousands of acres of parks, open space, and coastal areas in San Mateo County, while working to set tough limits on air pollution and global warming emissions.

## ASSEMBLY MEMBER JARED HUFFMAN LEGISLATOR OF THE YEAR

*Presenter: Phyllis Faber,  
Planning and Conservation League\**

This award is being presented to Assembly member Huffman for his long-time environmental leadership, as evidenced by 2011 legislation he carried that ranged from promoting renewable energy and sustainable water policies to protecting wildlife and state parks, as well as for his outspoken defense of CEQA against repeated attacks.

Elected to the Assembly in November 2006, Assembly member Jared Huffman has earned respect as a legislator who tackles complex public policy challenges, works tirelessly, and gets results—often by forging consensus on seemingly intractable issues.

In his five years as an Assembly member, he has been among the state's most prolific lawmakers, passing more than 50 pieces of legislation. As Chair of the Assembly's Water, Parks, and Wildlife Committee, he was instrumental in crafting and passing a historic package of water policy reforms in 2009.

Prior to his election, Huffman was a Senior Attorney for the Natural Resources Defense Council where one of his proudest achievements was to help craft a landmark settlement to restore a 153-mile stretch of the San Joaquin River in California's Central Valley—one of the largest river restoration projects in our nation's history.

Assembly member Huffman graduated magna cum laude from the University of California at Santa Barbara, and cum laude from Boston College Law School. Prior to law school, he was a three-time NCAA All-American athlete and member of the World Champion United States Volleyball Team. Huffman's competitive edge, honed from many years as an athlete, continues to serve him well—he is one of the few attorneys-turned-legislator who can claim to have never lost a trial or an election.



\* denotes the individual is on the Board of Directors for the Planning and Conservation League.

*Moderator:* Kevin Johnson, Kevin K. Johnson APLC\*

*Speakers:* Tal Finney, Dongell Lawrence and Finney LLP  
Robert “Perl” Perlmutter, Shute, Mihaly & Weinberger LLP  
Theresa Sears, Orange Citizens for Parks and Recreation

“Ballot Box Planning,” as it is commonly referred to, is a method by which voters directly decide the fate of a specific project or land use regulations in general. More and more often, initiatives and referenda are used to overturn planning decisions on local development projects. The regulations that apply to such initiatives are continually evolving: how the documents are written, who can circulate for signature, what the opposition does to dissuade voters from signing petitions, and more. This session will focus on current trends in ballot box planning, including legal challenges, a local activist perspective, and a case study on Wal-Mart’s efforts to circumvent California Environmental Quality Act (CEQA) and other environmental laws through the initiative process.

### **RECENT TRENDS IN BALLOT BOX PLANNING**

*By:* Robert “Perl” Perlmutter, Shute, Mihaly & Weinberger LLP

This session will discuss the use of the initiative and referendum power to affect local land use, planning, and development decisions. Perlmutter will provide an overview of these two powerful tools, the ways in which community activists have successfully used them to protect open space and natural resources and to encourage, implement, and defend sound land use planning. Perlmutter will also discuss recent trends in the use of local ballot measures, as well as the efforts by some hostile developers and local governments to thwart the voters’ exercise of their constitutional rights to place such measures on the ballot. He will present practical tips and answer questions about how to prepare and process local ballot measures and how to respond to the most common legal and campaign tactics from opposing property owners, developers, and public agencies.

### **VOTER SPONSORED INITIATIVES AND CEQA – POWER TO THE PEOPLE OR LOOPHOLE?**

*By:* Tal Finney, Dongell Lawrence and Finney LLP

CEQA has an exemption for initiatives sponsored by voters (voter-sponsored initiative or VSI) so that projects that are presented for a vote by initiative do not have to undergo any environmental review. The VSI exemption was intended to preserve California’s highly protected Constitutional right to the initiative process. However, the VSI also created a means for big box companies to circumvent CEQA requirements by using it as a loophole. Wal-Mart already figured out that it can use the VSI as a loop-hole to circumvent CEQA requirements. In fact, in one instance, Wal-Mart removed its specific plan for expansion from the proper channels of CEQA environmental review and resubmitted the exact same plan via the VSI and was automatically granted approval.

## THE ROAD TO THE BALLOT BOX: ISSUES, OPPORTUNITIES, AND CHALLENGES

*By: Theresa Sears, Orange Citizens for Parks and Recreation*

The 2011 grassroots effort to qualify a referendum that would preserve open space in the City of Orange attracted a costly and exceedingly negative opposition campaign. The developer used deplorable tactics to confuse and intimidate voters including hiring over 100 “goons” that stalked, harassed, and attempted to discourage volunteers from collecting signatures. Even a fake petition was circulated. The entire city was under siege for nearly two months. Legal actions were used to halt the Registrar from counting the signatures. The developer’s focus was to disenfranchise voters and halt the democratic process. This presentation will include how to prepare for these challenges, overcome the roadblocks, and increase your probability of success, as well as why the Registrar of Voters is important.

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## PERSPECTIVES ON THE WATER BOND

**ROOM 104**

**NO CLE  
CM | 1.25**

*Moderator: Assembly member Jared Huffman, State Legislature*  
*Speakers: Joe Caves, Conservation Strategy Group*  
*Jim Earp, California Alliance for Jobs*  
*Jonas Minton, Planning and Conservation League*

In 2009, the California Legislature and Governor Schwarzenegger approved a water bond package totaling more than \$11 billion dollars that was to be placed on the November 2010 ballot. By mid-2010, the Legislature and Governor had postponed the bond until the 2012 elections. There was much debate at the time, and still now, about the viability of the bond. Some argue it will resolve many of California’s historic water woes and fund needed restoration measures, while others contend the bond includes outdated water storage techniques that will ultimately fail. This panel will bring different perspectives together to discuss what’s next for the bond: leaving it on the 2012 ballot as is, delaying it another two or four years, or shrinking it.

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**ROOM 105**

*Moderator:* Drew Bohan, California Energy Commission  
*Speakers:* Bernadette Del Chiaro, Environment California  
Ted Ko, The Clean Coalition  
Paul Worlie, Liquid Environmental Solutions

Nearly 300,000 gigawatt hours each year are generated with California's massive energy generation system and transported over 32,000 miles of transmission lines. One of the state's main challenges is to ensure adequate electricity supplies while meeting the mandates of AB 32, which calls for California to lower greenhouse gas emissions to 1990 levels by 2020. With this mandate, however, came questions as to the best approach to meet AB 32 goals—through large, industrial-scale renewable projects or more localized residential/commercial scale projects. This panel will focus on the benefits and potential of locally generated renewable energy projects, including innovative new approaches to reduce emissions while rebuilding local communities from the ground up.

**CLEAN LOCAL ENERGY ACCESSIBLE NOW**

*By: Ted Ko, The Clean Coalition*

Until recently, the dominant thinking on clean energy generation in California was Go Big. The technologies seemed to make economic sense only at large scale, which usually meant remote power plants connected to long transmission lines. But countries like Germany have demonstrated that deployment of clean energy at smaller scale in local communities is not only feasible, but also quite cost-effective, with tremendous economic benefits. So what is stopping a Go Home strategy in California now? Ko will highlight the main four types of barriers to clean energy deployment—procurement, grid access, financing, and permitting—and discuss how California policy should change to reduce or remove the critical issues.

**BUILDING A CLEAN ENERGY FUTURE, ONE ROOFTOP AT A TIME**

*By: Bernadette Del Chiaro, Environment California*

Rooftop solar is taking hold in cities across the state, from coastal metropolises to agricultural and industrial hubs in the Central Valley. Each new solar panel helps to clean our air, fight global warming, improve the reliability of our electricity grid, boost the economy, and create much-needed jobs. Yet California has just begun to tap into the vast potential of solar energy—a fact recognized by Governor Brown's call for California to install 12,000 megawatts of local, clean energy by 2020. Government, utilities, and the public should work together to adopt big, innovative policies to achieve this goal. The findings of a new Environment California Research & Policy Center report ranking the state's top solar cities will be presented, with policy recommendations for local and state leaders to support the growth of the solar industry and increase the size and depth of the solar market in communities across the state.

## **GOING LOCAL – RENEWABLE ENERGY PROGRAMS THAT OFFER A WIN-WIN-WIN FOR LOCAL COMMUNITIES**

*By: Paul Worlie, Liquid Environmental Solutions*

Innovative government agencies in conjunction with renewable energy developers are rethinking how they handle local wastestreams and what can be done to turn waste into a local resource. The presentation will highlight some of the successful programs that have been developed throughout the U.S. to provide win-win-win scenarios where local communities can (1) reduce pollution, (2) increase renewable energy production, and (3) provide a new revenue stream to local government agencies. These innovative programs focus on harnessing the power of local organic waste streams and using existing local infrastructure to harvest the waste and put it to better use.

