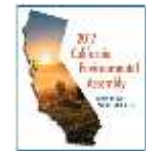


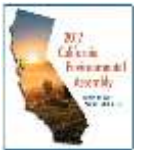


# 2017 Environmental Assembly COALITIONS Plenary Session



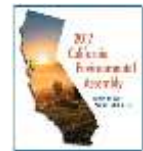
Challenges/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>CHALLENGES</b></p> <ul style="list-style-type: none"> <li>• Finding “THE” common threat(s)</li> <li>• Existing capacity for new efforts is low</li> <li>• Getting out of our comfort zone</li> <li>• Reaching out to youth</li> <li>• Seeing opportunities in threats</li> <li>• Shifting perspectives and/or objectives with difficult Issues</li> <li>• Creating communication structure               <ul style="list-style-type: none"> <li>○ Secure</li> <li>○ Lean</li> <li>○ Power map(s) – who is doing what, when, were</li> </ul> </li> <li>• Building state-wide and nation-wide relationships</li> <li>• Addressing the need to mend/repair past divisive relationships</li> <li>• Changing existing nonprofit-industrial complex we are part of</li> <li>• Acknowledging the spectrum of oppression</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• See what others are fighting – ask “Why?” Are their targets in common with yours?</li> <li>• Ask yourself “What commitment I’m willing to make to change relationships?” (given today and future gatherings)</li> <li>• Avoid more conference calls</li> </ul> <hr/> <p style="text-align: center;"><b>LISTEN &amp; COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>• Everyone needs to be heard</li> <li>• Get to know what is really going on at ground-level</li> <li>• Find common ground in communities to exchange information</li> <li>• Use online tools</li> <li>• Timeliness of notices important (new partners need more time)</li> <li>• Share information about actions</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• Work within existing organizations, coalitions, partnerships</li> <li>• Recognize shared values and vocally/in writing identify those shared values - Can be challenging, but ask “What’s their interest in this issue?”</li> <li>• Expect and support coalitions having a wide range of issues represented</li> <li>• Cross Pollinate – become/Seek Out ‘experts’ within to add to existing coalitions</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Existing strong networks</li> <li>• Longstanding partnerships with trust established</li> <li>• Building on past successful coalitions</li> <li>• Creating partnerships around broader threats</li> <li>• Supporting each other towards the society we want to see</li> <li>• Looking to local examples of broad-based collations (killing of the I-710 connector, Caltrans/Youth Project, Coalition in Oregon)</li> <li>• Finding new examples of and growth in diversity within the environmental community and our organizations</li> <li>• Accessing attorneys with diverse case experience</li> </ul>	<p style="text-align: center;"><b>SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• Being organized locally (Sierra Club as an example – organized locally to make a national impact)</li> <li>• Training staff in People skills</li> <li>• Training staff in Teamwork skills</li> <li>• Accepting that we do not need to agree on every issue</li> </ul> <hr/> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>• Feeling uncomfortable doing outreach – it is sign you’re “reaching”</li> <li>• Creating space and opening for different ways of interacting</li> <li>• Meeting face to face and talk person to person</li> <li>• Including conservatives – critical actions require conservative unity</li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• Build an Online Information, Resource, , Data and Directory Site</li> <li>• Mobilize now for 2018 midterm elections               <ul style="list-style-type: none"> <li>○ Candidate recruitment</li> <li>○ Organizing in swing/winnable districts</li> <li>○ Plan now for “fair use” materials and efforts</li> </ul> </li> </ul>

# 2017 Environmental Assembly WATER Working Session



Threats/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"> <li>Assault on “bedrock” environmental laws (CWA, ESA, NEPA, etc...)</li> <li>Federal pre-emption of state laws and regulations</li> <li>San Joaquin Valley Communities without water (unavailable, unsafe, unaffordable)</li> <li>Decline in federal funding for “appropriate” water projects and DAC projects</li> <li>Lack of future enforcement of existing laws effects water source protection</li> <li>Congress to redefine “Waters of the US”</li> <li>Loss of federal data and/or access to federal data</li> <li>Hiring freeze at key federal agencies – will slow work</li> <li>Poor working relationships with Tribes and Disadvantaged Communities (DACs) and the environmental community</li> <li>BLM is not serving Tribes</li> <li>Tribes perceive partners are winning and leaving tribes behind</li> <li>Fake news</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>Backstop federal laws with California versions</li> <li>Enhance/create Citizen Enforcement mechanisms</li> <li>Public Trust Doctrine suits – something individuals can do – assist public with suits for enforcement</li> <li>Protect federal data and access to it</li> <li>Make resources, training, and seats at the table available to Tribes and