

PCL SYMPOSIUM AGENDA



8:00 AM – REGISTRATION

8:30 AM – WELCOME

**8:45 AM – OPENING PLENARY SESSION:
WHY LAND USE MATTERS**

Moderator: **Mike McKeever**, Executive Director, SACOG
Ken Alex, Director, Governor's Office of Planning & Research
Peter Calthorpe, Partner, Calthorpe Associates
Roger Dickinson, Former Assemblymember
Claudia Cappio, Director, California Department of Housing and Community Development

10:00 AM – BREAK

10:15 AM – BREAKOUT SESSIONS # 1

1A. Mixed Messages: Existing State Land Use and Transportation Law (Room 1002)

Moderator: **Jan Chatten-Brown**, President, PCL
Kip Lipper, Chief Policy Advisor, Office of the Senate ProTem
William Craven, Chief Consultant, Senate Natural Resources and Water Committee
Sandra Spelliscy, Senior Advisor, Strategic Growth Council

1B. Working Lands and Natural Resources: Planning (Room 1301)

Moderator: **Jay Ziegler**, Director of External Affairs and Policy, The Nature Conservancy
Adam Livingston, Director of Planning and Policy, Sequoia Riverlands Trust
Elizabeth O'Donoghue, Director of Infrastructure and Land Use, The Nature Conservancy
Christopher Calfee, Senior Counsel, Governor's Office of Planning & Research

1C. New Transit Funding Sources (Room 1303)

Moderator: **Denny Zane**, Executive Director, Move L.A. & Former Mayor of Santa Monica

Matt Robinson, Legislative Advocate, California Transit Association

Mike Wiley, General Manager, Sacramento Regional Transit

Michael Turner, Director of State Affairs, Government Relations, Los Angeles County Metropolitan Transportation Authority

1D. Smarter Growth; Take it to the Bank (Room 2304)

Moderator: **Paul Zykofsky**, Associate Director, Local Government Commission

Scott Bernstein, Executive Director, Center for Neighborhood Technology

Joe DiStefano, Partner, Calthorpe Associates

Allison Joe, Deputy Director, Strategic Growth Council

Ken Kirkey, Planning Director, Metropolitan Transportation Commission

11:30 AM – LUNCH

Keynote: Peter Calthorpe, Partner, Calthorpe Associates Awards

1:00 PM – BREAKOUT SESSIONS # 2

2A. Capturing Stormwater Funding Through Prop. 218 (Room 1002)

Moderator: **Esther Feldman**, Executive Director, Community Conservation Solutions

Jonathan Bishop, Chief Deputy Director, State Regional Water Quality Control Board

Dean Mischynski, Fellow, Public Policy Institute of California

Dennis Anderson, Financial Engineering Practice, Harris Associate

Alex Esparza, Field Representative, Southern California District Council of Laborers, Laborers' International Union of North America

2B. Working Lands & Natural Resources: Tools (Room 1301)

Moderator: **Ed Thompson**, California Director, American Farmland Trust

Pamela Miller, Executive Director, California Association of Local Area Formation Commissions

Darla Guenzler, Executive Director, California Council of Land Trusts

Karen Schmidt, Executive Director, SOAR (Save Open-Space and Agricultural Resources)

2C. Moving Transportation Dollars to Transit, Pedestrians & Bicycles (Room 1303)

Moderator: **Ethan Elkind**, Associate Director of the Climate Change and Business Program, UCLA/UC Berkeley School of Law

Assemblymember Richard Bloom, California State Assembly

Pete Hathaway, Former Director of Transportation Planning, SACOG

Kate White, Deputy Secretary, California Transportation Agency

2D. SB 375 Status and Implications (Room 2304)

Moderator: **Terry Watt**, Owner/Planning Consultant, Terrell Watt Planning Consultants

Erin Chalmers, Attorney, Shute, Mihaly & Weinberger LLC

Carey Knecht, Associate Director, Climate Plan

Elisa Barbour, PhD Candidate, Center for Resource Efficient Communities, University of California Berkeley

2:15 PM – BREAK

2:30 PM – BREAKOUT SESSIONS # 3

3A. Healthy Cities and Environmental Justice (Room 1002)

Moderator: **Judy Corbett**, Former Executive Director, Local Government Commission

Jeanette V. Flores, MPA, Senior Policy Director, Southern California, California Center for Public Health Advocacy

Elizabeth Baca, Senior Health Advisor, Governor's Office of Planning & Research

3B. Technology for Smart Cities: Solving Real Problems, Creating New Opportunities (Room 1301)

Moderator: **Jessie F. Hahn**, Executive Director, Meeting of the Minds

Gordon Feller, Director of Urban Innovations, Cisco Systems

Emily Castor, Director of Community Relations, Lyft

Deb Acosta, Chief Innovation Officer, City of San Leandro

3C. Tools for Infill (Room 1303)

Moderator: **Jeremy Madsen**, Chief Executive Officer, Greenbelt Alliance

Kate White, Deputy Secretary, California Transportation Agency

Keith Bergthold, Former Assistant Director of Planning, City of Fresno and Executive Director, Fresno Metro Ministry

Patrick Kennedy, Developer, Panoramic Interests

3D. Options for Changes to State Land Use Law to Control Sprawl (Room 2304)

Moderator: **David Mogavero**, President, Mogavero Notestine Associates

Robert Liberty, Director, Urban Sustainability Accelerator, Portland State University

Ethan Elkind, Associate Director of the Climate Change and Business Program, UCLA/UC Berkeley School of Law

Peter Detwiler, Former Chief Committee Consultant, Senate Local Government Committee

3:45 PM – BREAK

4:00 PM – CLOSING PLENARY SESSION: AN AGENDA FOR BROWN'S NEXT FOUR YEARS: A GREEN LEGACY

Moderator: **Terry Watt**, Planning Consultant

Robert Liberty, Director, Urban Sustainability Accelerator, Portland State University

David Mogavero, President, Mogavero Notestine Associates

Ed Thompson, California Director, American Farmland Trust

5:15 PM – RECEPTION & HAPPY HOUR