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## **HOW TO... BUILD NON-TRADITIONAL PARTNERSHIPS**

**NO CLE  
NO CM**

### **ROOM 205**

*Introduction:* *Esther Feldman, Community Conservation Solutions\**

*Speakers:* *Azibuike Akaba, Regional Asthma Management and Prevention (Public Health Institute)*  
*Graham Brownstein, TransForm*

Some organizations just seem to be able to collaborate with the most unlikely and unusual bedfellows to achieve astonishing results. Have you ever wondered what a “non-traditional” partnership may do for your organization? Building non-traditional partnerships can be a crucial component to empower communities and push a green agenda for California. This workshop will increase your understanding of why nontraditional partnerships are so crucial to the environmental movement, provide tools for how to build such partnerships, help you promote a better dialogue between diverse constituencies, and strengthen foundations to work more effectively in the future.

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\* denotes the individual is on the Board of Directors for the Planning and Conservation League.

*Moderator:* Ethan Elkind, UC Berkeley and UCLA Schools of Law  
*Speakers:* Michael Endicott, Sierra Club  
 Kip Lipper, Office of Senator Darrell Steinberg  
 Keith Wagner, Lippe Gaffney Wagner LLP\*

At its most basic level, regulatory reform focuses on making improvements to the quality of governmental regulations. Some argue, however, that this term has been hijacked and is now a euphemism for fewer or weaker regulations that don't protect our environment or communities. Regardless of your opinion, the focus on regulatory reform is likely to be around for awhile, particularly in light of California's current economic climate. The California Environmental Quality Act (CEQA) is perhaps the primary—but certainly not the only—law that has been under attack in recent sessions. So, how do we make sure CEQA remains a vital law that effectively requires that environmental impacts of projects are evaluated and mitigated, and that decision-makers and the public are properly informed of a project's impacts? And what other environmental laws may be on the chopping block? This panel will focus on the latest legal and legislative developments for proposed regulatory reform, and how Californians can get in front of a 'real reform' agenda.

### **REGULATORY REFORM, A PERSPECTIVE FROM INSIDE THE CAPITOL**

*By: Kip Lipper, Office of Senator Darrell Steinberg*

Not available when the program went to print.

### **DEFENDING CEQA'S PUBLIC PROCESS IN AN ERA OF CORPORATE HEGEMONY**

*By: Keith Wagner, Lippe Gaffney Wagner LLP\**

Since 1972, CEQA has ensured public accountability regarding projects that may adversely impact California's communities and environmental resources. CEQA allows the public to hold its elected officials accountable for their environmental values and decisions. CEQA's detractors assert that CEQA must be "fixed" to ensure that it is not "abused" by the public it is intended to serve. In 2010, the Legislature enacted provisions calling for mediation of CEQA disputes, and authorizing sanctions of up to \$10,000 for "frivolous" CEQA claims. In the final hours of the 2011 session, the Legislature, without meaningful opportunity for public input, adopted substantial amendments weakening CEQA's statutory protection of the urban environment and authorizing the Governor to hand-pick favored projects exceeding \$100 million in value for special treatment in California's courts. CEQA's public accountability and environmental protection purposes should not be compromised under the false flag of so-called CEQA "reform."

## REGULATORY REFORM: TURBULENCE OR DEATH SPIRAL FOR CEQA

*By: Michael Endicott, Sierra Club*

The core function of CEQA, and functionally equivalent programs, is to assure potentially significant impacts of projects are adequately examined before a final approval is given to proceed. Impacts that must be examined include those on land, air, water, minerals, flora, fauna, noise, traffic, and objects of historic or cultural significance. CEQA assures the best local development and resource extraction decisions possible by: 1) collecting all project information in one place, 2) identifying impacts, 3) providing local opportunity to comment before the final decision, and 4) requiring feasible mitigation measures be included in the final permits. Regulatory reform and budget cuts that “gag” our voice in what happens to our community or “immunize” inadequate environmental review by blocking access to the courts are short sighted and will harm our economic health and our environmental resilience in the long term. Any statutory or regulatory reform must clearly ensure intergenerational investment in preserving the natural infrastructure on which we depend for resources, jobs, air, and water.

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## REDUCE, REUSE & RECYCLE: LOCAL SOLUTIONS TO ADDRESS CALIFORNIA'S WATER WOES

**NO CLE  
CM | 1.25**

### ROOM 104

*Moderator: Dr. Juliet Christian-Smith, Pacific Institute*  
*Speakers: Rami Kahlon, California Public Utilities Commission*  
*Andy Lipkis, TreePeople*  
*Michael R. Markus, P.E., D.WRE, F.ASCE, Orange County  
Water District*

Despite the end to California's most recent drought, the long-term effects of global warming will result in less rainfall, decreased snowpack, and drier conditions throughout the state. Restrictions in the amount of water from our “usual” sources have been scaled back—in some cases dramatically. Less water is available from the Colorado River and legal decisions have significantly reduced available water from the Sacramento-San Joaquin Bay Delta. This panel will address the tried and true methods of “reduce, reuse, and recycle” (3R) to meet the growing water needs of Californians. By implementing water conservation, harvesting and reclamation at the local level, we will be able to do more with less. At the state level, implementing the 3R approach would reduce impacts on the Bay Delta, help engage advocates working on the State Water Plan Update, and could lead to new legislation on the topic. Speakers will focus on local solutions and examples to address our water challenges using the three Rs, including market-based approaches to conservation.

## **DECOUPLING SALES FROM REVENUES**

*By: Rami Kahlon, California Public Utilities Commission*

In 2005, the California Public Utilities Commission (CPUC) adopted a Water Action Plan with the primary goal of applying regulatory best practices from the energy utilities to the water utilities and of placing water conservation at the top of the loading order as the best, lowest-cost supply of new water. Since then the CPUC has decoupled sales from revenues, instituted inclining block tiered rate structures, and increased utility water conservation budgets many fold. As a result, water usage continues to decline as consumers are incentivized to save water and as consumer awareness of the value of water increases.

## **HARVEST THE RAIN AND REBUILD THE ECONOMY**

*By: Andy Lipkis, TreePeople*

Los Angeles currently imports 89% of the water it uses, while sending billions of gallons of rainfall through storm drains out to sea. Harvesting and using rainwater can play a major role in changing this unsustainable situation. For nearly two decades, TreePeople has been working with multiple agencies in the Los Angeles region to demonstrate the technical, economic, and social feasibility of deploying widescale rainwater harvesting. Through demonstrations ranging from a single family home, to a park, a school, and an entire city block, TreePeople and its partners are proving rainwater harvesting's multiple benefits, including water supply, flood control, and water quality. This approach offers a practical, cost-effective solution to multiple challenges facing Los Angeles and cities everywhere. A short video, "Miracle on Elmer Avenue," shows the exciting implications of this solution for Los Angeles and beyond.

## **THE GROUNDWATER REPLENISHMENT SYSTEM (GWRS) – ENSURING WATER SUPPLY RELIABILITY**

*By: Michael R. Markus, P.E., D.WRE, F.ASCE, Orange County Water District*

The GWRS is a 70 million gallon per day (mgd) advanced water purification facility that takes wastewater and purifies it to near-distilled quality water. It does so using a three step process consisting of microfiltration, reverse osmosis, and ultraviolet light with hydrogen peroxide. It is the largest indirect potable reuse project in the world and creates a new source of water supply for Orange County's groundwater basin, providing enough water for nearly 600,000 people. The benefits of the project include that it increases local water supply reliability, has a lower cost compared to imported water, lessens the region's reliance on imported water and uses half the energy of importing water from Northern California and a third the energy to desalinate seawater. The project has been successfully operating since January 2008 and the Board of Directors has just awarded a contract to expand the facility from 70 mgd to 100 mgd.

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**ROOM 105**

*Moderator:* Doug Linney, *The Next Generation\**

*Speakers:* Elizabeth Goldstein Alexis, *Californians Advocating Responsible Rail Design*

Joel Reynolds, *Natural Resources Defense Council*

Dan Richard, *California High Speed Rail Authority*

California's High Speed Rail (HSR) system has long been discussed, and remains one of the most expensive and controversial infrastructure projects in California's history. In 2008, voters approved nearly \$10 billion in funding for the project, and billions more have been earmarked by the federal government. This still represents a fraction of the project's estimated \$98.5 billion price-tag according to the most recent business plan released in November 2011. HSR proponents see a vital project that will change California's transportation landscape, reducing the need for new and expanded highways and resulting in fewer greenhouse gas emissions, while putting Californians back to work. Opponents of the current plan have been critical of its routing, financing plan, skyrocketing price-tag, and the ridership and business plan assumptions that have been made in developing the proposal. This panel will cover the latest developments with High Speed Rail and determine what needs to happen now and what needs to happen next to ensure that HSR, if it is done, will be done right.