DACs</li> <li>Shovel ready – does not make it the right project</li> </ul> <p style="text-align: center;"><b>COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>Get attention of CA Legis. &amp; Governor on issues/fights</li> <li>Language choices (regulations = bad, safeguards/protections = good)</li> <li>Tie people to “to their places under threat”</li> <li>Enlist “Hearts &amp; Minds” – even conservatives</li> <li>Use Social Media to Combat Alternative Facts and hold ourselves accountable as well</li> <li>Pay for media</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>Plug in new “supportive” actions above into existing orgs/coalitions/places/meetings – reduce duplications</li> <li>Develop enforcement plan(s)</li> <li>Determine a way/mechanism to share activities and actions in one spot for all to see &amp; connect too</li> <li>Establish and share an “experts” and “key advocates” list</li> <li>Establish a “media reports” sharing mechanism</li> <li>Establish a central “reporting issues &amp; developments” place</li> <li>Seek learning and listening opportunities with Tribes and Communities Facing Challenges</li> <li>Develop better grassroots base and ability to connect with it</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>Promote Restoration work as a jobs producer</li> <li>Couple infrastructure investments with local employment (get tunnels/dams better designed as a local jobs tie-in)</li> <li>Many scientists now engaged – reach out to and use them</li> <li>Immigration issue can lead to alliances with some agriculture and business interests</li> <li>Tribes open for others reaching out to them as experts in their own right, open to others visiting and getting to know them and their lands</li> <li>Mid-term elections (federal-state-local)</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>Craft a Water &amp; Infrastructure Plan attractive to CA <ul style="list-style-type: none"> <li>Less water intensive , but lucrative crops</li> <li>Research relevant to our times/21<sup>st</sup> century</li> <li>Get rid of lead pipes &amp; leaking systems</li> <li>Water efficiency &amp; storm water</li> <li>Rural residential water users</li> <li>Greywater Infrastructure</li> </ul> </li> </ul> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>Promote “environmental “ economic data and arguments</li> <li>Tie people to “their places” to enlist “Hearts &amp; Minds” even conservatives</li> <li>Go to Tribes &amp; Communities Facing Challenges</li> <li>Build scientist connections</li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>Develop a set of Clear Initiatives (2-3), be willing to redefine to enlist maximum participation and support</li> <li>Find common ground among us – find a Delta Conesus</li> <li>Find common ground with “taxpayer” groups to fight bad infrastructure spending plans</li> <li>Build coalition(s) with other state law supporters</li> <li>Plan to address civil rights &amp; immigration issues</li> <li>Determine a way/mechanism to share activities and actions in one spot for all to see &amp; connect too</li> </ul>

# 2017 Environmental Assembly COASTAL Working Session



Threats/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• Congress and President not supportive of Coastal Zone Management Act (CZMA) which is up for reauthorization               <ul style="list-style-type: none"> <li>○ Navy Sonar, military use of sand dunes</li> <li>○ 11% of funding from Federal sources</li> </ul> </li> <li>• Development pressure increased               <ul style="list-style-type: none"> <li>○ Off-shore drilling (federal waters – but can drill under CA waters too)</li> <li>○ Farming water diversions/runoff</li> </ul> </li> <li>• Increasing access leading to inappropriate development</li> <li>• Sea Level Rise               <ul style="list-style-type: none"> <li>○ Infrastructure impacts</li> <li>○ Funding for adaptation lacking</li> <li>○ Disadvantaged Communities (DAC) in flood path</li> </ul> </li> <li>• Coastal Erosion Rates going up (climate &amp; development causes)</li> <li>• Threats to cultural Preservation and Tribal Rights</li> <li>• If CA steps up fisheries management Feds may step in</li> <li>• CA Coastal Commission (CaCC) finishing an internal rough patch</li> <li>• Not everyone has access to and can appreciate the coast</li> <li>• Huntington Desalination Plant</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• Use Public Trust Doctrine and Enshrine in Ca Constitution</li> <li>• Using other issues (such as CaCC’s Sea Level Rise Strategy Guidelines)</li> </ul> <hr/> <p style="text-align: center;"><b>COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>• Local governments have critically important role</li> <li>• Promote Equal Access to the Coast</li> <li>• Use CA Grassroots mobilization to voice concerns &amp; solutions</li> <li>• Seamounts are globally important</li> <li>• To Grow CA Economy – Don’t Grow Oil</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• Coordinating with Federal Office – “And Ask - How can we help.”