**BRINGING STAKEHOLDERS BACK INTO TRANSPORTATION PLANNING:  
WHY AND HOW?**

*By: Elizabeth Goldstein Alexis, Californians Advocating Responsible Rail Design*

Involving stakeholders in planning major transportation projects is perceived as messy and risky by public officials. As a result, there are often efforts to limit substantive involvement in the initial stages and it is commonplace to disparage those impacted by a project as "NIMBYs" as a way to discount their criticisms. At the same time, the exclusion of those who will be affected by projects can lead to lawsuits and plans that suffer from insufficient critical feedback. Projects on the scale of the proposed high speed rail system will not make it to the finish line if public officials cannot figure out how to engage stakeholders in a constructive way. There is a model for this type of planning called Context Sensitive Solutions (CSS) but it needs to be applied early and it will not work in a rigid "standards based" design framework. Is California up to the challenge?

**CALIFORNIA'S HSR ALIGNMENT**

*By: Joel Reynolds, Natural Resources Defense Council*

HSR is the kind of venture environmentalists would be expected not just to endorse but to champion. Not only has that not happened in California, but the history of California's HSR project has been one of conflict since release of the draft programmatic environmental impact report (EIR) in 2004—at least. Rather than a focused stakeholder engagement process that a project of this scale and geographic range would seem to

require, the HSR Authority's design and implementation of this HSR project has been characterized by critical decisions (e.g., alignment and phasing) made initially after only minimal public input. While perhaps not yet a lost cause, the Authority as a result now finds itself the focus of attack from across the geographic and ideological spectrum, fighting not only for the life of the project but for its own survival as an independent agency. Can the project be saved?

## **HIGH SPEED RAIL AUTHORITY & GOVERNANCE ISSUES**

*By: Dan Richard, California High Speed Rail Authority*

Not available when the program went to print.

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## **THE ROLE OF FOOD IN CALIFORNIA'S ENVIRONMENTAL FUTURE**

**NO CLE  
CM | 1.25**

### **ROOM 205**

*Moderator: Rick Hawley, GreenSpace—The Cambria Land Trust\**

*Speakers: Kari Hamerschlag, Environmental Working Group*

*Claudia Reid, Fresh Producers*

*David Runsten, Community Alliance with Family Farmers*

California is the national leader in cash farm receipts last year bringing in nearly \$38 billion in revenue. More than 400 different commodities are produced in the state, including nearly half the U.S.-grown fruits, nuts, and vegetables. With some of the most productive agricultural and ranch lands in the nation, food plays a big role in California's economy, outlook and environmental policies. But our food future may be at risk based on water availability, rising energy costs, loss of critical lands due to sprawl and poor planning, and other critical environmental factors. This panel will focus on the role of food in California's environmental future and what changes we may be headed toward, including a greater emphasis on local food production. Participants will have a better awareness of the connection among food production, energy and water consumption, and environmental protection, and will hear about regulatory trends on food production.

## **OUT OF BALANCE: FEDERAL FARM BILL SPENDING AND IMPACTS ON CALIFORNIA**

*By: Kari Hamerschlag, Environmental Working Group*

California is the nation's leading agricultural state. Its \$36 billion farming industry is an important driver of economic growth, producing more than half of the nation's fruits, nuts, and vegetables. However, large-scale, chemical-intensive production takes a toll on soil, water, habitat, and air quality, and farmers are increasingly vulnerable to extreme weather such as higher temperatures, drought, frost, floods, and water shortages. At the same time, many communities lack access to affordable produce. California, therefore, has a major stake in the 2012 federal Farm Bill, legislation that has historically given short shrift to the state. This presentation documents how this funding flows to the state and the Farm Bill's effects on the food system. It also highlights new Farm Bill-related initiatives to expand support for local, regional, and sustainable food systems and reduce the environmental damage of industrial agriculture.

## **AGRICULTURE AND ENVIRONMENTALISM IN CALIFORNIA: SEEKING A BALANCE**

*By: David Runsten, Community Alliance with Family Farmers*

Environmentalists have often seen agriculture as destructive of the environment, even though it is an indispensable interface between humans and nature. Only now are we starting to teach children about good food and sustainable agriculture. Agriculture is making real progress towards environmental sustainability in California, but several state policy initiatives could help: seeking new measures to protect farm land permanently, balancing SB 375 incentives for smart growth by making greenfield development more costly, using cap and trade revenue to lower N<sub>2</sub>O emissions from agriculture and at the same time reduce nitrogen run-off, generalizing agricultural water stewardship practices to complement urban water conservation, and tying California agriculture more closely to the state's urban areas through better local food infrastructure.

## **CASE STUDY: SACRAMENTO VALLEY'S HUNGER PROBLEM**

*By: Claudia Reid, Fresh Producers*

Hunger is everyone's problem. International, national, state, and local policies and practices that determine how we all live, move, work, and eat directly affect those at the bottom of the economic scale, especially children. Reid will present information about hunger and food access in the greater Sacramento Valley region, citing statistics gleaned from several sources. The information she will provide to conference participants will help them see their own policy work through the filter of those we often tend to miss—un- and under-employed, homeless, transitional, and minority families. Despite discouraging news on this issue, many organizations, including her own, work together in Sacramento Valley and beyond to provide needed services, education, and job training skills to try to push back against the tide of poverty.

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\* denotes the individual is on the Board of Directors for the Planning and Conservation League.

It is with great regret that the Planning and Conservation League and PCL Foundation inform event participants that Denis Douté, who was to be a speaker on our High Speed Rail panel, has passed away. Mr. Douté, a visionary for France's High Speed Rail system, died peacefully in earlier this month at his California home.

We wish to extend our heartfelt condolences to his wife, Lysianne Aubertin-Douté, children Dorianne and Simon Douté of Atherton and Guillaume and Damien Douté of Nantes, and to all his family and friends. Denis' contribution to high speed rail were monumental.



**DENIS DOUTÉ**  
**SNCF AMERICA, INC.**

**SEPTEMBER 6, 1956 - JANUARY 9, 2012**

Denis Douté was a graduate of the Ecole Polytechnique, France's leading general engineering school. He worked for SNCF, the French National Railroad for over 32 years, including a four-year assignment in rail engineering in Atlanta, GA. His experience included a wide range of operational and general management positions in charge of as many as over 10,000 employees in all parts of France,

in both the freight and passenger sectors. Douté's key skills were in operations and project management and in business development. In the specific field of HSR, he had gained extensive knowledge and hands-on experience in all aspects of its development and operation. His experience with the implementation of Eurostar and the Channel Tunnel operation had provided him with valuable insight into the potential pitfalls of major turnkey projects. From June 1, 2010 until his passing, Douté was the appointed CEO of SNCF America, Inc., based in Palo Alto, California.

Services were held for Denis on Sunday, January 15, 2012 in Redwood City. He will be buried in Wissembourg (Alsace), France.



**AZIBUIKE AKABA  
REGIONAL ASTHMA MANAGEMENT AND  
PREVENTION (PUBLIC HEALTH INSTITUTE)**

Azibuike Akaba is a graduate of the New College of California and has trained as a certified medical technologist at the Letterman Army Institute of Research. His main research interests include examining climate impacts, vulnerability, and adaptation from an environmental justice perspective. He also studies the public health

impacts of climate change on vulnerable populations in the U.S. and abroad. Akaba has provided technical assistance for environmental justice communities nationwide and internationally. In 2010, Akaba returned to Oakland to manage the Land Use and Transportation project for Regional Asthma Management and Prevention Public Health Institute and to promote interdisciplinary research and equity for vulnerable populations in California. He also gives lectures on the environment and globalization at UC Berkeley, San Francisco State University, and surrounding high schools.



**ELIZABETH GOLDSTEIN ALEXIS  
CALIFORNIANS ADVOCATING RESPONSIBLE RAIL DESIGN**

Elizabeth Goldstein Alexis is a co-founder of Californians Advocating Responsible Rail Design (CARRD), a small grassroots group advocating for transparency, accountability, and effective community involvement with transportation projects. The organization has largely focused on the California High Speed Rail project.

Alexis was a Vice President at Bankers Trust Company (now Deutsche Bank) in New York, working in the

Global Capital Markets Division. She also worked at E\*TRADE Financial and several local startups. She is currently a partner in a Palo Alto-based financial planning and investment advisory business. Alexis earned a B.A. in Mathematics & Economics and History from Yale University and has completed coursework for the Ph.D. in Economics program at Stanford University, with a focus on Applied Microeconomics and Econometrics. In 2010 Alexis was the recipient of a Citizen Advocacy Award in the spirit of Jane Jacobs, presented by the Committee for Green Foothills.