</li> <li>• Develop online coordination tools/toolset</li> <li>• Funding Opportunities for Small NGO’s</li> <li>• Opposition to Desalination</li> <li>• Work with water quality supporters in military and red states</li> <li>• Work with SoCal Tribal Chairman’s Association – MPA Coordination</li> <li>• Sonoma County Conservation Association</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Difficult to eliminate CZMA – protected by red states too</li> <li>• CZMA and the Regional Water Control Board permits role</li> <li>• CaCC can limit onshore permits</li> <li>• Environmental Justice (in Ch. 3 of Coastal Act) Big Shift</li> <li>• Opportunity to Stop Bottom Trawling Practices</li> <li>• Many other protections under existing laws</li> <li>• Designated Wilderness areas that are already protected</li> <li>• Use Federal Infrastructure push/bill to Benefit CA</li> <li>• New Ca Coast Commission Leadership – how to use that energy</li> <li>• Persuade Oil Industry to Delay Investments in new Drilling for four years</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• Seek increased budgets for state enforcement</li> <li>• Help Cities Plan (Sea Level Rise, Affordable Housing, Regulatory Asst.)</li> <li>• Put affordable housing back into Ca Coastal Act and use as a bridge</li> <li>• Use Environmental Justice as a new lenses to view/perceive problems and concerns</li> </ul> <hr/> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>• Earthday &amp; Science March on DC</li> <li>• TARGET - Travel &amp; Recreation Industry, Progressive Ag, Taxpayer groups, non-construction labor unions</li> <li>• Engage Young Minds &amp; Bodies</li> <li>• Reach out to water quality groups/supporters</li> <li>• Use charismatic megafauna</li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• Centralized Blog Focused on Water/Coastal Issues (see Maven’s Blog)</li> </ul>

Threats/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• New EPA administrator Scott Pruitt</li> <li>• Loss of national labs</li> <li>• Fake news/misinformation</li> <li>• Reduction in federal funding, programs, and support</li> <li>• Climate change &amp; cause denials</li> <li>• Monumental fights distracting from goals and working together</li> <li>• Clean energy obstacles               <ul style="list-style-type: none"> <li>○ Costs</li> <li>○ Distribution systems</li> </ul> </li> <li>• Tax credits for solar expire in 2021, can be a threat if sudden drop – lead to market ramp up and then demand drop off</li> <li>• Constrained in using state savings/pension funds – invested in other nations/states</li> <li>• State prevents the sale of solar energy</li> <li>• Conservatives that were supportive no longer know what to believe – don't believe media</li> <li>• We are dealing with a President who is responsive to ANY framing</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• Consumer actions (picketing, boycotting, letter writing, etc...)</li> <li>• CA can still be pro-clean air, anti-fracking, etc... in a local way</li> <li>• Look to places that have successful community solar (like LA)</li> <li>• Get more moderate republicans and democrats elected</li> </ul> <p style="text-align: center;"><b>COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>• Listen – you may find common ground with those with opposing views</li> <li>• Framing issues not easy – people are inclined to rebel</li> <li>• Frame arguments in a way that local people (and Trump supporters) can see how they benefit</li> <li>• Promote clean energy as a job creator – it's better than coal</li> <li>• People don't respond to climate change – they do respond to jobs, money, economy               <ul style="list-style-type: none"> <li>○ Need solid data</li> <li>○ Show money savings over long term</li> <li>○ Talk about air pollution and health</li> </ul> </li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• Alliances = more pressure &amp; more power</li> <li>• Partnerships with business/industry groups to get message out that renewables are not anti-job</li> <li>• Group pressure on CALPERS               <ul style="list-style-type: none"> <li>○ Divest from bad – invest in good</li> <li>○ Invest in CA future and needs</li> <li>○ Team up with Tribes</li> </ul> </li> <li>• Look at what TURN (Towards Utility Rate Normalization) and other major environmental organizations are doing</li> <li>• Mothers of East LA (did toilet swap outs) take model further – get solar installed locally by locals who could benefit</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• GOTV and to get millennials voting in swing districts</li> <li>• What you think you will get might turn out otherwise (Bush was better than Clinton on renewables)</li> <li>• Despite fights we are making progress in CA</li> <li>• Huge polarization in country – listen to the concerns of those you disagree with – you may be surprised to find common ground</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• Community Feed-In Tariffs – Selling excess solar energy is a model – but no one will make a fortune.</li> <li>• Send Californians to marginal districts across the nation – register youth and swing voters (others doing this: Sister District Project, swingleft.org)</li> </ul> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>• Visionary people are all over – but you must find the right frame</li> <li>• Don't waste time with naysayers – instead find new supporters and new local champions</li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• Look for new and unusual partnerships</li> <li>• A new model to bring more people into the solar tent               <ul style="list-style-type: none"> <li>○ Many not benefiting (demographic)</li> <li>○ Areas not benefiting (Central Valley)</li> </ul> </li> </ul>