**TINA ANDOLINA  
OFFICE OF SENATOR LOIS WOLK**

Tina Andolina is a Legislative Consultant for State Senator Lois Wolk. She advises the senator on issues related to energy and environmental policy. Before beginning her work in the Senate, Andolina was the Legislative Director for the Planning and Conservation League, and prior to that she worked as a lobbyist for the Coalition for Clean

Air in Sacramento. Andolina also worked for the California Wild Heritage Campaign, which successfully passed the Northern California Coastal Wild Heritage Act in 2002, congressionally designating over 250,000 acres of public land as federally protected wilderness.



**DREW BOHAN**  
**CALIFORNIA ENERGY COMMISSION**

Drew Bohan is the Chief Deputy Director for the California Energy Commission. Prior to joining the Energy Commission, Bohan served in a number of capacities in state government, including as Executive Director for the Commission on State Mandates, Chief Counsel of the Department of Conservation, Executive Policy Officer for the Ocean Protection Council, Deputy Cabinet Secretary at the Governor's Office, and Assistant Secretary for Policy for the California EPA. Before Bohan's state service, he was Executive Director of Santa Barbara Channelkeeper, Chief Counsel to the House of Delegates in the Republic of Palau, and litigation attorney at Heller, Ehrman in San Francisco. Bohan lives in Sacramento with his wife Angela and their two children, Linnea and Landon.



**GRAHAM BROWNSTEIN**  
**TRANSFORM**

Graham Brownstein represents TransForm's statewide policy interests in Sacramento. Previously, he served as Director of Community Organizing and Outreach for The Utility Reform Network, helping communities across the state navigate the California energy crisis and organizing a successful campaign to stop a major increase in telephone rates for rural customers. More recently, Brownstein was Executive Director of the Environmental Council of Sacramento, where he focused on augmenting the organization's internal and political resources. Brownstein majored in Environmental Studies and American Studies in college, receiving his B.A. from Yale University in 1996 and received a J.D. from the University of California at Davis School of Law in 2005. Brownstein and his wife live near the American River Parkway in Sacramento and love to walk and bike along the river with their dogs.



**JOSEPH L. CAVES**  
**CONSERVATION STRATEGY GROUP**

Joseph L. Caves is an attorney and registered lobbyist in California specializing in environmental and natural resources law and policy. Prior to co-founding Conservation Strategy Group in 2003, Caves was sole proprietor of the lobbying firm Joseph Caves and Associates for 10 years. He served in the California State Legislature for more than a decade as a Committee Consultant and Legislative Staff Director. Caves has extensive experience negotiating, drafting and lobbying

legislation, and working the state budget. In addition, he specializes in developing public funding sources and crafting political strategies to advance environmental and natural resource protection. Caves was the principal author of Propositions 50 and 84, and was also instrumental in developing Propositions 12, 13, and 40. Caves is a graduate of the University of California, Santa Barbara and of Hastings College of the Law. He is a member of the Environmental Law Section of the California State Bar Association.



**JOHN CHIANG**  
**CALIFORNIA STATE CONTROLLER**

John Chiang was first elected in November 2006 to serve as Controller of the State of California, the eighth-largest economy in the world. He was elected to serve a second term in November 2010. Controller Chiang took immediate action to make the State's finances more transparent and accountable to the public and to weed out waste, fraud, and abuse of public funds. The Controller's aggressive audits have identified more than \$3 billion in taxpayer dollars that were denied, overpaid, subject to collection, or resulted in revenues, savings, and cost avoidance. As Controller during the worst economic downturn since the Great Depression, Chiang was forced to delay payments and issue IOUs in order to preserve cash to meet obligations to education and bond holders. His cash management was cited by rating agencies as a benefit to the State. Standard & Poor's said the Controller's "extraordinary cash management maneuvers" protected the state's priority payments.



**DR. JULIET CHRISTIAN-SMITH**  
**PACIFIC INSTITUTE**

Dr. Juliet Christian-Smith is a Senior Research Associate with the Pacific Institute's Water Program. Her interests include agricultural water uses, comparative analyses of water governance structures, water reuse, and climate change. Dr. Christian-Smith is a recipient of the Environmental Protection Agency's Award for Outstanding Achievement. She serves on the Executive Board of the Agricultural Water Management Council and is a Frontiers of Science Fellow for the National Academy of Sciences. Prior to coming to the Pacific Institute, Dr. Christian-Smith was in Portugal on a Fulbright Fellowship studying the implementation of the European Union Water Framework Directive and examining agricultural water usage in the Alentejo region. During graduate school, she worked on several water policy projects in California managing the field work and data collection for an empirical study of agricultural water demand. Dr. Christian-Smith holds a Ph.D. in Environmental Science, Policy, and Management from UC Berkeley and a B.A. in Biology from Smith College.



**JOAN CLAYBURGH\***  
**SIERRA NEVADA ALLIANCE**

Joan Clayburgh is the Executive Director of the Sierra Nevada Alliance, joining the organization in December of 2001. The Sierra Nevada Alliance has been protecting and restoring Sierra land, water, wildlife, and communities since 1993. The organization has over 80 member groups that work on conservation issues throughout the 400 mile long region. Primary programs address climate change, water quality, and growth and development. Clayburgh has over 20 years

experience in non-profit management. Prior to the Sierra Nevada she was the Sierra Club National Press Secretary, a Founder and Campaign Director for the coalition Californians for Pesticide Reform, Executive Director of Pesticide Watch, and Campaign Director for CALPIRG. Her specialty is leveraging coalition resources to achieve reforms at the local, state, and national level. Clayburgh has a B.A. in communication from the University of California, San Diego.



**SENATOR KEVIN DE LEÓN**  
**CALIFORNIA STATE LEGISLATURE**

Pursuing responsible and equitable environmental policies are a legislative hallmark of Senator Kevin de León representing California's 22nd Senate District. De León is committed to improving air quality in his district, which is criss-crossed by six freeways and has some of the country's worst air quality. Among his many environmental accomplishments, De León authored a law funding alternative fuel research and development and is carrying SB 535 that helps deliver the clean air promise and

provides clean-tech job opportunities for disadvantaged communities. As Chair of the Select Committee on Energy Efficiency, he is developing private sector partnerships to dramatically accelerate the pace and scope of California's commercial retrofit activity, which will make dramatic gains in energy savings, greenhouse gas emission reductions, and job creation. He attended UC Santa Barbara and graduated from Pitzer College at the Claremont Colleges with Honors. He has one daughter.



**KATIE DECARLO**  
**ELLA BAKER CENTER**

Katie DeCarlo is honored to serve as the Campaign Director of the Green Jobs Campaign at the Ella Baker Center. The Ella Baker Center is named for an unsung hero of the civil rights movement who inspired and guided emerging leaders. The Center builds on her legacy by giving people opportunities and skills to work together to strengthen communities so that all can thrive. The Green Collar Jobs Campaign is building a thriving, green economy that puts the planet and people first. Joining

the team in Spring 2011, DeCarlo has an extensive background in electoral, legislative, and non-profit organizing, most recently working out of state on candidate campaigns in

America's swing states. A California native, she is thrilled to be home working to build California's new majority (people of color) to shape the future of health, jobs, and the environment throughout the state.



**BERNADETTE DEL CHIARO**  
**ENVIRONMENT CALIFORNIA**

Bernadette Del Chiaro directs Environment California's Clean Energy & Global Warming Programs. Since 2002, Del Chiaro has been the lead advocate of the Million Solar Roofs campaign. She also helped lead the Clean Energy L.A. campaign, a successful coalition effort to establish a 20% by 2017 renewable energy standard, at the Los Angeles Department of Water and Power. Del Chiaro advocates in the State Legislature and before municipal agencies and governments on clean energy issues.

Prior to joining Environment California, Del Chiaro served as Organizing Director for the Toxics Action Center. She is currently serves on its Board of Directors. In 1998, she graduated from Green Corps, the field school for environmental organizing, and from 1995-1996, she staffed the local campaign office to stop the proposed Ward Valley nuclear waste dump in Needles, CA. Del Chiaro holds a B.S. in Conservation and Resource Studies from the University of California at Berkeley.



**JIM EARP**  
**CALIFORNIA ALLIANCE FOR JOBS**

Jim Earp was hired to direct the California Alliance for Jobs in 1998. Under his leadership, the Alliance has become a strong advocate for transportation investment, solving the state's housing shortage, meeting California's water needs, and other issues that impact California's economy and the construction industry. The California Alliance for Jobs has particularly become a political force for increasing investment in California's transportation and water infrastructure. In February 2007,

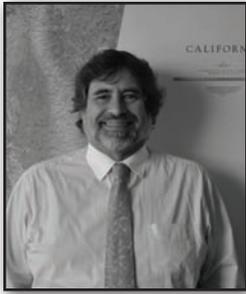
Jim Earp received a gubernatorial appointment from then-Governor Schwarzenegger to serve on the California Transportation Commission (CTC), the agency responsible for overseeing and allocating funding for the state's transportation program. In March 2011, Governor Jerry Brown reappointed Earp to the CTC. Prior to 1998, Earp was employed by the International Union of Operating Engineers Local 3.