Threats/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• Elimination of Federal EPA (HR 361)</li> <li>• Threats to Clean Air, Clean Water, and Endangered Species Acts</li> <li>• Withdrawal from Paris Climate Agreement</li> <li>• Rollback/elimination of federal Climate Action Plan</li> <li>• Rollback of National Pollutant Discharge Monitoring System</li> <li>• Rollback of Aircraft &amp; Truck Emissions Reductions</li> <li>• Return to “dirty” manufacturing adding pollution</li> <li>• Federal waivers for stricter emissions regulations could go away</li> <li>• Lack of say in local water management               <ul style="list-style-type: none"> <li>○ Particularly for disadvantaged communities</li> <li>○ Groundwater</li> </ul> </li> <li>• Cancelled federal funding for CalTrans electrification</li> <li>• Pitting of Labor against Environmentalists</li> <li>• Slower growth of green technology sector</li> <li>• Potential offshore oil expansion in California</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• Seek CA caps on refinery &amp; industrial air emissions (Air District Rule 1216)</li> </ul> <hr/> <p style="text-align: center;"><b>COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>• Use reports in advocacy work               <ul style="list-style-type: none"> <li>○ Lyft Economic Impact report</li> <li>○ Beacon Economic Inequality report</li> <li>○ Nextten.org – subscribe</li> <li>○ Californiawater.org</li> <li>○ Californiawaterblog.org</li> <li>○ Recharge.ucdavis.edu</li> </ul> </li> <li>• Maintain &amp; promote relevance of public transit – technology, information, value of alternatives to car ownership</li> <li>• Promote &amp; elevate success of green business</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• Share reports, data, sources</li> <li>• Connecting Services – related drivers with autonomous vehicles</li> <li>• LGC.org – Conference for elected officials</li> <li>• EPIC Program – Center for Race, Poverty, &amp; The Environment</li> <li>• Sisterdistrict.com</li> <li>• Oakland – sunflower-alliance.org</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Infrastructure Financing               <ul style="list-style-type: none"> <li>○ \$1 Trillion in 500 Projects</li> <li>○ Grid &amp; energy storage potential</li> </ul> </li> <li>• “Just” transportation pilot projects               <ul style="list-style-type: none"> <li>○ Local unions &amp; labor councils</li> <li>○ Training programs</li> <li>○ Local governments</li> </ul> </li> <li>• To push “Social Responsibility” with private sector – drive local investments</li> <li>• Linking transit with ride sharing (last mile)</li> <li>• AB 20 (Karla) Divest pension funds from DAPL companies</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• Work on groundwater recharge in disadvantaged communities</li> <li>• Work with Industry, Business, and Collages to create jobs pipeline</li> <li>• Youth &amp; Training programs               <ul style="list-style-type: none"> <li>○ Board new-economy job skills set</li> <li>○ Shorten time training &amp; add time in on-job skill development</li> <li>○ Training set to support multiple jobs – serial careers</li> <li>○ Facebook (given the expansion settlement) and other high tech employers</li> </ul> </li> </ul> <hr/> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>• Building new alliances between EJ and organized labor (Volkswagen Settlements)</li> <li>• Bridge the Divide Tour               <ul style="list-style-type: none"> <li>○ Information campaign &amp; fundraising</li> </ul> </li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• Seek Water-EJ-Labor-Green Business partnership to promote groundwater recharge Alliance to promote job pipeline programs/proposals</li> <li>• Propose and promote new package of youth and training programs (education-employer partnerships)</li> </ul>

Threats/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• Reductions in federal budgets and grants</li> <li>• Shifting Federal Investments &amp; Program Cuts (triggers)               <ul style="list-style-type: none"> <li>○ Loss of funds for alternative transport (bikes, ride-share, etc...)</li> <li>○ Zero investment in mass-transit</li> </ul> </li> <li>• HR 5 (regulatory Accountability Act)</li> <li>• Federal rollback for standards               <ul style="list-style-type: none"> <li>○ Least cost vs Public Health focus</li> <li>○ Blocking of Ozone Standard Updates</li> <li>○ Post 2025 Clean Air targets</li> </ul> </li> <li>• HR 806 (Ozone Standards)</li> <li>• Shift in narrative – Transportation Secretary – less on equity</li> <li>• Lack of coordination between federal agencies</li> <li>• Federal Pre-emption on Ships, Air Transport, Trucks</li> <li>• Getting bills through Oil dominated Transportation Committees</li> <li>• Conflicts with Air Quality (AQ) Districts</li> <li>• LA Basin, San Joaquin valley – poor air quality regions</li> <li>• “4<sup>th</sup> World” nature of Central Valley (Sacramento-San Joaquin)</li> <li>• San Joaquin Air District working against its own interests</li> <li>• Focus on immigration</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• Keep data public and share data with others</li> <li>• Accountability measures</li> <li>• Focus on moving people not cars</li> <li>• Keep focus on long-term goals</li> <li>• Support for Voting Rights &amp; Civil Rights</li> <li>• Defend blue seats</li> <li>• Call on CA legislature to set own climate goals and methane goals</li> </ul> <p style="text-align: center;"><b>COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>• Reduce or shift coded words – Regulation to Protection, do not use sustainability</li> <li>• Get messaging to match experience, use non-partisan framing</li> <li>• Links between our future and existing injustices</li> <li>• Assert economic case for healthy communities</li> <li>• AQ issues can be used to push climate and transportation solutions</li> <li>• Talk about climate “shift” instead of change</li> <li>• Do be open to learn from others</li> <li>• Don’t lead with climate...talk about preparedness</li> <li>• Need for an affirmative vision and public &amp; NGO support of it</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• Collaborate with federal/national groups</li> <li>• Build alliances and with other state-wide groups in other states</li> <li>• Be sensitive to the needs of new partners</li> <li>• Prioritize collaboration with EJ groups</li> <li>• Find like minded in private sector/businesses and help them with internal messaging</li> <li>• Build stronger grassroots partnerships</li> <li>• Add your organization to sign on letters – makes an impact</li> <li>• Educate current legislators</li> <li>• Commit 5-10% of our time to building bridges</li> <li>• Determine which regions can lead on which aspects</li> <li>• PCL to help link groups/people with info               <ul style="list-style-type: none"> <li>○ Who is doing what</li> <li>○ Events, Actions, Activities</li> <li>○ Resource documents, sites, sources</li> </ul> </li> <li>• EJCW – Advocacy Webinar (ejcw.org)</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• \$1 trillion in infrastructure – how to get clean air and other priorities into that?</li> <li>• Get those competing for dollars to cooperate &amp; collaborate</li> <li>• CA can set its own standards for clean air</li> <li>• Other states can chose to use CA air standards (10 to date)</li> <li>• Extraordinary demographics (youth + poverty) bring in new allies or potential allies</li> <li>• Chance to turn Central Valley Blue – Blue urban centers like Fresno end up with republican representation now</li> <li>• Link AQ to republican issues (AQ link to health of the unborn)</li> <li>• Different elected officials have different levels of awareness, interest and concern – coordination among EJ groups can help</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• Cost effective and accessible AQ monitoring</li> <li>• Develop and advance a Pollution Attainment Strategy</li> <li>• Seek and promote cleaner vehicles and fuels - Zero emissions and electrification for vehicles</li> </ul> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>• What are needs of those most in need – how to get them to the table</li> <li>• Seek greater participation – INVITE communities of color, farmers</li> <li>• Outreach to faith communities, EJ groups, others (CRPE, CWC, etc...)</li> <li>• Reduce costs to participate in events, gatherings, etc...</li> <li>• Support to allow participation (funding, babysitting, transport, etc...)</li> <li>• Send people to congressional districts &amp; Recruit candidates to run</li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• Build momentum to set progressive policies &amp; set transportation agenda</li> <li>• Tie AQ into infrastructure plans and funding</li> <li>• Develop and advance an Integrated Environmental Strategy               <ul style="list-style-type: none"> <li>○ Other involved: health &amp; safety groups</li> <li>○ Shared metrics</li> <li>○ Backbone support organization</li> </ul> </li> </ul>

Threats/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• New EPA leadership exercising full powers               <ul style="list-style-type: none"> <li>○ withdrawal of enforcement</li> <li>○ halting grant programs</li> </ul> </li> <li>• Removal of Federal funding for state and local projects</li> <li>• Changes in Federal legislative landscape               <ul style="list-style-type: none"> <li>○ Pending Federal Legislation</li> <li>○ Baines Act</li> <li>○ One pass to repeal regulations</li> <li>○ Smoggy Skies Act</li> </ul> </li> <li>• Federal Clean Air Act (CAA)               <ul style="list-style-type: none"> <li>○ Need to protect standards</li> <li>○ Citizen suit enforcement</li> </ul> </li> <li>• Carbon Tax</li> <li>• Clean car regulations open to weakening by feds/manufacturers</li> <li>• CA’s authority to adopt rules requires Fed EPA approval</li> <li>• State Bar Environmental Section under attack</li> <li>• Immigration raids result in loss of leadership within impacted communities</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• Collaboration