**ETHAN ELKIND**  
**UC BERKELEY AND UCLA SCHOOLS OF LAW**

Ethan Elkind is the Bank of America Climate Policy Associate with a joint appointment at the UC Berkeley School of Law and the UCLA School of Law. In this capacity, he serves as the key organizer and researcher for UCLA-UC Berkeley's workshops for business leaders and policy-makers to discuss best practices for addressing climate change. Previously, he served as an environmental law research fellow at the UCLA School of Law, writing a book on the history of the Los Angeles Metro

Rail system, and taught in the UCLA School of Law's Frank G. Wells Environmental Law Clinic. He has a background in the California Environmental Quality Act, climate change law, renewable energy laws and regulations, environmental justice, and other environmental law topics. Elkind graduated from the UCLA School of Law as a member of the Order of the Coif and received his B.A. from Brown University.



**MICHAEL ENDICOTT**  
**TRES AMIGOS VERDES**

Michael Endicott is a Resource Sustainability Advocate who covers legislation and regulatory action in the areas of: Natural Resources (Coastal, CESA, Wildlife, Forestry, Mining and Oil Extraction), Land Use (CEQA, Solid Waste), Transportation, and Toxics. After getting a biology degree, Endicott served a stint with the National Marine Fisheries Program studying Bluefin Tuna. He graduated from UC Davis School of Law in 1982 and developed an environmental practice involving the

California Environmental Quality Act, pesticides, endangered species, and land use. He served one year as Staff Counsel to the Senate Natural Resources Committee and also as the Chief Consultant to the California Assembly's Environmental Safety and Toxic Materials Committee. In 2007-8, Endicott worked for the California Coastal Commission as the District Director for the North Central Coast. For the past two years, he has been a lobbyist for Sierra Club California on CEQA and regulatory reform issues.



**ESTHER FELDMAN\***  
**COMMUNITY CONSERVATION SOLUTIONS**

Esther Feldman is a pragmatic and visionary environmental leader. She has a long history of pioneering new conservation initiatives that solve challenging environmental problems and is adept at leveraging funds to ensure the longevity of the projects she directs. Feldman is responsible for generating billions of dollars in public funds to protect parks, beaches, rivers, and natural lands, and provide badly needed urban recreation facilities. She has successfully built broad-based coalitions to

achieve community and conservation goals. Feldman has expertise in public finance, legislation, community outreach, planning and technical research, conservation real estate, working with elected officials, and running campaigns. Her vision and ability to make that vision a reality have made a permanent impact in the State of California and in many communities nationwide. She is President of Community Conservation Solutions, a non-profit organization dedicated to developing innovative solutions to the challenging problems created where people and nature intersect.



**TAL C. FINNEY**

**DONGELL LAWRENCE FINNEY LLP**

Tal C. Finney formed the partnership of Dongell Lawrence Finney LLP in 2004, having spent eight years at the highest appointed levels in California state government. Holding a diploma in international trade, finance, and business law awarded in 1989 at I.S.S.E.C. in Paris, France, and his law degree from Loyola Law School, Finney spent seven years, practicing business and malpractice litigation, regulatory compliance and enforcement, corporate transactions, and insurance coverage.

In 1993, Finney was elected Controller, and thereby Chair of the Finance Committee and Business Council, of the statewide California Democratic Party. In 1995, he was appointed by the State Controller to serve as General Counsel and Deputy Controller. In 1998, he was appointed to serve as General Counsel to the Lieutenant Governor. In 1999, Finney was elevated to the position of Senior Advisor and Director of Policy to the Governor of California. In this capacity, he served as the Governor's business liaison and point person on numerous statewide projects. Finney was also the Director of the Governor's Office of Planning and Research who supervises the California State Clearing House, advises and comments on CEQA, issues the General Plan Guidelines, and statewide Environmental Goals and Policy Report, as well as other important land use functions for the state.

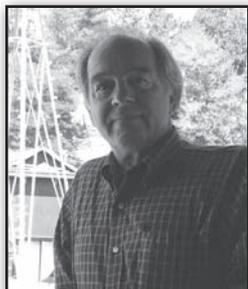


**KARI HAMERSCHLAG**

**ENVIRONMENTAL WORKING GROUP**

Kari Hamerschlag is a senior analyst working in the Environmental Working Group's Oakland office. Hamerschlag monitors implementation of the 2008 Farm Bill and promotes policies that expand local and sustainable agriculture, increase consumption of healthy food and reduce agriculture's negative impact on the environment. She also educates and activates consumers on these issues and recently authored a comprehensive *Meat Eater's Guide to Climate Change and Health*.

Prior to EWG, Hamerschlag worked for many years as a sustainable food and fair trade policy consultant and began her career 20 years ago as an organizer, researcher, and advocate for socially and environmentally sound development policy, focused in Latin America. Hamerschlag lives in Oakland and has a master's in Latin American studies and City and Regional Planning.



**RICK HAWLEY\***

**GREENSPACE—THE CAMBRIA LAND TRUST**

Richard Hawley, Executive Director of Greenspace—The Cambria Land Trust, co-founded the non-profit corporation in 1988. Hawley has been its Executive Director for over 15 years and has provided leadership for Greenspace throughout its history in terms of land acquisition, forest management, creek restoration and monitoring, and environmental education. Hawley is also a Founding Member of the San Luis Obispo FireSafe Council, the

California Pitch Canker Task Force, and the Cambria Forest Management Committee. He was appointed by the San Luis Obispo County Board of Supervisors to be a member of the San Luis County Oak Resources Committee, the Water Resources Advisory Committee and the Agriculture Liaison Advisory Board. Hawley has been on the Board of Directors of the Planning and Conservation League for many years.



**ASSEMBLY MEMBER JARED HUFFMAN  
CALIFORNIA STATE LEGISLATURE**

Elected to the Assembly in November 2006, Assembly member Jared Huffman has earned respect as a legislator who tackles complex public policy challenges, works tirelessly, and gets results—often by forging consensus on seemingly intractable issues. In his five years as an Assembly member, he has been among the state's most prolific lawmakers, passing more than 50 pieces of legislation. As Chair of the Assembly's Water, Parks, and Wildlife Committee, he was instrumental in crafting and passing a historic package of water policy reforms in 2009. Prior to his election, Assembly member Huffman was a Senior Attorney for the Natural Resources Defense Council where one of his proudest achievements was to help craft a landmark settlement to restore a 153-mile stretch of the San Joaquin River in California's Central Valley—one of the largest river restoration projects in our nation's history.



**KEVIN JOHNSON\*  
KEVIN K. JOHNSON, A PROFESSIONAL LAW CORPORATION**

Kevin K. Johnson is the President of Kevin K. Johnson, APLC in San Diego, California. He holds the coveted Martindale-Hubbell AV rating and has 30 years of experience as a trial and appellate lawyer in state and federal courts. Johnson is a 1980 graduate of the University of California, Davis School of Law. He has an A.B. degree from the University of Redlands; a Master's degree in Political Science from Rutgers University, and pursued post-graduate studies at Punjab University in Chandigarh, India. As a CEQA attorney he has negotiated dozens of complex and multi-faceted mitigation packages on behalf of his clients and has authored a number of managed growth initiatives as well as several referenda challenging development projects. Since 1985 Johnson has served as Board member for the Planning and Conservation League and more recently a Regional Vice President.



**LAUREL L. IMPETT**  
**SHUTE, MIHALY & WEINBERGER LLP**

Laurel Impett is an urban planner with Shute, Mihaly & Weinberger LLP a law firm that specializes in land use and environmental law. Impett represents environmental organizations, community groups, and public agencies on a wide range of environmental and land use issues pertaining to compliance with the California Environmental Quality Act (CEQA) and State Planning and Zoning Law. She prepares and critiques planning and environmental documents, manages projects and technical experts, and negotiates with local jurisdictions, resource and regulatory agencies. Impett has lectured on CEQA compliance throughout the state and conducted CEQA training courses for local officials, planners, and environmental organizations. Prior to joining Shute, Mihaly & Weinberger in 1989, she was an air quality specialist with the United States Environmental Protection Agency in San Francisco. Impett is a member of the American Planning Association, the American Institute of Certified Planners, and the Association of Environmental Professionals.



**CURT JOHANSEN**  
**SUSTAINABLE COMMUNITY PARTNERS, LLC**

Curt Johansen is a Managing Partner in Sustainable Community Partners, LLC, which is a firm that focuses on the creation of triple-bottom-line, sustainable communities, and capital raising for sustainable development. He is also President and CEO of TerraVerde Ventures, LLC, an innovative California-based company that envisions, entitles, designs, finances, constructs, and markets conservation communities. His current work is the culmination of a career spanning 30 years in mixed use development—the last 10 exclusively in pursuit of sustainable communities. His projects feature localizing food, energy, education, green building, and transit. Johansen is a recognized leader in the pursuit of development reform. His philosophy adheres to principle-based practices of linking jobs with housing; preserving agricultural, habitat, and open spaces; designing systems for reclamation and reuse of renewable resources; creating place-based communities that include culturally diverse, affordable housing; and integrating small neighborhood schools with an eco-literate curriculum.



**RAMI KAHLON**  
**CALIFORNIA PUBLIC UTILITIES COMMISSION**

Rami Kahlon serves as the Director of the Division of Water and Audits at the California Public Utilities Commission. In this role, he is responsible for the regulatory oversight of 127 privately owned water and sewer utilities. In addition, Kahlon leads the Commission's Audit arm that provides auditing services to the other industry divisions. He is a seasoned utility regulator and has worked at the Commission for 16 years in various capacities, most notably as Advisor to current President Michael R. Peevey

on energy and water matters. Prior to joining the Commission, Kahlon worked in design and marketing roles at several semiconductor companies in Silicon Valley. He holds a Bachelor of Science in Electrical Engineering from the University of California at Davis and a Master of Management from the Kellogg School at Northwestern University, and he is a licensed Professional Electrical Engineer.



**TED KO**  
**THE CLEAN COALITION**

Ted Ko is a co-founder of The Clean Coalition and currently serves as the Associate Executive Director where he oversees policy development and strategy for both regulatory and legislative efforts. Ko is a tech-industry veteran with wide ranging experience from performing advanced research at a public utility to starting companies out of his living room. As a founding team member, he helped two startups through initial funding and one successful exit by acquisition. On a larger scale, he managed and launched new products for Yahoo, acquiring a specialty in global consumer Internet services. He received his B.S. and M.S. in Computer Science from MIT and an MBA in Sustainable Management from Presidio Graduate School.



**ANDY LIPKIS**  
**TREEPEOPLE**

Andy Lipkis founded TreePeople at age 18 in 1973, and serves as its President today. For nearly 40 years TreePeople has inspired, mobilized, and supported volunteers in planting and caring for trees in the Los Angeles region. TreePeople's "Functioning Community Forests" engage people, trees, and forest-inspired infrastructure to protect cities against droughts and floods, prevent water and air pollution, and mitigate and adapt to global warming. TreePeople's work in LA provides a model for environmental, economic, and social sustainability in cities everywhere. In 2008, Lipkis was named an Ashoka Fellow in recognition of his achievements as a social entrepreneur. He speaks regularly to business, government, and civic leaders around the United States, Europe, and Asia. He has appeared in television and films, most recently Leonardo di Caprio's *11th Hour* and the documentary *Dirt! The Movie*. Currently, Lipkis is working with TreePeople to scale up watershed management solutions to accelerate Los Angeles' transformation to sustainability.



**SUSAN LIEN LONGVILLE**  
**WATER RESOURCES INSTITUTE**

Susan Lien Longville is water policy analyst that credits her eight years of service as a Councilmember in the City of San Bernardino (1998-2006) as the "boot camp" which made her a great deal wiser about local barriers that prevent communities from adapting to change. Longville has been the Director of the Water Resources Institute at California State University San Bernardino since 2003 which provides educational support,

research and analysis, and aids in the development of public policies that address water issues affecting Southern California communities. Under her leadership, the Water Resources Institute has partnered with a variety of local, state, and federal agencies publishing research on watershed management, floodplain management, water use efficiency, water quality, technology development, and water management planning. She also serves as the Associate Director for CSU Chancellor Reed's Water Resources and Policy Initiative that harnesses the capacity of hundreds of CSU scientists and analysts to help decision-makers address the complex issues about water confronting California today and in its future. Susan holds two undergraduate degrees in biology and environmental science and a graduate degree in management.

#### **KIP LIPPER**

##### **OFFICE OF SENATE PRO TEMPORE DARRELL STEINBERG**

Kip Lipper is Chief Policy Advisor on energy, natural resources, and the environment. Lipper has worked in the California Legislature for over 34 years. He began his career in the mid-1970s as a Field Representative and later Administrative Assistant for then-Assembly member Dennis Mangers. From 1980-2004, he was Administrative Assistant for Assembly member, and later Senator, Byron Sher. Lipper also served as Senior Consultant to the Assembly Criminal Law Committee, Chief Consultant to the Assembly Natural Resources Committee, and Staff Director to the Senate Committee on Environmental Quality. Lipper has drafted and analyzed legislation on a broad array of environmental issues, including the California Clean Air Act, the California Safe Drinking Water Act, the California Beverage Container Recycling Act, the California Integrated Waste Management Act, and the Natural Communities Conservation Act. Lipper was the lead Senate staffer on the drafting of AB 32, the Global Warming Solutions Act of 2006.



#### **MICHAEL R. MARKUS, P.E., D.WRE, F.ASCE**

##### **ORANGE COUNTY WATER DISTRICT**

Mike Markus is the General Manager of the Orange County Water District. With more than 30 years of experience, Markus is well known for his expertise in large project implementation and water resource management. Currently Markus is responsible for the management of all operations in the District including a staff of 216. The District's primary role is to manage the local groundwater basin that provides approximately 350,000 acre feet per year of water supply to the area. During his 23-year career at the District, Markus was responsible for managing the implementation of the \$480 million Groundwater Replenishment System (GWRS) program. Markus obtained a Bachelor of Science degree in Civil Engineering from California State Polytechnic University at Pomona and a Master of Science degree in Civil Engineering from the University of Southern California. He is also a registered Civil Engineer in the State of California.



**MIKE MCKEEVER**

**SACRAMENTO AREA COUNCIL OF GOVERNMENTS**

Mike McKeever has led the Sacramento Area Council of Governments since 2004. He was the Project Manager for the regional Blueprint and the principal creator of the PLACE3S planning method and software, designed to help professional and citizen planners to understand the connections between land use, transportation, and air quality issues. He has authored several manuals and guidebooks on various aspects of local government collaboration, and has taught seminars throughout California.



**CHUCK MILLS**

**CALIFORNIA RELEAF**

Chuck Mills is the Grants Program Manager for California ReLeaf. He is responsible for administering \$6 million in federal funding to 17 non-profits and local governments statewide that have created or retained nearly 300 green, non-exportable jobs for California's workforce since 2010 through urban forestry employment. Mills brings nearly 20 years of resource conservation and environmental protection experience to ReLeaf, having worked previously for numerous non-profits including Californians Against Waste, The Humane Society, and the Trust for Public Land. He most recently spent three and one-half years with the California Council of Land Trusts as their Associate Director and lead legislative advocate. Mills previously served on the Board for California ReLeaf for five years and holds various degrees in communications, journalism, government, and Canadian studies.



**JONAS MINTON**

**PLANNING AND CONSERVATION LEAGUE**

Jonas Minton is serving as a Water Policy Advisor to the Planning and Conservation League and was hired in March 2004. He is working on issues surrounding water use and water policy issues. Minton is the former Deputy Director of the California Department of Water Resources (DWR). As Deputy Director of DWR, he was responsible for overseeing the Divisions of Planning, Local Assistance, Flood Management, Dam Safety, Water Conservation, and Water Transfers. Minton managed the update to the State Water Plan, the Floodplain Management Task Force, the Recycled Water Task Force, and the Desalination Task Force. He previously has served as Executive Director of the Sacramento Water Forum and General Manager of the El Dorado County Water Agency. In the 1980's, Jonas served on the team that secured Federal Wild and Scenic River protection for more than 1,200 miles of California rivers.



**DAVID J. MOGAVERO, AIA, LEED\***  
**MOGAVERO NOTESTINE ASSOCIATES**

David Mogavero is the Senior Principal of Mogavero Notestine Associates, an architecture, urban planning, and development firm in Sacramento, California. He began his career designing naturally heated and cooled buildings 30 years ago. His practice now embraces the full range of progressive community design, such as high density mixed use urban infill and holistic building systems, including daylighting, natural ventilation, passive heating and cooling, orientation, solar shading, and

water recycling. Mogavero's roles as developer and environmental advocate help him conceive projects that are economically viable and sensitive to the community and the environment. Through his professional practice, his writings and lectures, and as prior president and current Board member of the Environmental Council of Sacramento, Board member of the Planning and Conservation League and Board member of the California Infill Builders Association, he has promoted the widespread adoption of sustainable building and smart growth practices and policies.