between Local, State, and national Leaders</li> <li>• Put Federal Executive Orders on Calendars for Rallies</li> <li>• Legal challenges – not effective if changes to CAA</li> <li>• Citizen suits in CA – “Turtle Strategy”</li> <li>• Replication by other states vs. what is best for CA districts (requires cooperation of, by, and with many agencies)</li> </ul> <p style="text-align: center;"><b>COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>• About Climate Work &amp; “Cap &amp; Trade”               <ul style="list-style-type: none"> <li>○ Jobs</li> <li>○ Air Quality</li> <li>○ Relate climate to other interests</li> <li>○ Effect on communities</li> </ul> </li> <li>• Talk to networks in other states</li> <li>• Seek shared values in more conservative communities</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• National level               <ul style="list-style-type: none"> <li>○ Federal Senate – CA Senators</li> <li>○ Working with national groups (Sierra Club)</li> </ul> </li> <li>• Ca Senate - Kevin de Leon</li> <li>• Support Regulations in California               <ul style="list-style-type: none"> <li>○ Greenhouse Gas</li> <li>○ Scoping Plans</li> </ul> </li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Establishment of citizen suit enforcement for CA clean air laws</li> <li>• Change Federal CAA to no longer require waiver for state actions</li> <li>• Clean Power Plan</li> <li>• CA (and its politicians) seen as national and international leaders</li> <li>• Show leadership &amp; unity of allies – empower other states/groups</li> <li>• Active citizen engagement and protest energy</li> <li>• New partnerships possible</li> <li>• Communications – social media activity and engagement</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• Seek policy balance of federal &amp; state roles/powers</li> <li>• Seek other partners participation and investment in efforts</li> <li>• Leading by example               <ul style="list-style-type: none"> <li>○ To Carbon Zero</li> <li>○ DIY Climate Accord</li> </ul> </li> </ul> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>• Organizing               <ul style="list-style-type: none"> <li>○ Red &amp; Blue counties in California</li> <li>○ Green Tech industries</li> <li>○ Other impacted industries</li> <li>○ Immigrants</li> </ul> </li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• Coordinate future legal moves against federal government actions</li> <li>• Organize support for a package of bills to protect immigration/immigrants</li> <li>• Coordination at Cities Level – Renewable Action Plans</li> </ul>

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<p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• Gutting of regulations</li> <li>• Reduction in funding levels – starving work efforts</li> <li>• Reductions to funding compact &amp; equitable growth</li> <li>• Cuts to smart growth</li> <li>• Federal lands = 40% of public lands – most in BLM management</li> <li>• Reductions in management of and investments in federal lands</li> <li>• Anti-regulatory focus (Anti CEQA) – administration overreach</li> <li>• Threats to the Endangered Species Act</li> <li>• Next Farm Bill</li> <li>• Reduction and/or elimination of Conservation Reserves</li> <li>• Federal Government chaos distracting from achieving CA goals               <ul style="list-style-type: none"> <li>○ Constant state of emergency</li> <li>○ Travel Ban</li> </ul> </li> <li>• Lack of stewardship by military</li> <li>• Transfer of housing wealth to interior of California</li> <li>• Unintended consequences of California fighting federal actions</li> <li>• Federal distraction from state and local opportunities</li> <li>• Funding cuts for Sanctuary Cities</li> <li>• Work force threats due to immigration measures</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• Federal preemption – focus on state rights (responsibilities to citizens of their states)</li> <li>• Pay close attention to federal budget process</li> <li>• See intersections with others (Immigration, health care, etc...)</li> <li>• Connect issues to build coalitions – land use, housing, transportation, environmental justice, etc...</li> <li>• Collaborate with all levels of government</li> <li>• Do your job, keep on, don't be deterred               <ul style="list-style-type: none"> <li>○ Be afraid, but don't panic</li> <li>○ Feds are front lines – States must exemplify</li> </ul> </li> </ul> <p style="text-align: center;"><b>COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>• Focus on threats to red states/districts</li> <li>• “Show” people why they have to care</li> <li>• Technical and policy-wonk terms don't resonate</li> <li>• Reframe regulations as protections</li> <li>• Keep talking</li> <li>• Be open – don't assume motives of others</li> <li>• Understand “conservative republican” values (Leg v Exec Power)</li> <li>• Provide information across groups and beyond specific interests</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• Talk to other groups with shared values and form/grow coalitions/partnerships</li> <li>• Build solidarity between movements</li> <li>• Provide information &amp; resources to those not in your organization</li> <li>• Share what you