**DENNIS O'CONNOR**  
**SENATE COMMITTEE ON NATURAL RESOURCES AND WATER**

Dennis O'Connor is a Principal Consultant to the California Senate Committee on Natural Resources and Water. In that role, he analyzes all proposed water legislation and advises members of the Senate on California water policy issues. He has been with the Senate since January 2003. Before coming to the Committee, O'Connor spent 10 years at the California Research Bureau (CRB), a non-partisan policy research branch of the California State Library, serving for six of those years as the

Assistant Director for the Environment and Natural Resources. O'Connor is the author of a number of CRB reports, including reports on the governance of the Metropolitan Water District of Southern California and the financing of the State Water Project. He did his undergraduate and masters studies in economics at CSU Sacramento.



**ROBERT "PERL" PERLMUTTER**  
**SHUTE, MIHALY & WEINBERGER LLP**

Robert Perlmutter is a partner at Shute, Mihaly & Weinberger LLP. His practice areas include local initiatives and referendums, general plan and zoning laws, CEQA, the California Endangered Species Act, conservation easements, and green building.

Perlmutter advises and represents community groups, environmental organizations, and public agencies. He has drafted and defended in litigation numerous ballot measures and has also authored several publications regarding ballot

measures, including Chapter 75: "Local Land Use Initiatives and Referendums" in California Environmental Law and Land Use Practice (Lexis Nexis). Perlmutter served as the lead attorney representing San Francisco Baykeeper in *San Francisco BayKeeper v. Tosco Corporation*, which was included in the National Law Journal's special feature:

The Plaintiffs' Hot List, Twenty-Five Go-To Teams for When the Going Gets Tough. He was named as a Northern California Super Lawyer in 2009, 2010, and 2011. Perlmutter earned his law degree from Boalt Hall School of Law and his undergraduate degree from Harvard University.



**PETE PRICE**

**OFFICE OF ASSEMBLY SPEAKER JOHN A. PÉREZ**

Pete Price advises Speaker John A. Pérez and the Assembly Democratic caucus on environmental policy, staffs the Speaker's legislation related to environmental and natural resource issues, and works closely with Assembly members and Assembly committee staff to coordinate environmental policy and legislation. From 1995 until joining Speaker Pérez's staff in April 2010, he owned Price Consulting, a lobbying and consulting firm that represented environmental organizations and companies with environmental technologies and services. As lobbyist for the California League of Conservation Voters, he led Green California, which promoted a unified voice for more than 60 environmental organizations in the State Capitol. From 1988 to 1995 he served on the staff of Assembly Speaker Willie Brown, covering environmental and natural resources issues.



**CLAUDIA REID**

**FRESH PRODUCERS**

Claudia Reid began as Executive Director with Fresh Producers in fall 2011. Fresh Producers is a non-profit organization working with students to help them develop health, wealth, and skills for life. Reid has also been the Policy Director for California Certified Organic Farmers (CCOF), one of the oldest and largest organic certifiers in the U.S., where her work focused on international and national organic standards, Farm Bill policies, and California legislation and regulation. She was the Policy Director for California Coalition for Food and Farming, working with member organizations on Farm Bill 2008 opportunities for California Agriculture. She started her food system career as the Legislative Director for the University of California Division of Agriculture and Natural Resources and Office of the President, for agriculture, environmental, and food system policies.



**JOEL REYNOLDS**

**NATURAL RESOURCES DEFENSE COUNCIL**

Joel Reynolds joined the Natural Resources Defense Council's as a Senior Attorney in 1990, after 10 years with the Center for Law in the Public Interest and the Western Center on Law and Poverty, both in Los Angeles. He has twice been recognized by California Lawyer Magazine as California Lawyer of the Year in the environmental category, first in 2003 and again in 2008. In 2009, he was recognized by Senator Barbara Boxer with a first annual Environmental Leadership Award. He specializes

in issues of coastal protection, land use, marine mammal protection, endangered species, environmental justice, and transportation and has argued cases on behalf of environmental and community organizations at all levels of the federal courts, including the U.S. Supreme Court. He is a founding member of the Tejon Ranch Conservancy, has been appointed to various state and federal commissions, and is a frequent contributor to the Opinion pages of major media like *The Los Angeles Times*, *The Washington Post*, *The Christian Science Monitor*, *The Huffington Post*, and other major periodicals in California. From 1986 to 1990, he was an adjunct professor at the University of Southern California Law Center.



**BRUCE REZNIK**  
**PCL AND PCL FOUNDATION**

Bruce Reznik, a California licensed attorney specializing in environmental law and policy development, joined the Planning and Conservation League (PCL) and PCL Foundation in May 2011 as Executive Director. From August 1999 through November 2010, he served as Executive Director of San Diego Coastkeeper. Under his direction, the organization grew into the region's largest clean water advocacy organization and played a key role in strengthening water quality regulations.

Reznik has also worked to promote alternative fuels and clean air projects at a Los Angeles based consulting firm. Reznik currently sits as an Alternate on the California Coastal Commission, and has served on numerous boards and commissions, including the United Way of San Diego, League of Conservation Voters San Diego, Vote the Coast, and the international Waterkeeper Alliance. He holds an undergraduate degree from UC Berkeley, a law degree from the University of San Diego, and completed environmental law coursework at George Washington University.



**DAN RICHARD**  
**HIGH SPEED RAIL AUTHORITY**

Dan Richard is a member of the Board of the High Speed Rail Authority. Richard has been a principal of Dan Richard Advisors since 2010. He was Managing Partner and co-founder of Heritage Oak Capital Partners, an infrastructure finance firm, from 2007 to 2009 and was Senior Vice President of Public Policy and Governmental Relations at Pacific Gas and Electric Company from 1997 to 2006. Richard was an elected member of the San Francisco Bay Area Rapid Transit District from

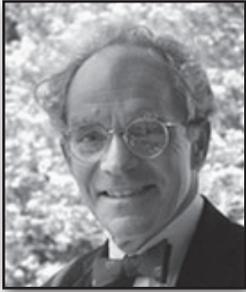
1992 to 2004, where he served twice as President of the Board. At the Bay Area Rapid Transit District, Richard led efforts to secure \$4 billion in capital for system rehabilitation projects, the transit system's expansion to the San Francisco Airport and seismic retrofit programs. In the late 1970s and early 1980s, Richard served California in various positions. He received his Juris Doctor degree from McGeorge School of Law.



### **ELIOT ROSE**

#### **UC BERKELEY CENTER FOR RESOURCE EFFICIENT COMMUNITIES**

Eliot Rose is the Deputy Director of the UC Berkeley Center for Resource Efficient Communities (CREC). His research interests focus on local and regional climate action planning and bicycle and pedestrian planning. He is currently involved in projects on the energy impacts of land use patterns and the potential for local governments to provide CEQA streamlining for projects that conform to a local climate action plan. Prior to joining CREC, Rose worked at Portland Metro where he developed sustainability policies and created tools to help planners assess the greenhouse gas emissions associated with different land use scenarios. He has also conducted research for the Public Policy Institute of California on the potential impacts of Senate Bill 375. Rose received his Master of City Planning from UC Berkeley with a focus on transportation. While at Berkeley he taught graduate-level classes on local climate policy.



### **ANTONIO ROSSMANN\***

#### **ROSSMANN AND MOORE LLP**

Antonio Rossmann has served in the past 35 years as counsel in some of the West's leading water and land use proceedings, including the Owens Valley groundwater war, the Mono Lake public trust litigation, South Pasadena's resistance to the 710 freeway, Nevada's opposition to the MX missile and the Yucca Mountain nuclear repository, the State Water Project Monterey Amendments challenge, the Imperial-to-San Diego Colorado River water transfer, and the protection of California groundwater regulation. He is a former Chair of the State Bar of California's Committee on the Environment and served as law clerk to Justice Mathew Tobriner of the California Supreme Court in the 1970s. In 2010, the Los Angeles Daily Journal named him as one of the Top 100 California Attorneys. Rossmann, an honors graduate of Harvard College and Harvard Law School and former editor of the Harvard Law Review, has taught water resources, land use, and constitutional law for the past 30 years.



### **DAVID RUNSTEN**

#### **COMMUNITY ALLIANCE WITH FAMILY FARMERS**

David Runsten is the Director of Policy and Programs at the Community Alliance with Family Farmers in Davis. This is a California statewide organization that works to develop sustainable agriculture and local food systems. Runsten was most recently the Associate Director of the North American Integration and Development Center in the School of Public Affairs at UCLA from 1995 to 2006, where his research focused both on NAFTA as well as economic development in Los Angeles. He has conducted applied research with farmers and food processors in California and Latin America, including with the frozen vegetable industry, the Del Cabo cooperative in Baja California, and the fair trade organic coffee cooperatives in southern Mexico. He has also worked for 30 years on Mexican migration and farm worker issues in

North America. Runsten studied economics at Stanford University and Agricultural and Resource Economics at the University of California at Berkeley.