learn outside your organization back with the people in your org</li> <li>• Pressure US Senate &amp; progressive members of congress to stay strong</li> <li>• Be nice to bureaucrats and help officials help you</li> <li>• Work with young housing activists</li> <li>• Join Climate Plan</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Chance to Coopt CA Senate &amp; Assembly</li> <li>• Federal infrastructure efforts, funding, and projects</li> <li>• Transit funds are discretionary – push on equity issues</li> <li>• Cap and Trade – agricultural land conservation</li> <li>• Connections to other states with similar environmental programs and development of them as allies</li> <li>• Climate &amp; land use research</li> <li>• Resilient communities initiatives</li> <li>• Intensity of public sentiment – inspiration for others &amp; us</li> <li>• California is 1/8<sup>th</sup> of US Congress</li> <li>• Midterm Elections – get out the vote</li> <li>• Never let a good crisis go to waste</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• Create regional plans</li> <li>• Develop new transportation policy</li> </ul> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>• Find elected officials with good priorities</li> <li>• Be open, be honest, be sincere</li> <li>• Identify with other side – seek common threats/concerns</li> <li>• Seek and make deliberate connections to champions in blue districts and make connections in red districts</li> <li>• Connect to veteran's groups on housing</li> <li>• Create volunteer opportunities</li> <li>• Update social media presence and posts frequently</li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• Establish new relationships               <ul style="list-style-type: none"> <li>○ Start conversations first</li> <li>○ All levels local-regional-state-national</li> <li>○ Labor, immigrants,</li> </ul> </li> <li>• Establish new partnerships be open to and on the lookout for new, unusual or unexpected</li> <li>• Create opportunities to engage</li> <li>• Create coalitions with shared values</li> <li>• Decrease CA voting age, encourage youth vote and increase local power and youth in leadership</li> </ul>



Threats/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"> <li>• Budget cuts for Dept. of Housing &amp; Urban Development</li> <li>• Federal funding lost due to other priorities (ACA, Wall, etc...)</li> <li>• Tax reform efforts could impact Income Housing Credit</li> <li>• Reduction of income taxes leading to federal cuts/deficit</li> <li>• Housing Affordability vs. Affordable Housing</li> <li>• Affordable Housing               <ul style="list-style-type: none"> <li>○ Loss of funding</li> <li>○ Shift of federal focus away</li> </ul> </li> <li>• Income inequality</li> <li>• Income Requirements ceilings too low</li> <li>• Income Qualifier threatened</li> <li>• Housing Shortage</li> <li>• Housing cost inequalities based on geography</li> <li>• Dissolving Re-Development Districts</li> <li>• Problem with rapid rehousing</li> <li>• Sub-standard housing leading to rebellion</li> <li>• Repeal of the Affordable Care Act</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• Have state legislature address Fair Housing issues more</li> <li>• Do not support devolution of Land Use Control</li> <li>• Prioritize resources to address cross-cutting issues and disciplines</li> <li>• Seek, or work to modify, regulatory changes to accelerate housing production</li> <li>• Safe housing for Sanctuary Cities</li> <li>• Immigration Policies vs Housing Policies</li> </ul> <p style="text-align: center;"><b>COMMUNICATE</b></p> <ul style="list-style-type: none"> <li>• Make sure language is accessible to/for all</li> <li>• Speak with one voice</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• Look to and enhance existing coalitions</li> <li>• Look to “join” coalitions together in efforts</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Support state legislation to offset federal changes</li> <li>• Acknowledgement of a housing crisis</li> <li>• Housing affordability</li> <li>• Recognition that housing is part of infrastructure</li> <li>• Work together to build 1 million more housing units near jobs/transportation</li> <li>• Chance to align housing and environmental issues</li> <li>• Chance to coordinate transportation and housing planning</li> <li>• Funding and employment from infrastructure plan</li> <li>• Incentivize denser development</li> <li>• Tax credit reform</li> <li>• Cooperative Housing</li> <li>• Streamlining regulations</li> <li>• Incorporate Diversity in Communities</li> <li>• Coalition related issues (easier to build in face of onslaught)</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• Lobby Federal Government to add jobs by address housing crisis</li> <li>• Create incentives to produce more affordable housing</li> <li>• Seek more funding for our housing priorities</li> <li>• Establish production incentives</li> <li>• Seek increased accountability and enforcement</li> </ul> <p style="text-align: center;"><b>OUTREACH</b></p> <ul style="list-style-type: none"> <li>• Plan meeting times that are more accessible (weekends, evenings, etc...)</li> <li>• Promote greater civic engagement</li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• Include infrastructure components into housing discussions</li> <li>• Look to build new multi-sector coalitions</li> </ul>

Threats/Opportunities	Strategies	Coordinated Actions
<p style="text-align: center;"><b>THREATS-CHALLENGES</b></p> <ul style="list-style-type: none"> <li>• Federal Preemption               <ul style="list-style-type: none"> <li>○ Dormant Commerce Clause (source of many fed powers)</li> <li>○ Privileges and immunities Clause (state to state)</li> </ul> </li> <li>• Federal enforcement activities decline (funding cuts-changes, hiring freezes, loss of time in/due to reorganizations)</li> <li>• NEPA Rollback</li> <li>• Infrastructure push may lead to cutting safeguards Structural Issues with working with CA Attorney General – must represent state’s interests</li> <li>• Lots of potential in CA – but need to address polarization issues               <ul style="list-style-type: none"> <li>○ academic privilege</li> <li>○ geographic privilege</li> <li>○ ethnic &amp; economic privilege</li> </ul> </li> <li>• Disconnect between us (older, white, enviro for enviro’s sake) and future Californians – (younger, multi-ethnic, enviro as place “for” something-experience)</li> <li>• How to address issue silos and competing narrow campaign priorities that a slice of large progressive agenda (NewSocialCompact.org)</li> </ul>	<p style="text-align: center;"><b>REACT</b></p> <ul style="list-style-type: none"> <li>• Step into Federal enforcement void</li> <li>• Step up citizen enforcement actions</li> <li>• Drill down on what you can do to push back on federal preemption</li> <li>• Stop federal government from interfering with CA laws and CA enforcement activities</li> <li>• Support EPA rules (and others) against these new challenges</li> <li>• Constitutionalize our practice</li> <li>• Lend a hand to State Lawyers (CARB, SWRCB, CACC, etc...) help ramp up the capabilities for enforcement</li> <li>• Connect our work to work supporting immigrants and sanctuary cities</li> <li>• Know some challenges are our own (land use, AB 32 targets, etc...)</li> </ul> <p style="text-align: center;"><b>COMMUNICATE &amp; OUTREACH</b></p> <ul style="list-style-type: none"> <li>• Identify and share threats to others and other issues from rollbacks/deregulations</li> <li>• Promote shared priorities and values</li> <li>• Need young people in the room (new minds and young lawyers)</li> <li>• Call up NGO community</li> </ul>	<p style="text-align: center;"><b>SUPPORT EXISTING</b></p> <ul style="list-style-type: none"> <li>• State Standing – how to help State of CA to be effective (evidence) and use resources efficiently               <ul style="list-style-type: none"> <li>○ Challenge is capacity</li> <li>○ Aligned in past with many NGO’s</li> <li>○ Need to prioritize – strategic discussion on resource allocation</li> </ul> </li> <li>• Assist in litigation with like-minded states – even if not directly benefiting CA</li> <li>• Help politicians identify what they <i>are FOR (and with)</i> and not that they are “anti-Trump”</li> <li>• Real Power does come from the people – National reaction to travel ban stiffened courts resolve and closest thing to a defeat for new administration all in less than a month</li> </ul>
<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Timing for push for sustainable and equitable infrastructure</li> <li>• CA sits on powerful platform of cultural change/progressive politics – seen as a leader and leverage point for change</li> <li>• Federal Preemption – precedent CA Suction Dredge regulations NOT preempted</li> <li>• Railroad issues as example               <ul style="list-style-type: none"> <li>○ Some safety issues allowed to be addressed locally</li> <li>○ Federal government maintains lead role</li> </ul> </li> <li>• State Law/Reg can fill gap left by withdrawal of Federal Law/Reg</li> <li>• Lots of energy to engage in democratic action – how to harness and direct that energy to communities in need</li> <li>• Represent communities that are in the cross-hairs now</li> </ul>	<p style="text-align: center;"><b>ADVANCE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>• CA to fill gaps caused by federal withdrawal or roll backs (example – CA ESA which is not limited by federal law)               <ul style="list-style-type: none"> <li>○ Fair housing rules</li> <li>○ Single payer health care bill</li> </ul> </li> <li>• State &amp; NGOs need to work together to push – work in partnerships</li> <li>• Work with Local Governments (fed can restrain or invest in)               <ul style="list-style-type: none"> <li>○ Closest to us and most quickly accountable to us</li> <li>○ Being asked to step up and protect at risk populations/programs</li> <li>○ Push participatory budgeting</li> </ul> </li> <li>• Do not let the perfect be the enemy of the good</li> <li>• Do not get caught up in internal conflicts</li> </ul>	<p style="text-align: center;"><b>CONSTRUCT NEW</b></p> <ul style="list-style-type: none"> <li>• What is the Affirmative California Vision</li> <li>• Develop plans and strategies to work together to divide and conquering the opposition parties</li> <li>• Mentoring on organizing, outreach, and local coalition building</li> </ul>