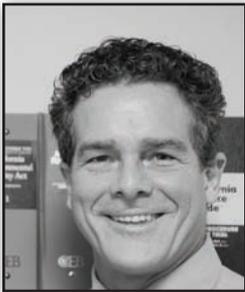
**THERESA SEARS**  
**ORANGE CITIZENS FOR PARK AND RECREATION**

Theresa Sears has spent many years as a grass roots, volunteer community organizer for various organizations and groups. A great deal of her time has been spent on land acquisition, conservation, helping citizen groups strategize, and working with state legislators, local elected officials, staff members, and developers. Over the years she has also taken a leadership role in successful initiative, referendum, and recall efforts. Sears enjoys working with solution-oriented groups and focuses on building long-term relationships. She retired in 2005 after spending over 30 years owning, building, and actively managing her own rental properties. Born in Long Beach, California, she currently lives in Orange Park Acres, an equestrian community in Orange County.



**DANIEL VILLOA**  
**CALIFORNIA CONSTRUCTION ACADEMY, UCLA LABOR CENTER**

Daniel Villao is currently the Director of the California Construction Academy at the UCLA Labor Center where he is directing research and analysis of issues facing the construction industry in the new green economy. He has decades of experience in building alliances with building trades unions, local and municipal governments and workforce development agencies. Since 2008 Villao has served as Managing Director of Intelligent Partnerships, which is a consulting group specializing in labor management relations in the public and private sector. His expertise in negotiating large scale labor, health, and pension agreements has resulted in innovative public sector agreements and advances in labor/management relations. In 2010 Secretary of Labor, the Honorable Hilda Solis, appointed Villao to the national Advisory Committee on Apprenticeship. He holds a BSBA and an M.B.A., serves on a variety of boards and committees, and is the author of the forthcoming book *Deep Green Energy Efficiency: Whole Buildings, Whole Communities*.



**KEITH G. WAGNER\***  
**LIPPE GAFFNEY WAGNER LLP**

Keith Wagner is a Founding Partner of Lippe Gaffney Wagner, LLP, a law firm dedicated to the protection, advancement, and enforcement of environmental protection laws and open access to government. Wagner's practice focuses on pursuing litigation on behalf of the public and non-profit organizations who seek to enforce a range of environmental protection laws and common law theories, including the California Environmental Quality Act, the state Planning and Zoning Law, the Surface Mining Reclamation Act, and the public trust doctrine. Wagner also advises his clients in elections law matters relating to initiatives and referenda that promote environmental protection

and social justice. He is a member of the PCL Board of Directors, representing California Oaks, and interned for PCL while attending Martin Luther King, Jr., Hall School of Law at U.C. Davis.



**PAUL WORLIE**

**LIQUID ENVIRONMENTAL SOLUTIONS**

Paul Worlie is the Director of Environmental Policy for Liquid Environmental Solutions—one of the nation’s largest recyclers of non-hazardous liquid waste. Worlie is responsible for working with federal, state and local government and identifying public-private-partnership opportunities in the waste-to-energy and biogas production sectors. Prior to joining Liquid Environmental Solutions, Worlie consulted for the company for two years and was President of The Worlie Group, a Government Affairs and

Political Consulting firm. Before starting his own firm, he spent 10 years in management and political positions for U.S. Senators and candidates including U.S. Senate Majority Leader Harry Reid, former U.S. Senate Majority Leader Tom Daschle, and U.S. Senator Tim Johnson. In 1999, he also held the position of Deputy Executive Director of the Democratic Senatorial Campaign Committee in Washington DC. Worlie’s education includes a B.A. in Political Science from Southwest Minnesota State University.

\* denotes the individual is on the Board of Directors for the Planning and Conservation League.

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Chatten-Brown & Carstens is strongly committed to maintaining the integrity of California's bedrock environmental law, CEQA. Most of Chatten-Brown & Carstens work involves CEQA, and its partners have long been involved in legislative advocacy to protect and strengthen CEQA.

While many environmental groups have CEQA defense as a priority, none has been more effective in lobbying to defend and, where needed, to strengthen CEQA than PCL.

Chatten-Brown & Carstens congratulates PCL for its longstanding work to defend CEQA in the face of such vocal calls to roll back its protections, and is confident that PCL will continue to be effective, even in difficult economic times.

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**BILL CENTER\***  
**CAMP LOTUS**

Bill Center grew up in Fort Bragg and spent one year as an AFS exchange student in Christchurch, New Zealand in 1966. He became a river guide in 1972 with the American River Touring Association (ARTA) and managed its operations in California, Idaho, Utah, and Oregon. With his wife Robin, they started ARTA California, to run ARTA's trips in the Golden State, and purchased Camp Lotus on the South Fork of the American River in 1978. To this day, they still own Camp Lotus. He was elected to El Dorado County

Board of Supervisors in 1990 and served one four-year term. He is a founding Board Member of Friends of the River; American River Recreation Association; American River Land Trust, now American River Conservancy, and El Dorado County Boys and Girls Club. He currently serves as President of the Planning and Conservation League.



**DOUG LINNEY\***  
**THE NEXT GENERATION**

Doug has served the environmental community of California for over 30 years as an advocate, political strategist, coalition builder, and fundraiser. In 1996, he founded The Next Generation in an effort to advance the environmental agenda by offering campaign services and political strategies to non-profit organizations, environmental coalitions, and progressive candidates. Doug has run numerous campaigns at the state, regional, and local levels and has specialized in water, energy, forestry, and environmental tax reform issues.

In 2002, he was recognized with the Mark Dubois River Conservationist Award given by Friends of the River. His environmental service includes past and present memberships on the boards of directors for the California League of Conservation Voters, Friends of the River, ecoVenture, Green Capitol, the Planning and Conservation League, and the East Bay Municipal Utility District.

\* denotes the individual is on the Board of Directors for the Planning and Conservation League

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# Our 2011 Accomplishments

In the past year the League and Foundation achieved the following:

PCLF has made tremendous progress in moving forward efforts to take down the San Clemente Dam, which will help us restore to health the Carmel River that feeds into California's Central Coast.

PCL and PCLF have turned our attention to engaging in the most important water planning efforts currently underway in California—the State Water Plan Update and Bay Delta Conservation Plan.

PCL worked with a coalition of environmental groups fighting to stave off efforts to weaken California's preeminent environmental law—CEQA. This coalition was successful in helping stop the most egregious attacks on this critical law, though the Legislature's final days did see the passage of three bills that will provide exemptions or expedited litigation process for certain large infrastructure projects, such as the proposed football stadium in Los Angeles.

PCL and PCLF are coming off the heels of a victory on High Speed Rail—the courts have rejected the Revised Environmental Impact Report for the proposed routing through Atherton as it failed to assess significant impacts and should have been recirculated for public comments based on new information.

## Making this a Greener Event

We are always doing more environmentally friendly tasks that make this event greener. For example, below are a few things we incorporated this year to reduce our impact on the environment:

- Selecting the Sacramento Convention Center as our venue means we've reduced our carbon footprint as the building utilizes renewable energy.
- Utilizing reusable water containers and bulk dispensers eliminates the need for plastic water bottles for attendees.
- Offering dessert instead of presetting it at lunch means the food can be donated to a food bank or homeless shelter if unused.
- Printing this program and all Symposium mailers on Forest Stewardship Council certified paper at a local union print shop.
- Posting our materials online in the Symposium Proceedings instead of printing each PowerPoint as a handout reduces paper use.
- Asking other organizations to send electronic announcements about the event, reduces the need for extra outreach materials.



## **PCL and the PCL Foundation focus areas that protect the environment and quality of life for all Californians will:**

- Strengthen and enforce regulations that will facilitate appropriate development in the urban core, reduce vehicle miles travelled, and improve mode splits to move towards best practice;
- Promote a world class rail system in California that is appropriately sited with strong ridership, including commuter rail in urban core areas and a High Speed Rail system;
- Promote a water plan for California that fosters regional self-sufficiency and prioritizes (1) water conservation and efficiency (reduce); (2) rainwater harvesting and graywater use (reuse); and (3) potable reclamation projects (recycle);
- Ensure removal of San Clemente Dam along Carmel River by 2016;
- Promote an energy plan for California that fosters local/regional energy independence and prioritizes (1) energy conservation and efficiency (reduce); (2) in-basin/distributed renewable energy (reuse); and (3) waste-to-energy projects (recycle); and
- Maintain and strengthen the California Environmental Quality Act to ensure it achieves its goals of informed decision-making, public engagement, and more environmental/sustainable projects.

